Event-Driven Data Architecture at Letgo

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Data Engineer

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2018: DATA ODYSSEY

Ricardo Fanjul
Data Engineer

letgo

Founded in 2015

100MM+ downloads

400MM+ listings

LET DATA PLATFORM IN NUMBERS

1 billion
Events Processed Daily

50K
Peaks of events per Second

500GB
Data daily

600+
Event Types

200TB
Storage (S3)

< 1sec
NRT Processing Time

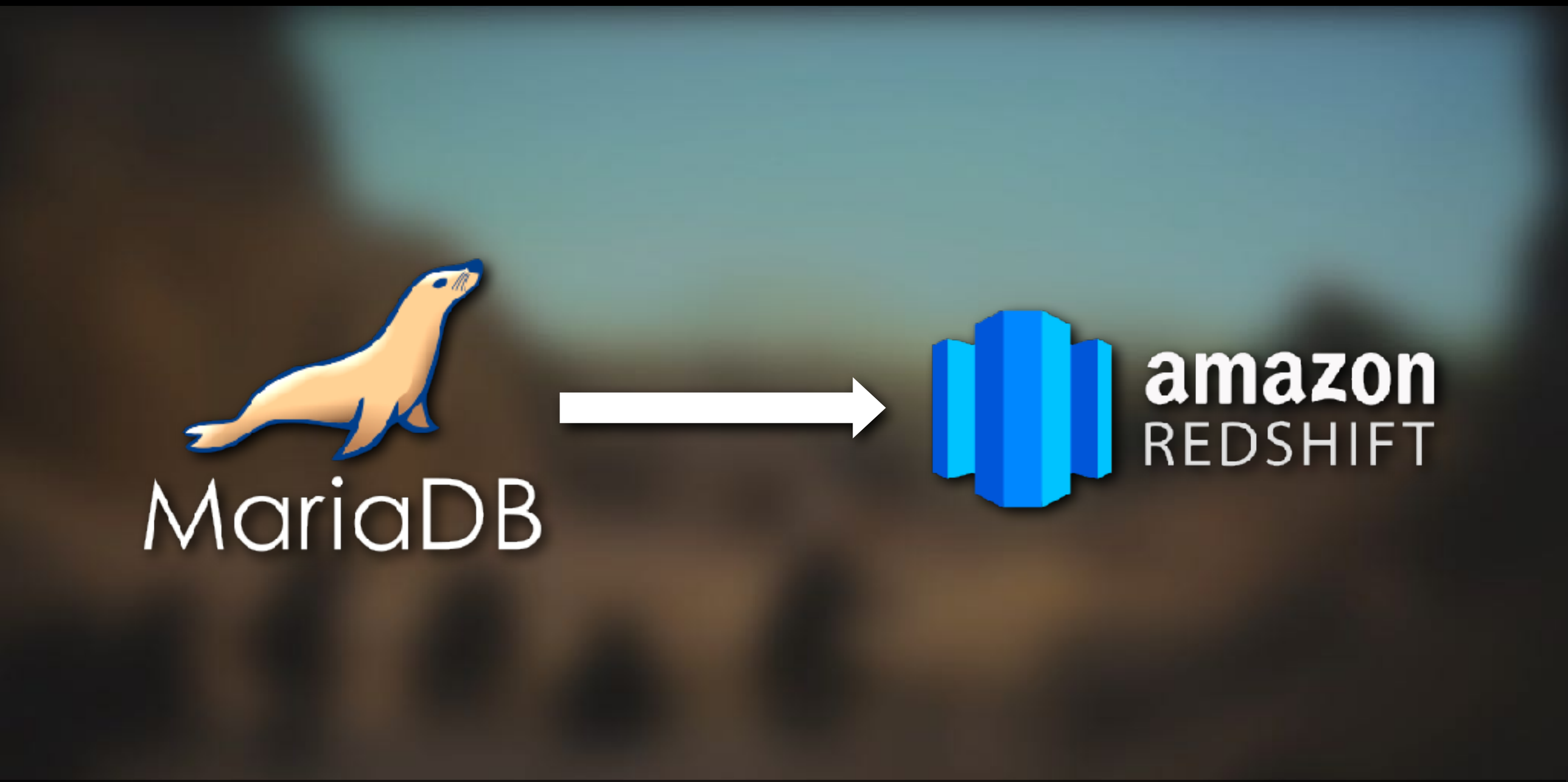
THE DAWN OF LETGO

THE DAWN OF LETGO

CLASSICAL BI PLATFORM

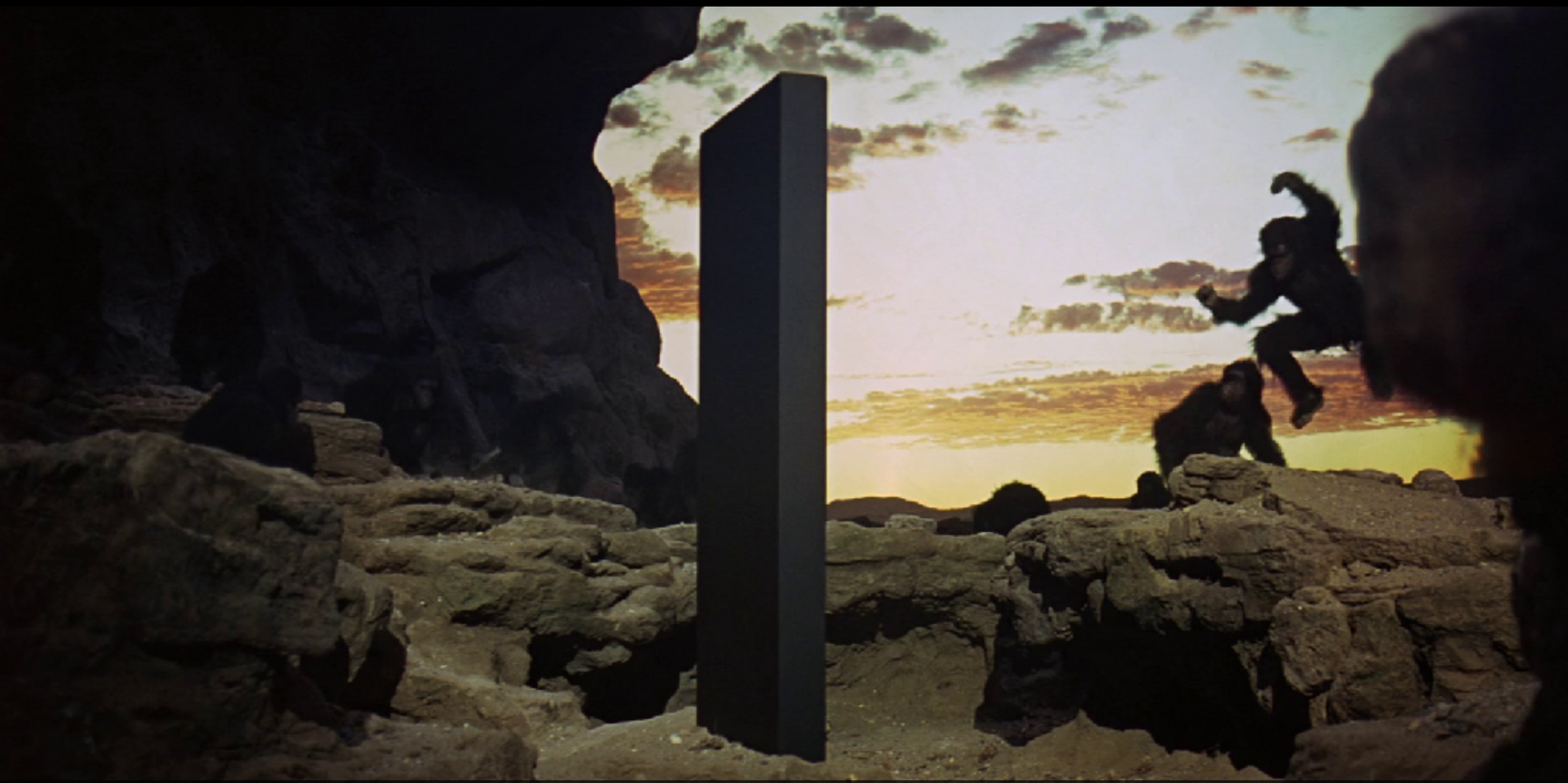
THE DAWN OF LETGO

CLASSICAL BI PLATFORM



THE DAWN OF LETGO

MOVING TO μ-SERVICES AND EVENTS

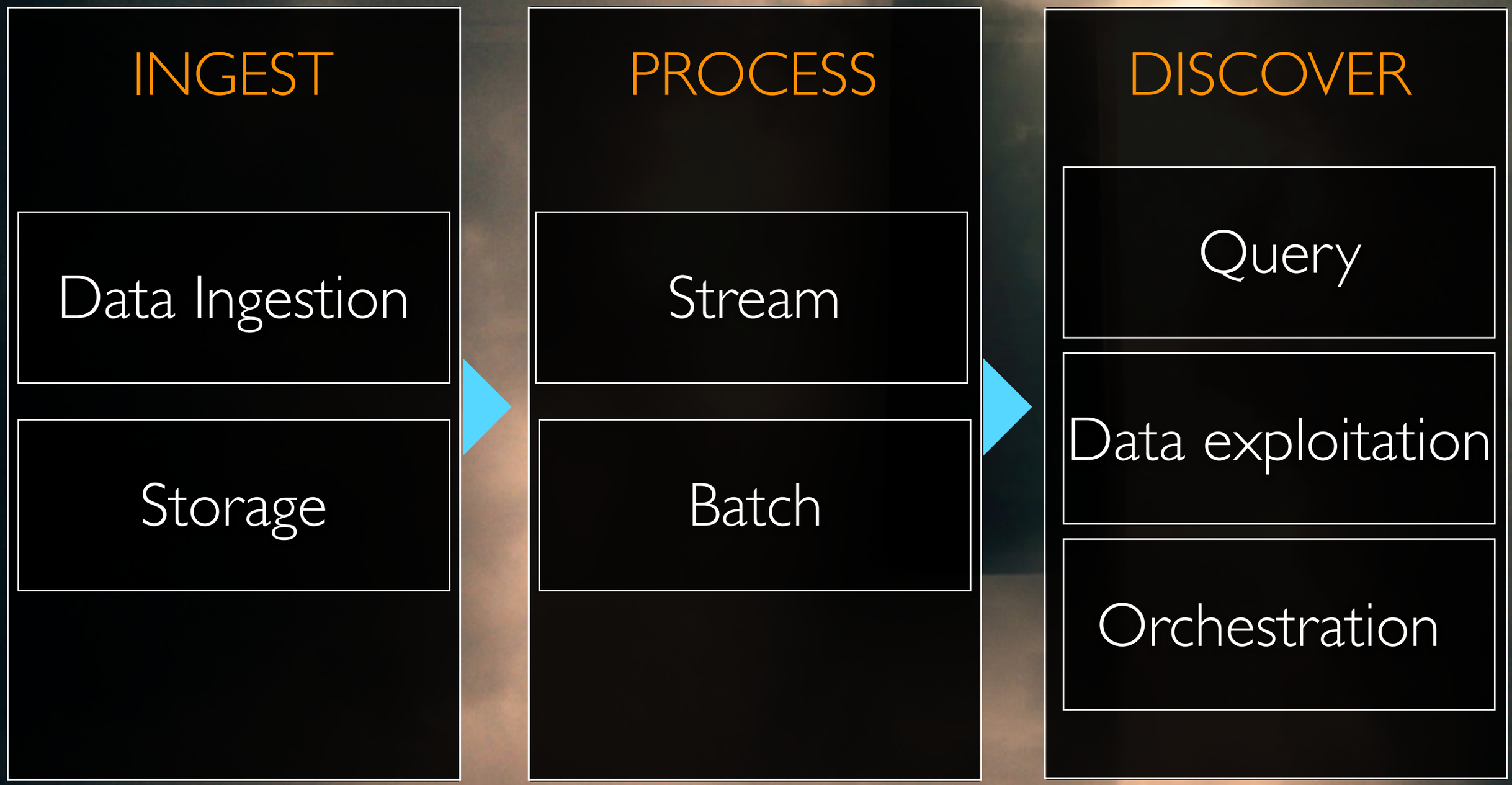


THE DAWN OF LETGO

MOVING TO μ-SERVICES AND EVENTS

Tracking Events

Domain Events


INGEST
Data Ingestion
Storage
PROCESS
Stream
Batch
DISCOVER
Query
Data exploitation
Orchestration

INGEST

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Data Ingestion

Storage

PROCESS

Stream

Batch

DISCOVER

Query

Data exploitation

Orchestration

DATA INGESTION

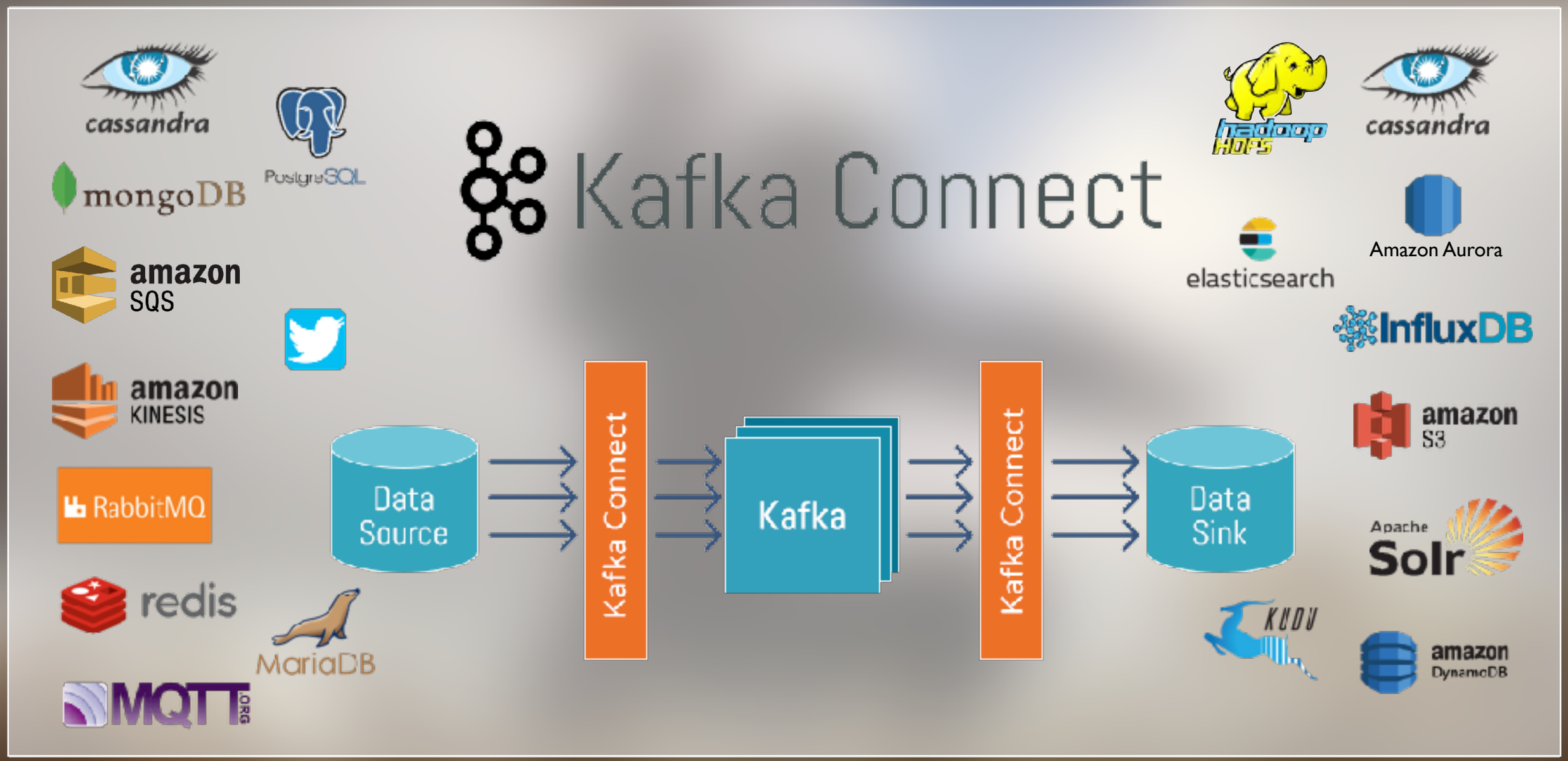
OUR GOAL

DATA INGESTION

THE DISCOVERY

DATA INGESTION

KAFKA CONNECT



THE JOURNEY BEGINS

INGEST

Data Ingestion

Storage

PROCESS

Stream

Batch

DISCOVER

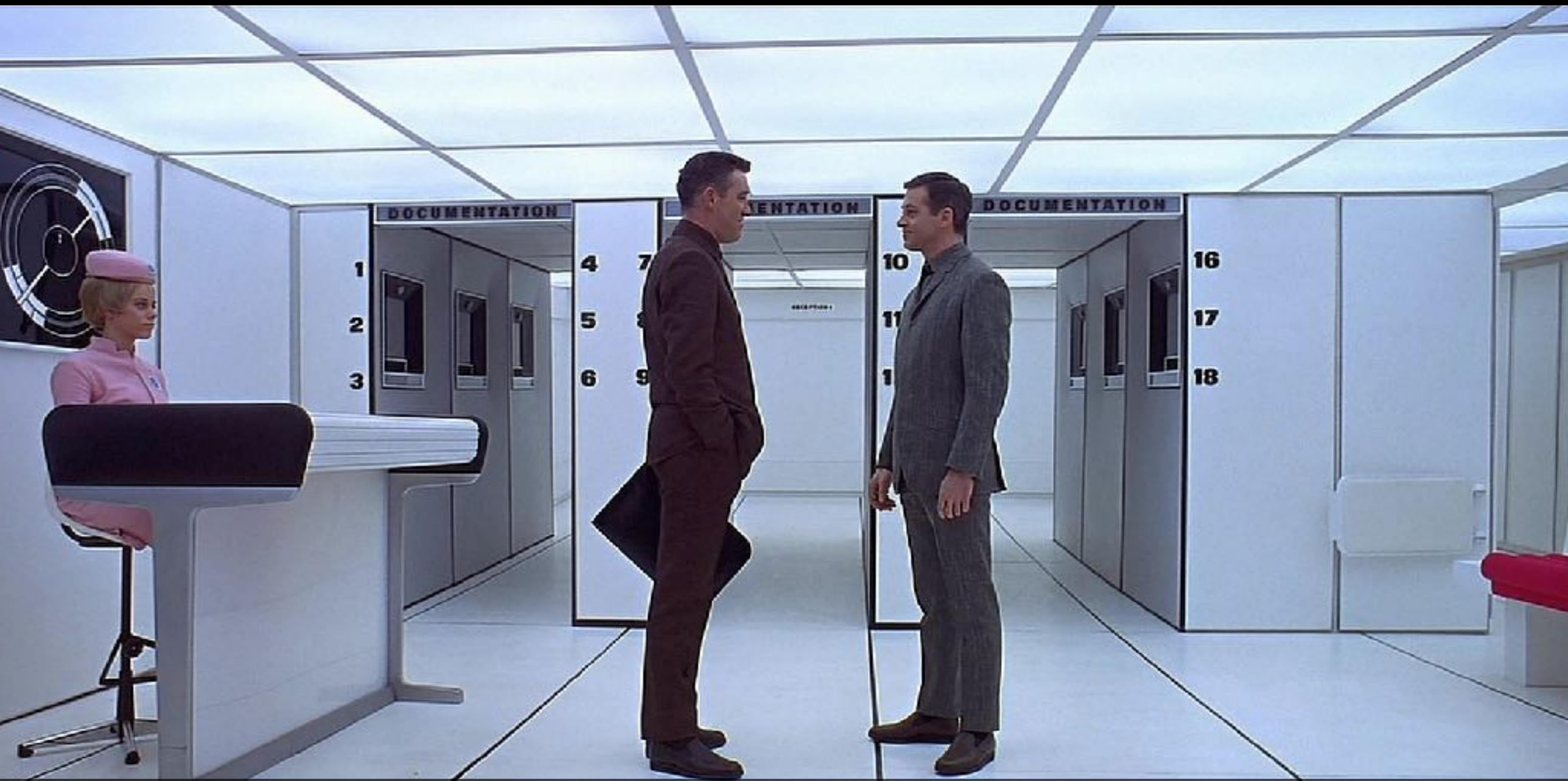
Query

Data exploitation

Orchestration

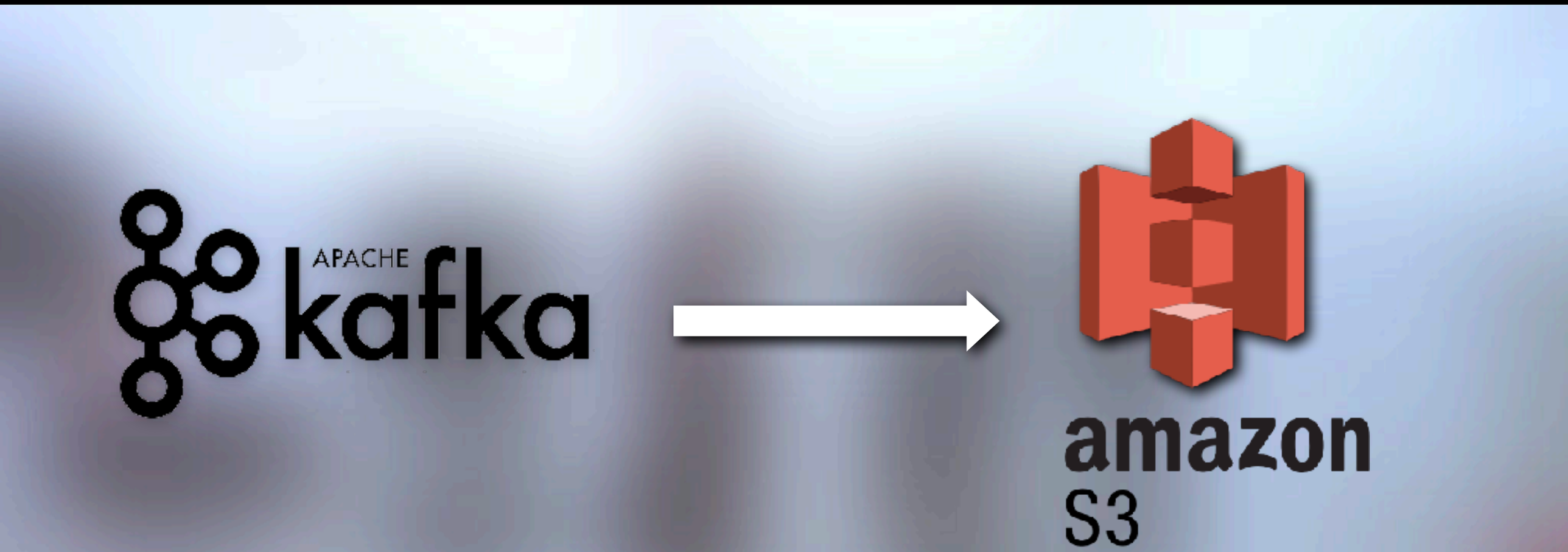
STORAGE

BUILDING THE DATA LAKE



STORAGE

BUILDING THE DATA LAKE



We want to store all events coming from Kafka to S3.

STORAGE

BUILDING THE DATA LAKE

STORAGE

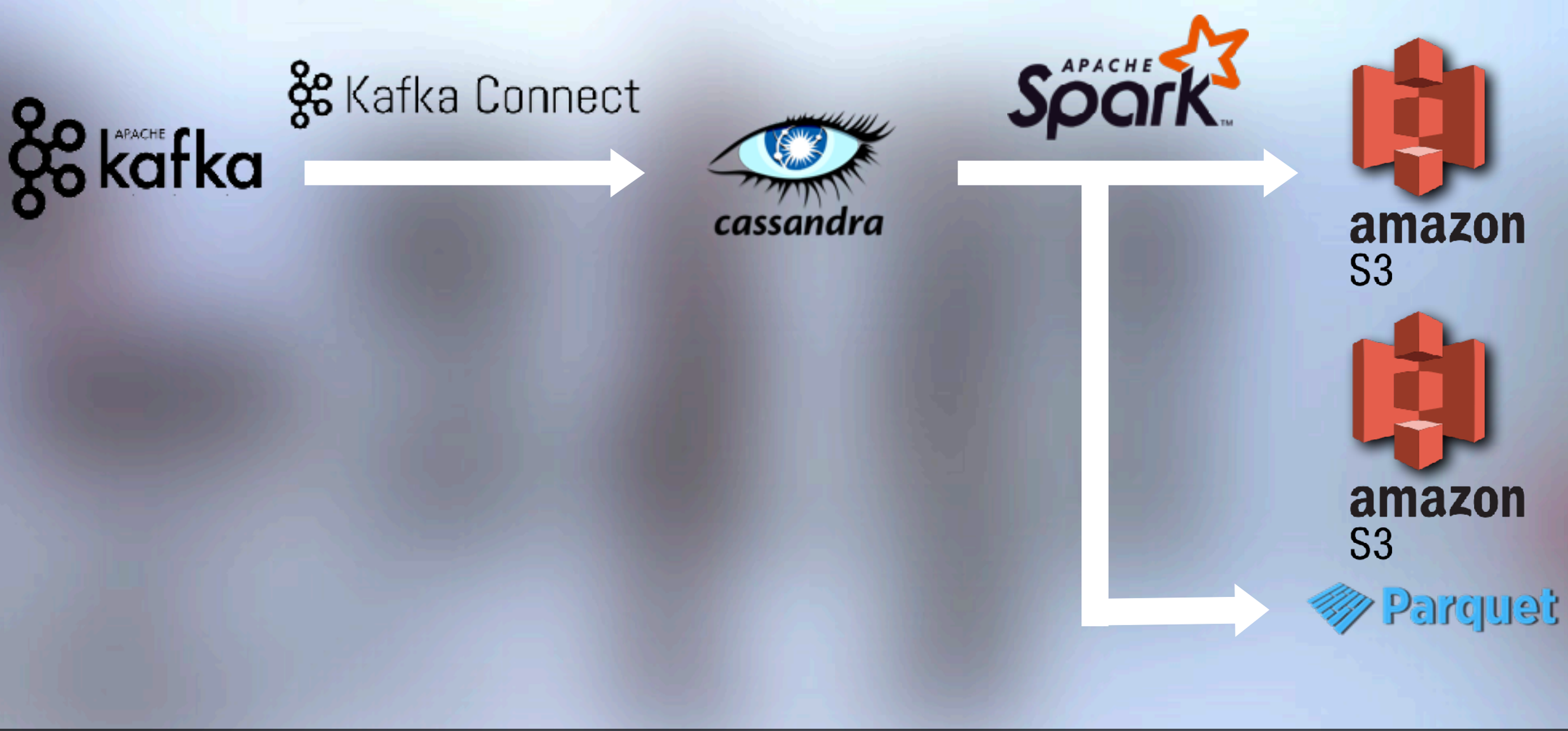
SOMETIMES... SHIT HAPPENS

STORAGE

DUPLICATED EVENTS

STORAGE

DUPLICATED EVENTS

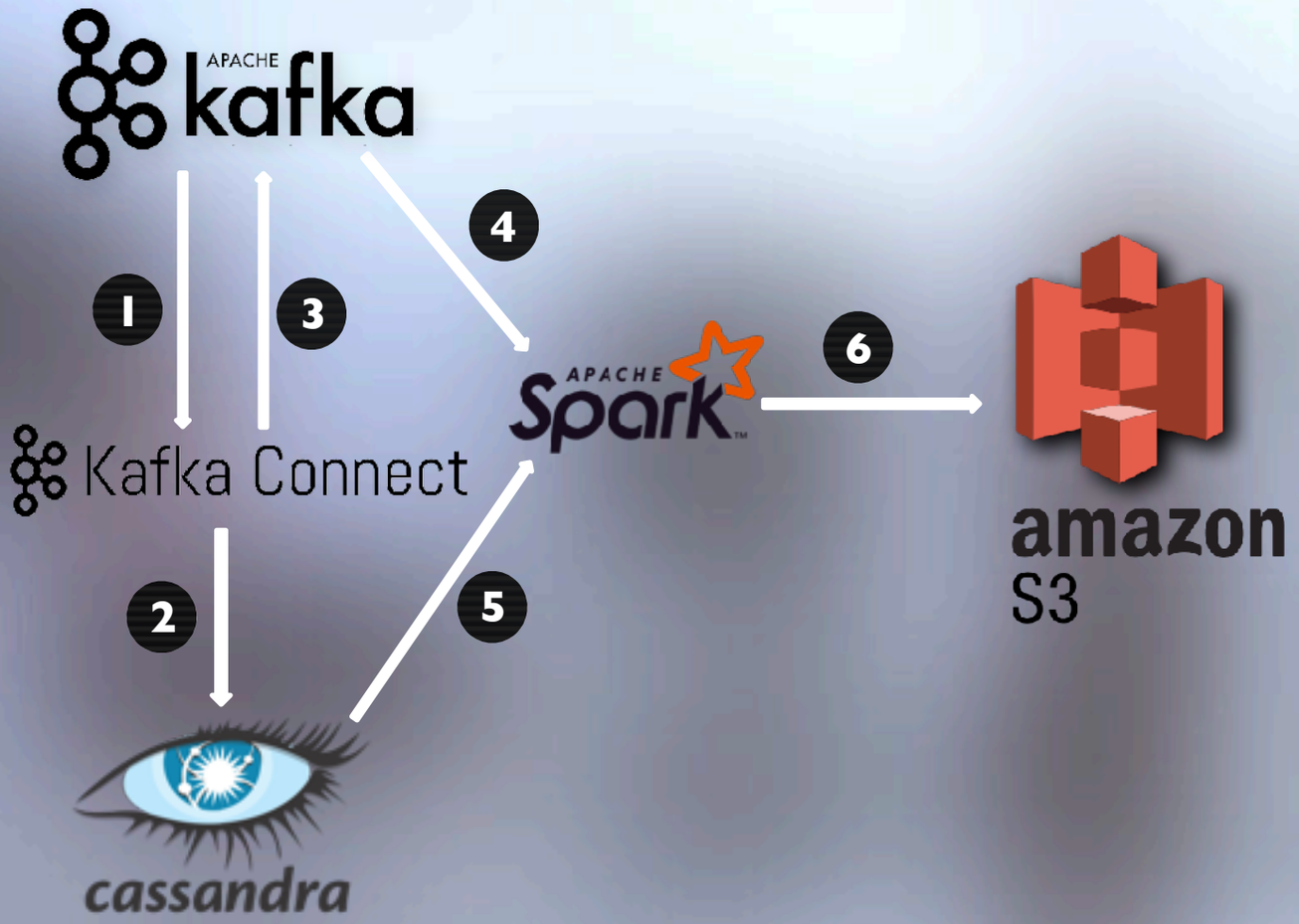


STORAGE

(VERY) LATE EVENTS

STORAGE

(VERY) LATE EVENTS



1. Read batch of events from Kafka.
2. Write each event to Cassandra.
3. Write "dirty hours" to compact topic: Key=(event_type, hour).
4. Read dirty "hours" topic.
5. Read all events with dirty hours.
6. Store in S3

Dirty Buckets

STORAGE

S3 PROBLEMS

STORAGE

S3 PROBLEMS

amazon
S3

SOME S3 BIG DATA PROBLEMS:

1. Eventual consistency
2. Very slow renames

STORAGE

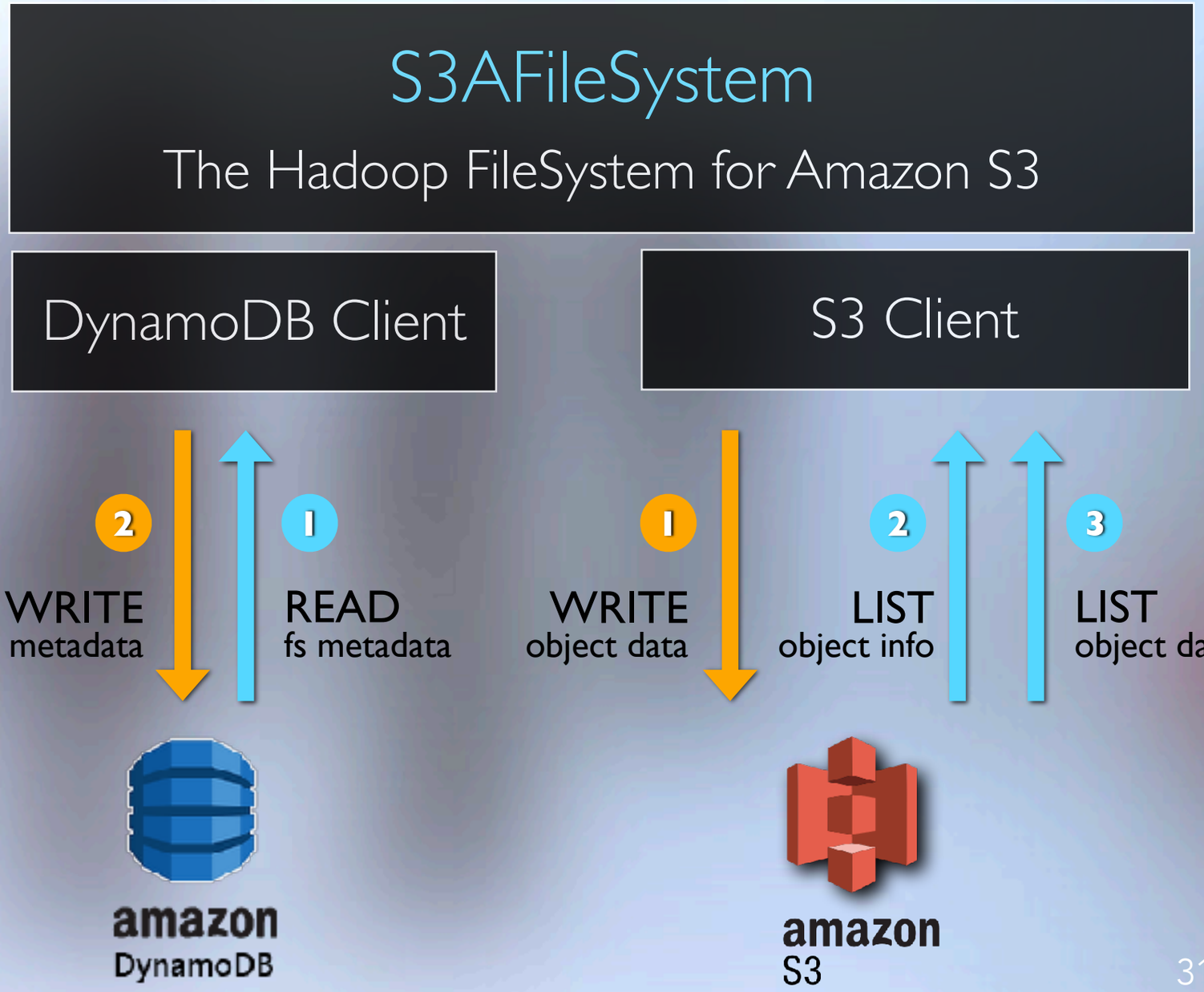
S3 PROBLEMS: EVENTUAL CONSISTENCY

STORAGE

S3 PROBLEMS: EVENTUAL CONSISTENCY

S3GUARD

FileSystem Operations



Write Path 1 2

Read Path 1 2 3

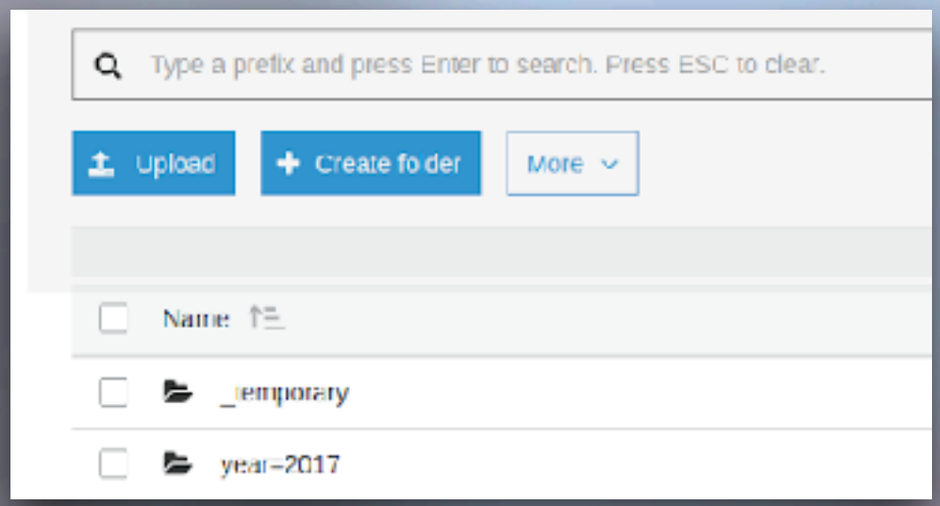
STORAGE

S3 PROBLEMS: SLOW RENAMES

Summary

	RDD Blocks	Storage Memory	Disk Used	Cores	Active Tasks	Failed Tasks	Complete Tasks	Total Tasks
Active(2)	4	107.1 KB / 23.1 GB	0.0 B	8	0	0	8	8
Dead(10)	4	128.3 KB / 95.5 GB	0.0 B	80	0	0	1436	1436
Total(12)	8	235.4 KB / 118.6 GB	0.0 B	88	0	0	1444	1444

Executors



¿Job freeze?

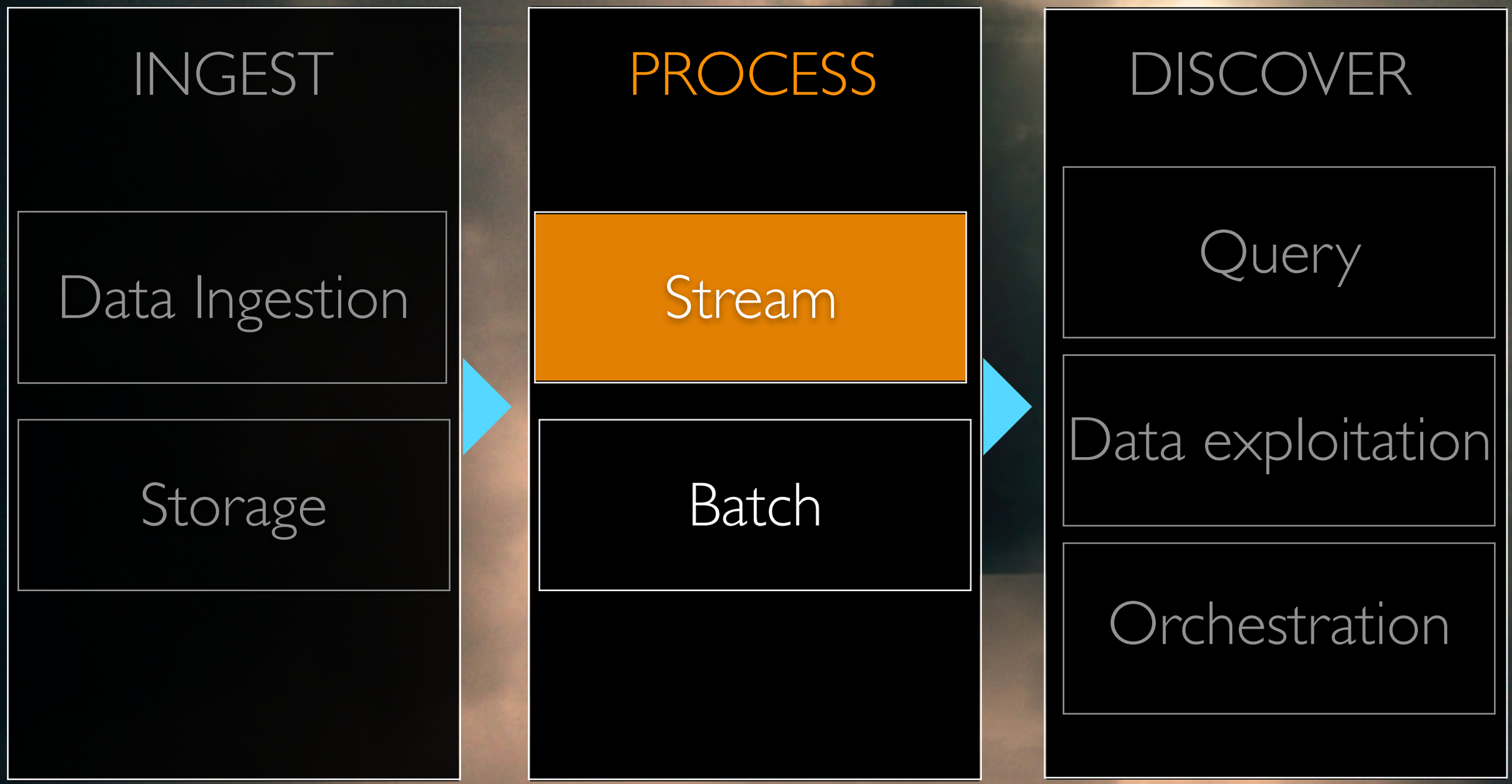
STORAGE

S3 PROBLEMS: SLOW RENAMES

New **Hadoop 3.1** S3A committers:

- Staging
- Partitioned
- Magic

PROCESS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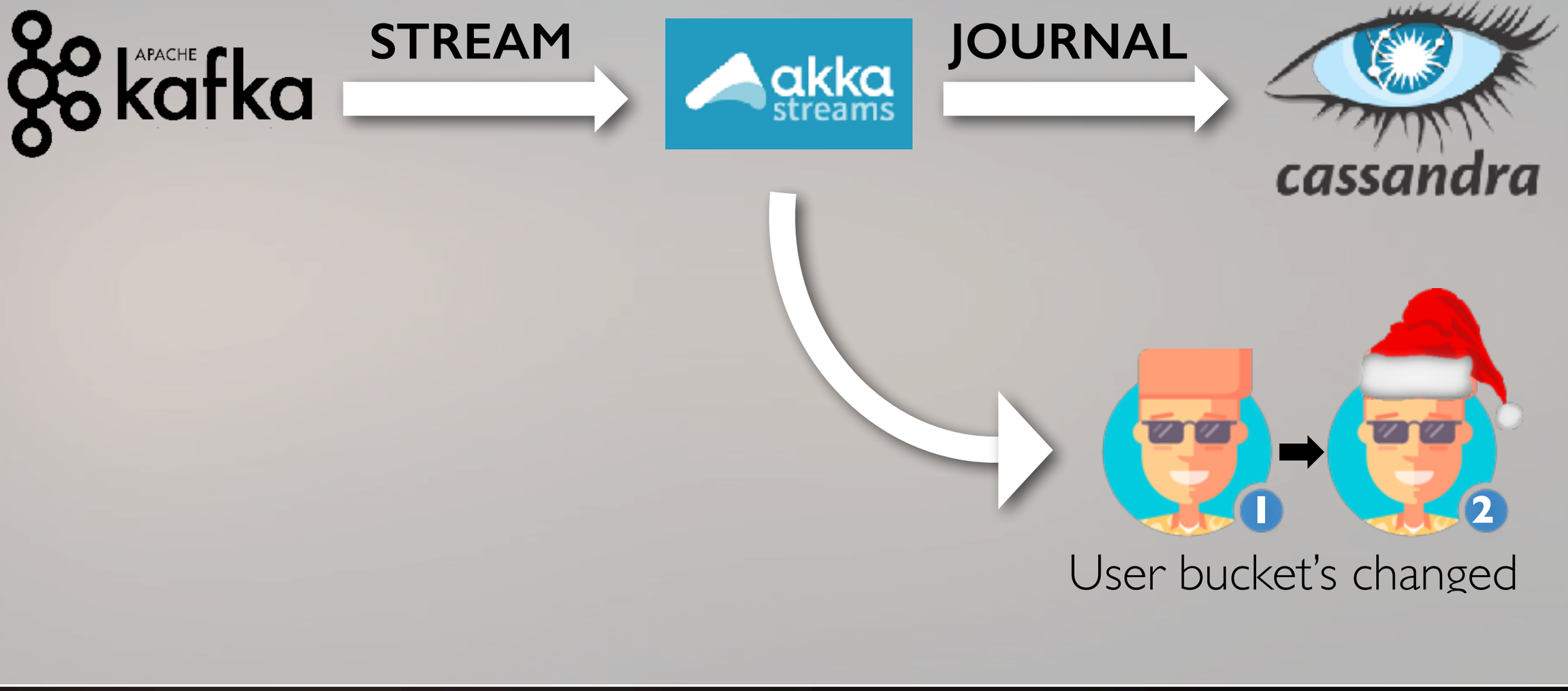
STREAM

REAL TIME USER SEGMENTATION

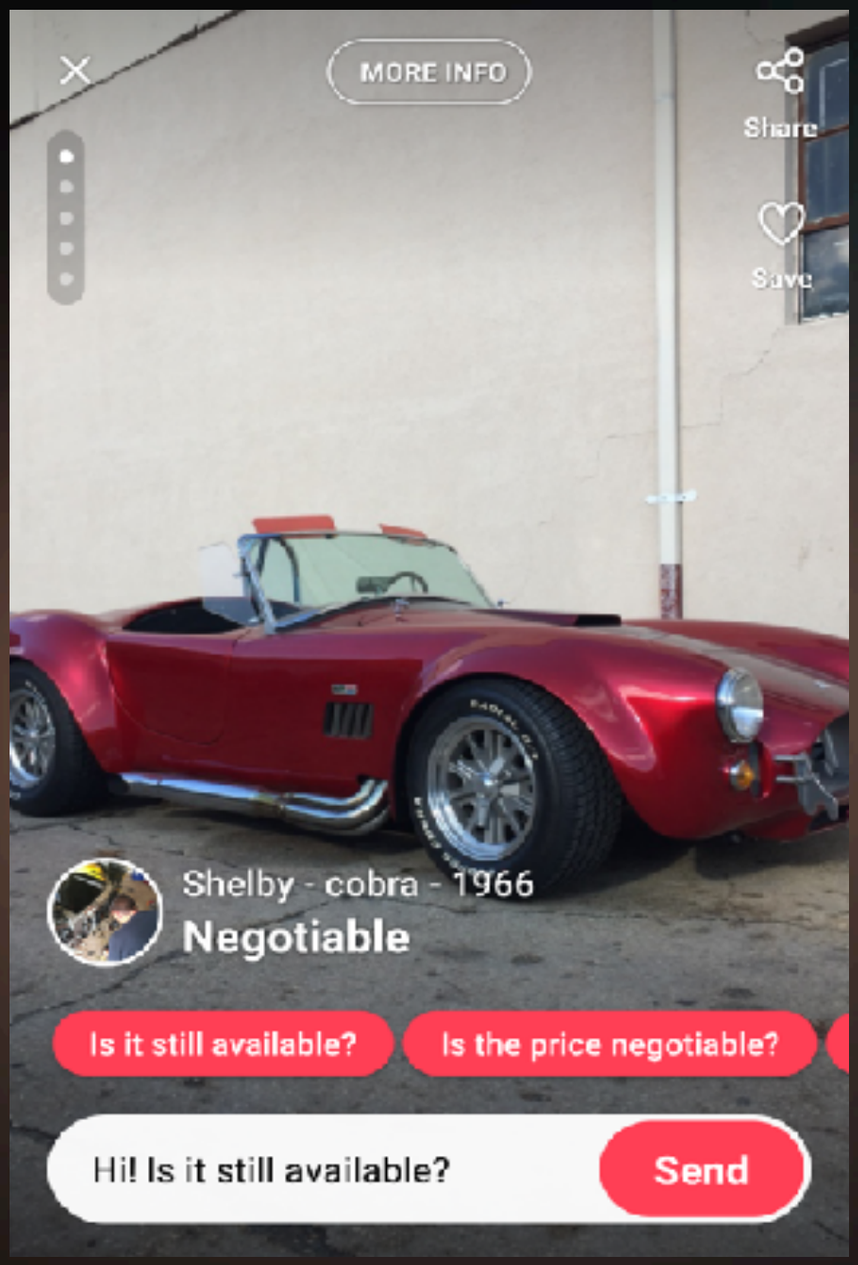
STREAM

REAL TIME USER SEGMENTATION



STREAM

REAL TIME PATTERN DETECTION



Is it still available?

Is the price negotiable?

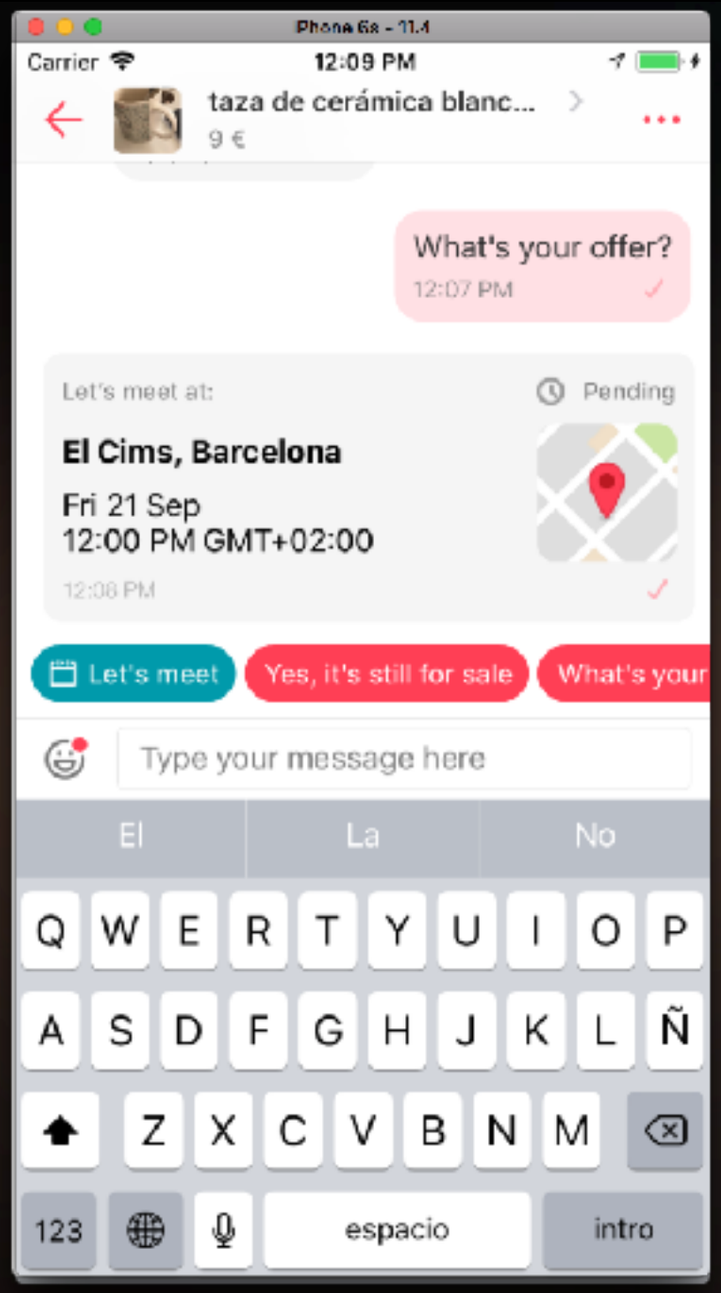
What condition is it in?

I offer you….$

Could we meet at……?

STREAM

REAL TIME PATTERN DETECTION

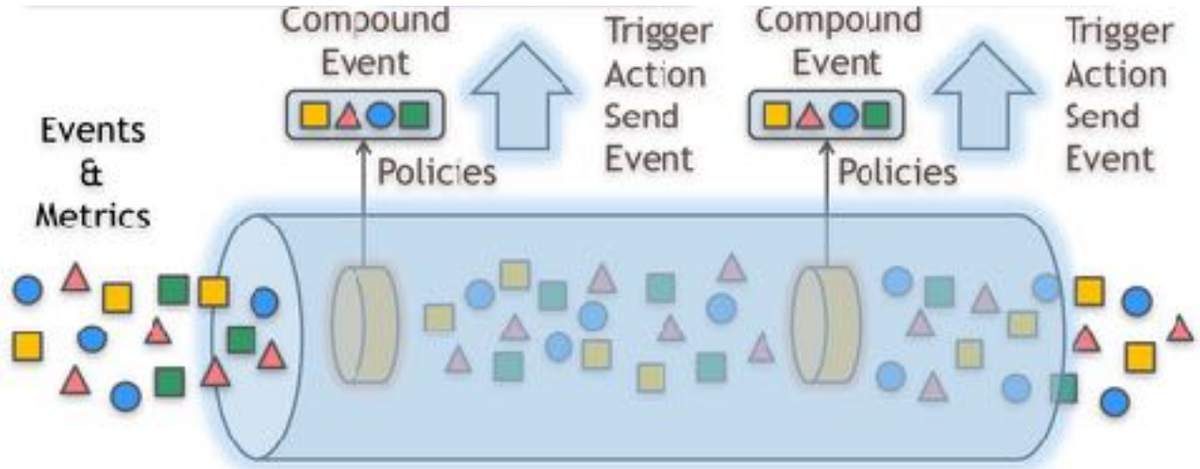


Structured data

```
{
  "type": "meeting_proposal",
  "properties": {
    "location_name": “Letgo HQ",
    "geo": {
      "lat": "41.390205",
      "lon": "2.154007"
    },
    "date": "1511193820350",
    "meeting_id": "23213213213"
  }
}
```

STREAM

REAL TIME PATTERN DETECTION



Flink

Meeting proposed + meeting accepted = emit accepted-meeting event
Meeting proposed + nothing in X time = “You have a proposal to meet”

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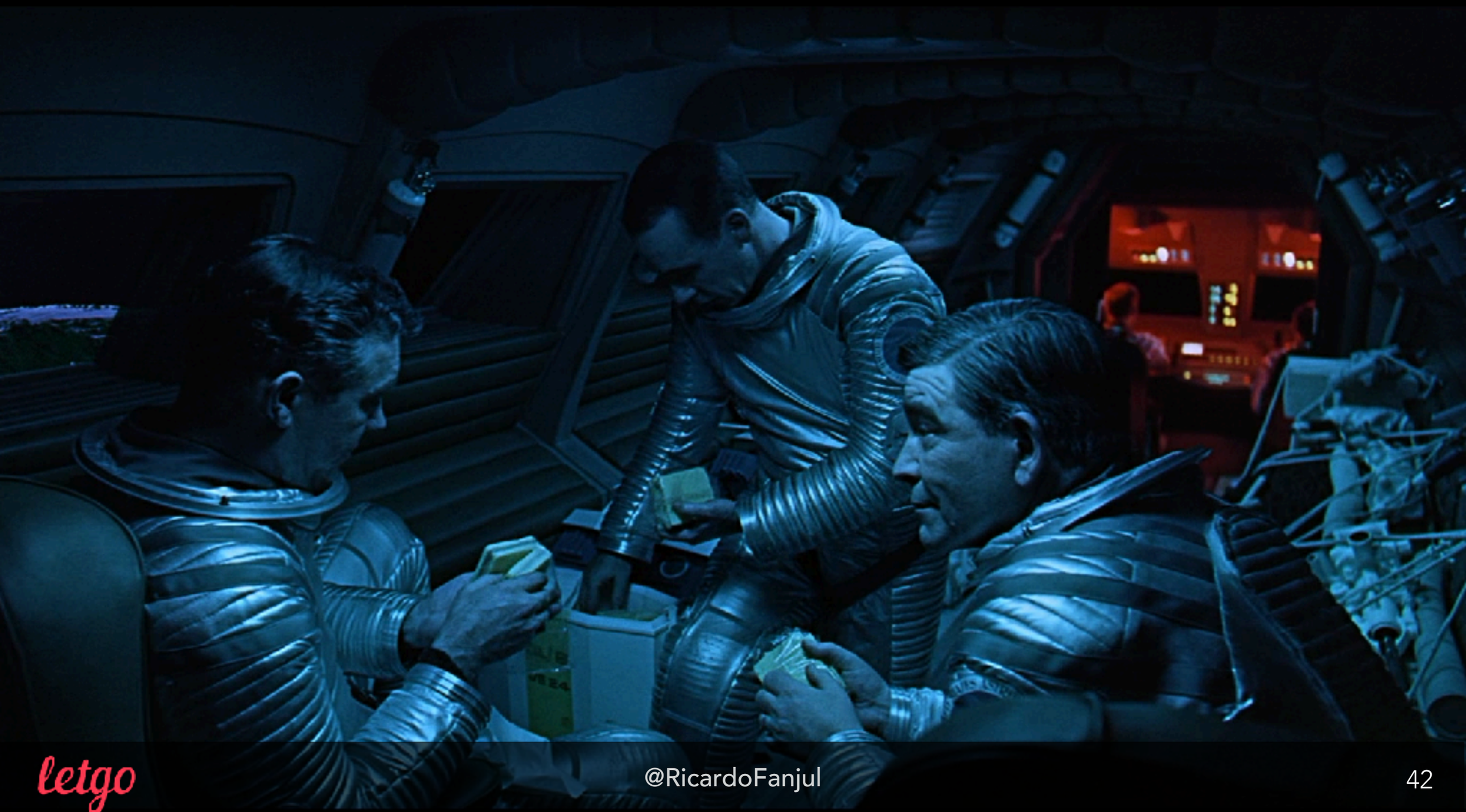
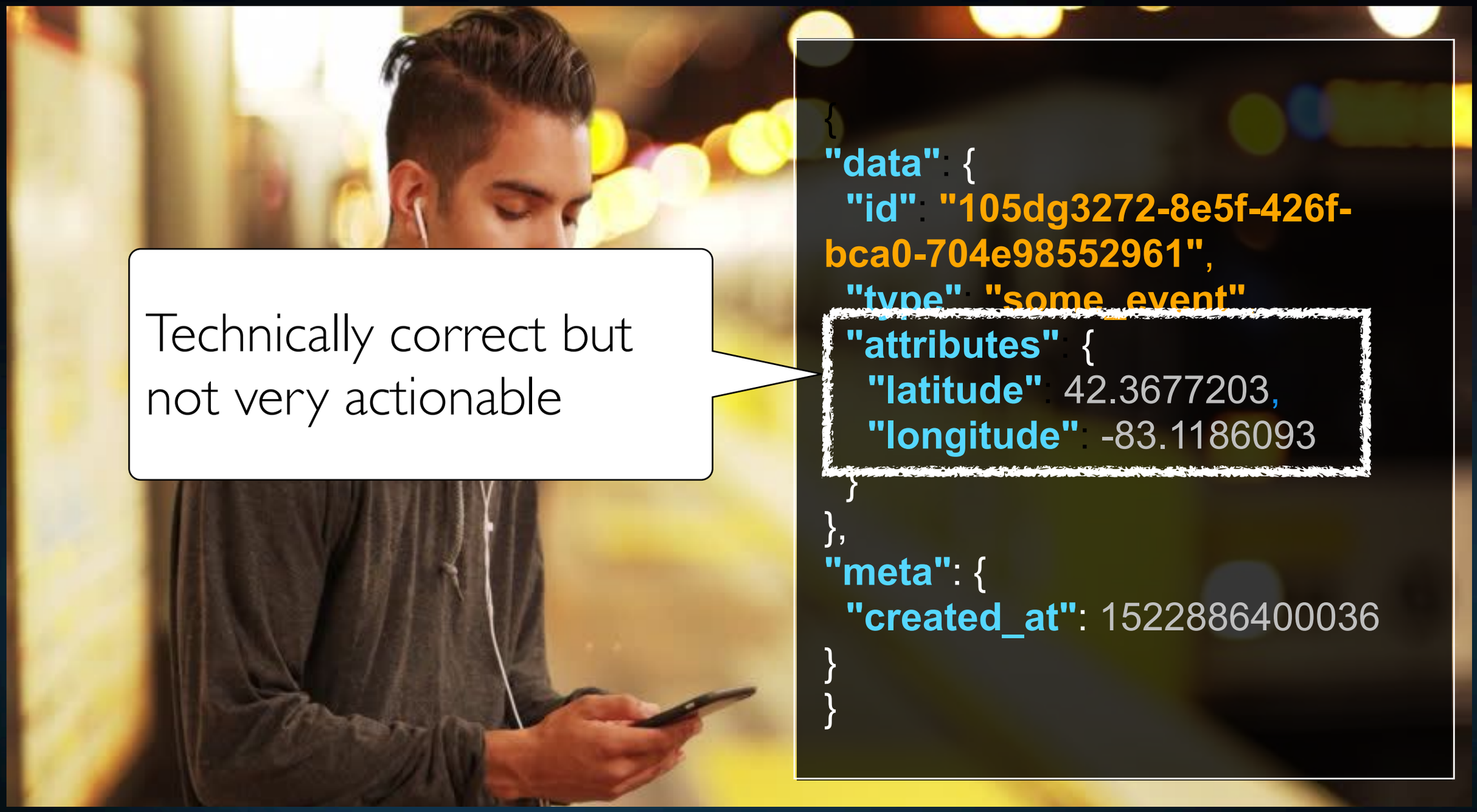
BATCH

GEODATA ENRICHMENT



BATCH

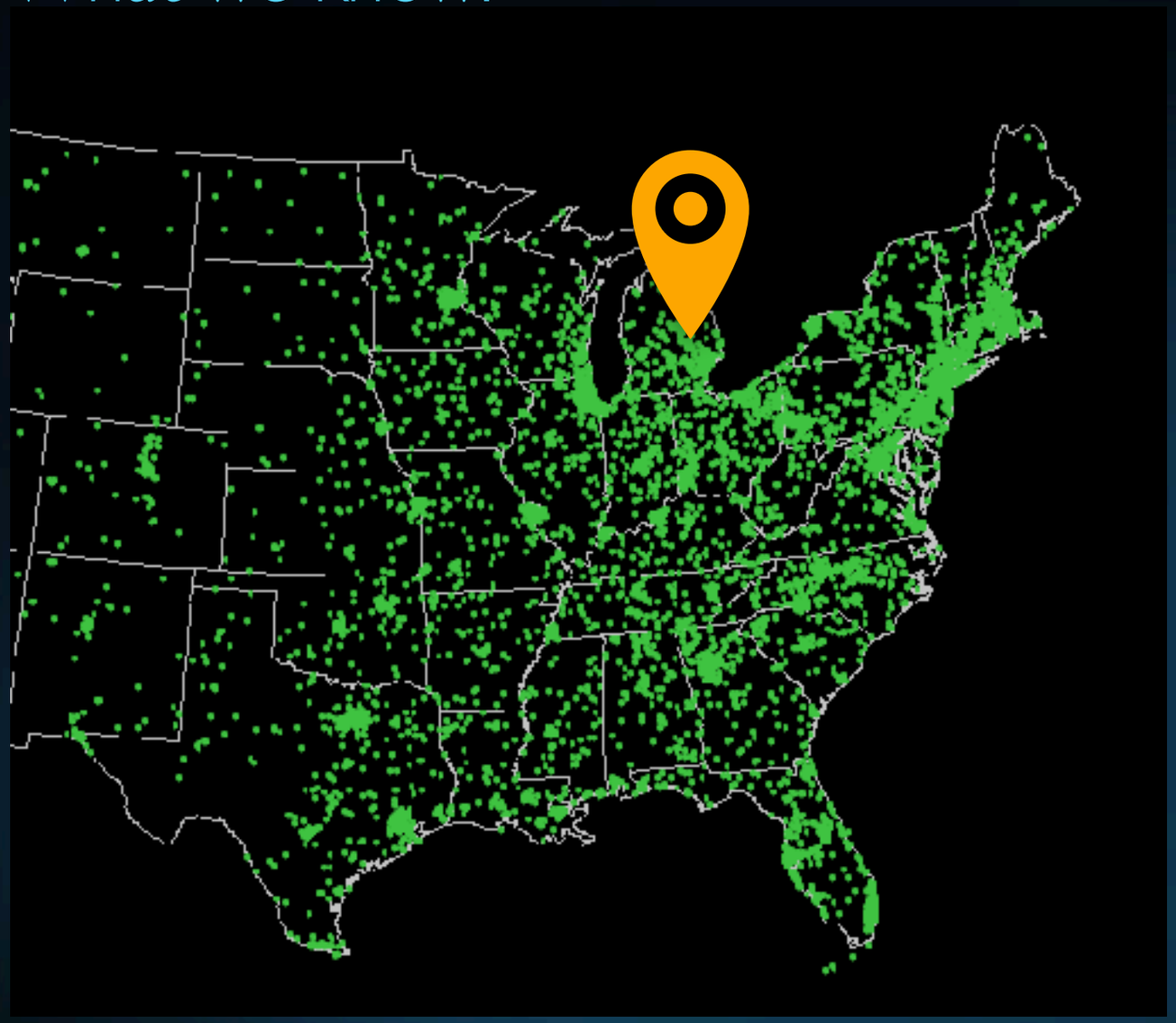
GEODATA ENRICHMENT

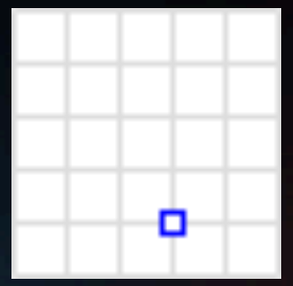


BATCH

GEODATA ENRICHMENT

What we know:





(42.3677203, -83.1186093)

- City: Detroit
- Postal code: 48206
- State: Michigan
- DMA: Detroit
- Country: US

BATCH

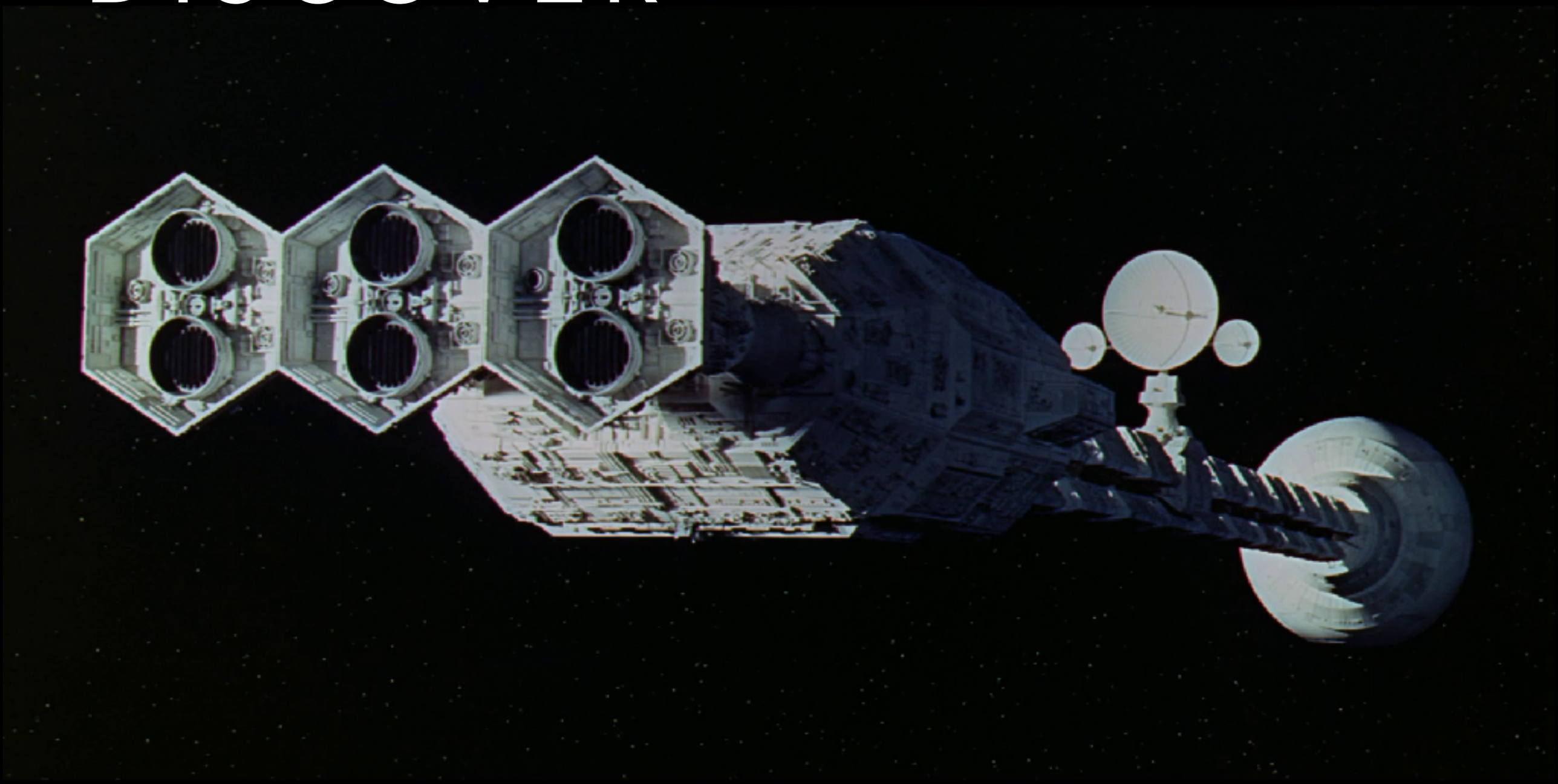
GEODATA ENRICHMENT

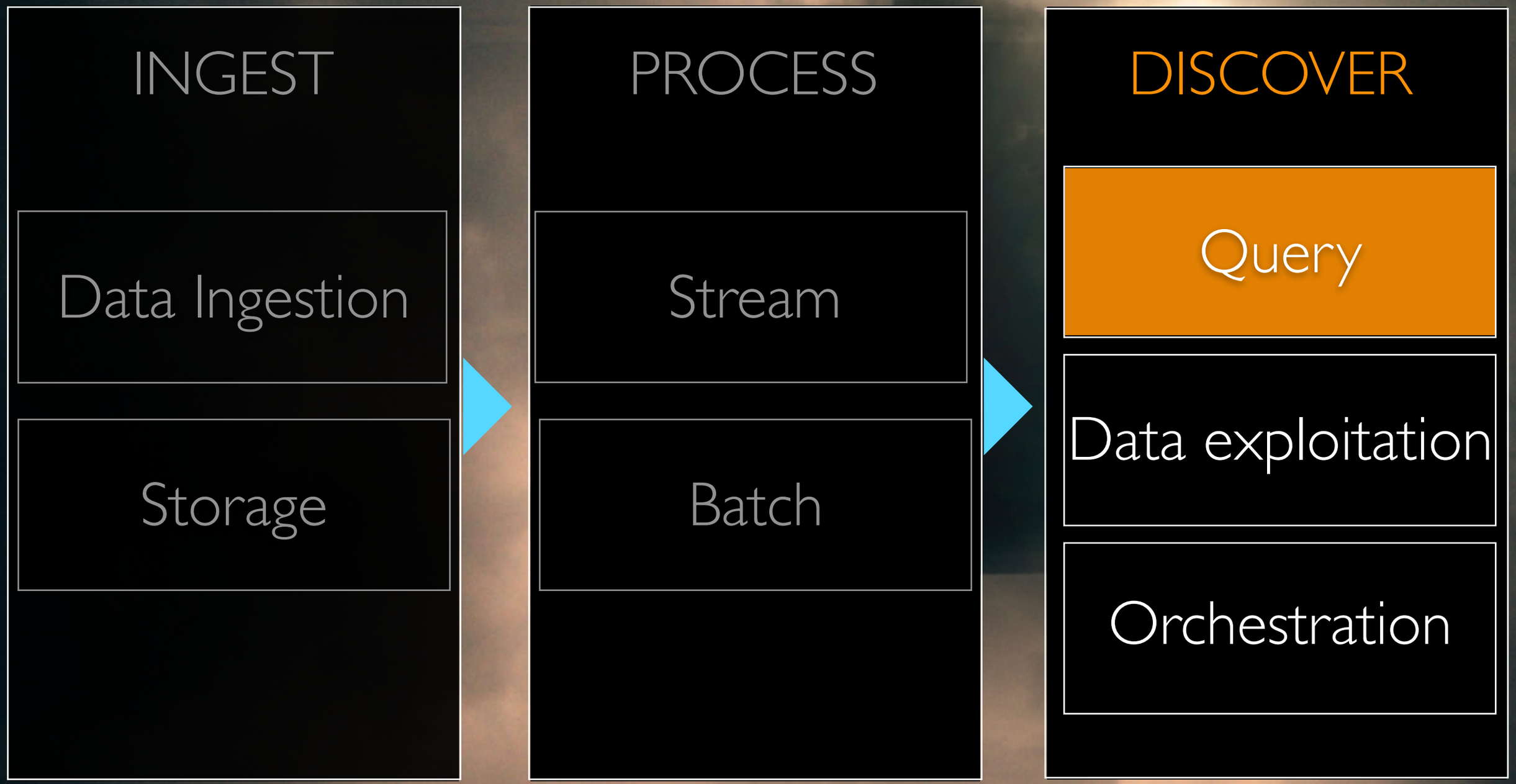
How we do it:

- Populating JTS indices from WKT polygon data
- Custom Spark SQL UDF


```
SELECT geodata.dma_name
    geodata.dma_number AS dma_number
    geodata.city       AS city
    geodata.state      AS state
    geodata.zip_code   AS zip_code
FROM   (
       SELECT
         geodata(longitude, latitude) AS geodata
       FROM   ....
      )
```

DISCOVER

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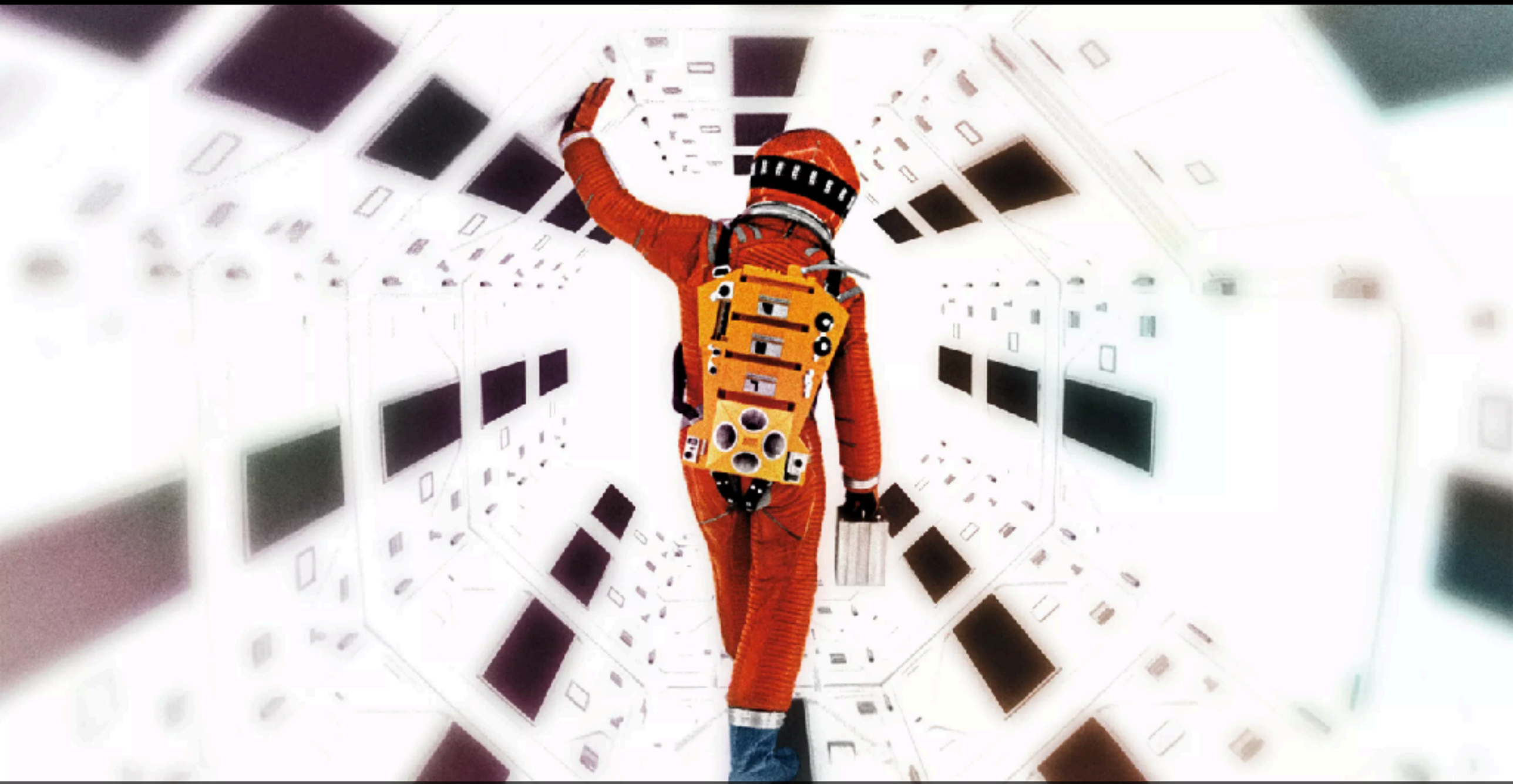
QUERY

QUERYING DATA



QUERY

QUERYING DATA

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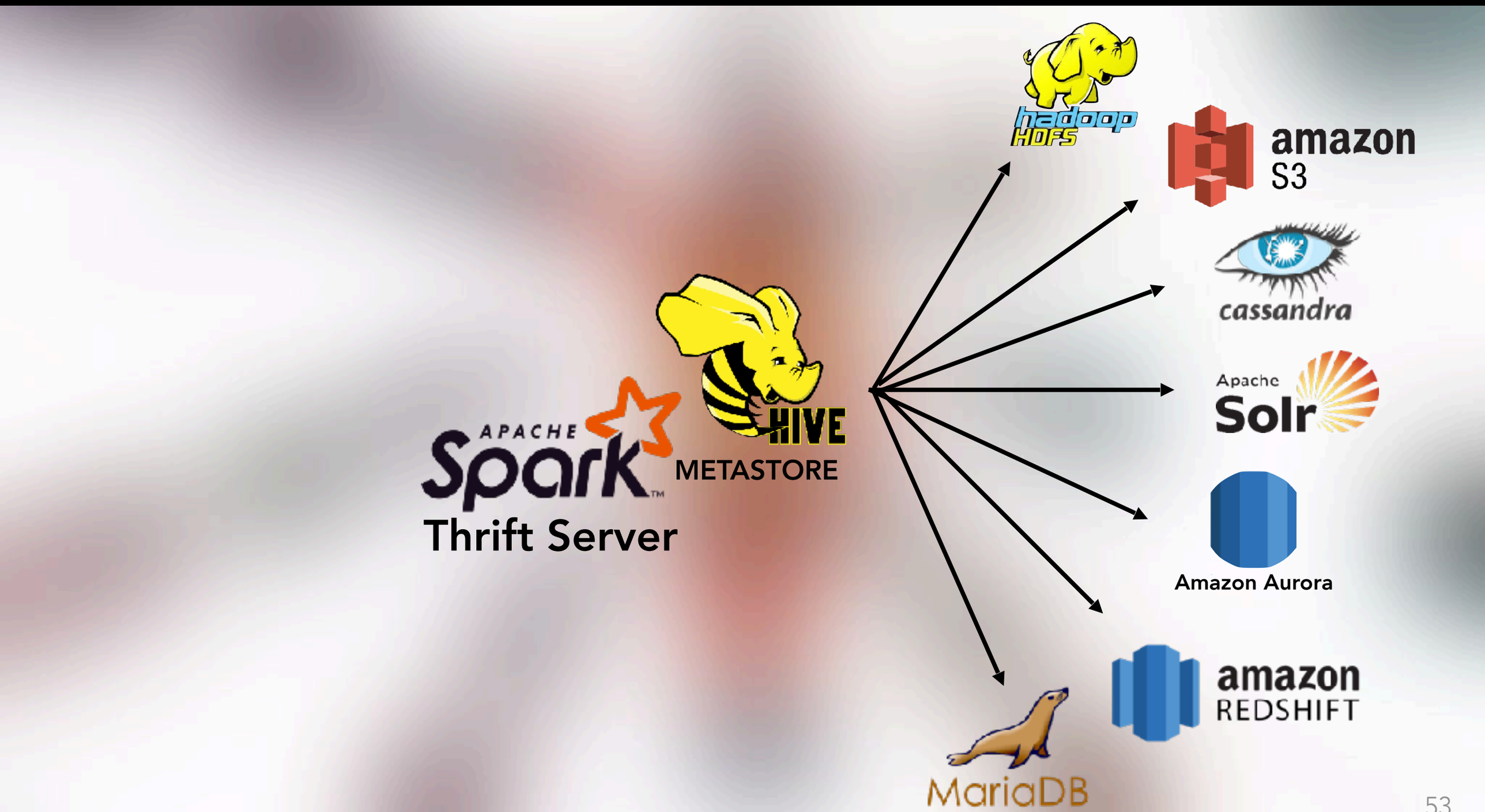


QUERY

QUERYING DATA


```
CREATE TABLE IF NOT EXISTS
database_name.table_name(
some_column STRING,
...
dt DATE
)
USING json
PARTITIONED BY (`dt`)
```


```
CREATE EXTERNAL TABLE IF NOT EXISTS
database_name.table_name(
some_column STRING...,
dt DATE
)
PARTITIONED BY (`dt`)
USING PARQUET
LOCATION 's3a://bucket-name/database_name/table_name'
```


```
CREATE TEMPORARY VIEW table_name
USING org.apache.spark.sql.cassandra
OPTIONS (
table "table_name",
keyspace "keyspace_name")
```


```
CREATE TABLE IF NOT EXISTS database_name.table_name
using com.databricks.spark.redshift
options (
dbtable 'schema.redshift_table_name',
tempdir 's3a://redshift-temp/',
url 'jdbc:redshift://xxxx.redshift.amazonaws.com:5439/letgo?
user=xxx&password=xxx',
forward_spark_s3_credentials 'true')
```

QUERY

QUERYING DATA

CREATE TABLE …
STORED AS…

70%

Higher performance!

CREATE TABLE …
USING [parquet,json,csv…]

QUERY

QUERYING DATA: BATCHES WITH SQL

1

Creating the table

2

Inserting data

QUERY

QUERYING DATA: BATCHES WITH SQL

1

Creating the table

```
CREATE EXTERNAL TABLE IF NOT EXISTS database.some_name(
  user_id STRING,
  column_b STRING,
...
)
USING PARQUET
PARTITIONED BY (`dt` STRING)
LOCATION 's3a://example/some_table'
```

QUERYING DATA: BATCHES WITH SQL

2

Inserting data

```
INSERT OVERWRITE TABLE database.some_name PARTITION(dt)
SELECT
user_id,
column_b,
dt
FROM other_table
...
```

QUERY

QUERYING DATA: BATCHES WITH SQL

Viewing 1 to 200

Name	Last modified	Size	Storage class
part-00000-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:38 AM GMT+0100	6.5 MB	Standard
part-00001-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:39 AM GMT+0100	10.6 MB	Standard
part-00002-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:39 AM GMT+0100	10.5 MB	Standard
part-00003-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:40 AM GMT+0100	8.9 MB	Standard
part-00004-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:41 AM GMT+0100	9.3 MB	Standard
part-00005-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:42 AM GMT+0100	7.5 MB	Standard
part-00006-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:42 AM GMT+0100	10.0 MB	Standard
part-00007-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:43 AM GMT+0100	7.2 MB	Standard
part-00008-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:44 AM GMT+0100	9.6 MB	Standard
part-00009-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:45 AM GMT+0100	9.6 MB	Standard
part-00010-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:46 AM GMT+0100	8.7 MB	Standard
part-00011-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000			
part-00012-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000			

Problem?

QUERY

QUERYING DATA: BATCHES WITH SQL

Viewing 1 to 200

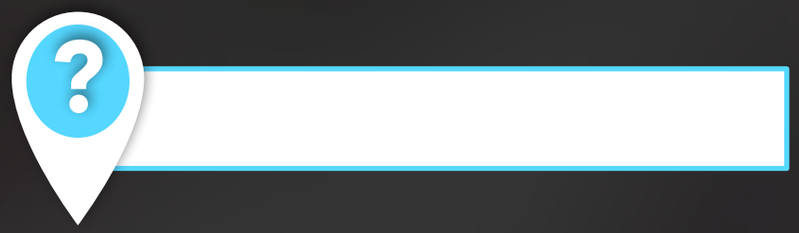
Name	Last modified	Size	Storage class
part-00000-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:38 AM GMT+0100	6.5 MB	Standard
part-00001-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:39 AM GMT+0100	10.6 MB	Standard
part-00002-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:39 AM GMT+0100	10.5 MB	Standard
part-00003-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:40 AM GMT+0100	8.9 MB	Standard
part-00004-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:41 AM GMT+0100	9.3 MB	Standard
part-00005-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:42 AM GMT+0100	7.5 MB	Standard
part-00006-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:42 AM GMT+0100	10.0 MB	Standard
part-00007-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:43 AM GMT+0100	7.2 MB	Standard
part-00008-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:44 AM GMT+0100	9.6 MB	Standard
part-00009-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:45 AM GMT+0100	9.6 MB	Standard
part-00010-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:46 AM GMT+0100	8.7 MB	Standard
part-00011-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:47 AM GMT+0100	9.2 MB	Standard
part-00012-d0f97fca-b705-49e1-b3d1-b8ab2af5b174-c000	Mar 5, 2018 10:58:48 AM GMT+0100	12.9 MB	Standard

200 files because default value of
“spark.sql.shuffle.partition”

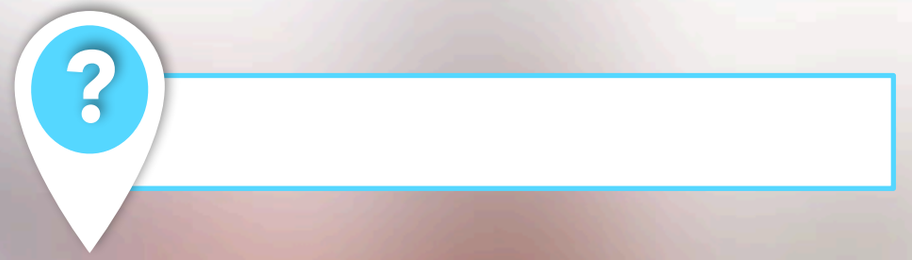
QUERY

QUERYING DATA: BATCHES WITH SQL

```
INSERT OVERWRITE TABLE database.some_name PARTITION(dt)
SELECT
user_id,
column_b,
dt
FROM other_table
...
```



QUERYING DATA: BATCHES WITH SQL



DISTRIBUTE BY (dt):
Only one file not Sorted

CLUSTERED BY (dt, user_id, column_b):
Multiple files

DISTRIBUTE BY (dt) SORT BY (user_id, column_b):
Only one file sorted by user_id, column_b.
Good for joins using this properties.

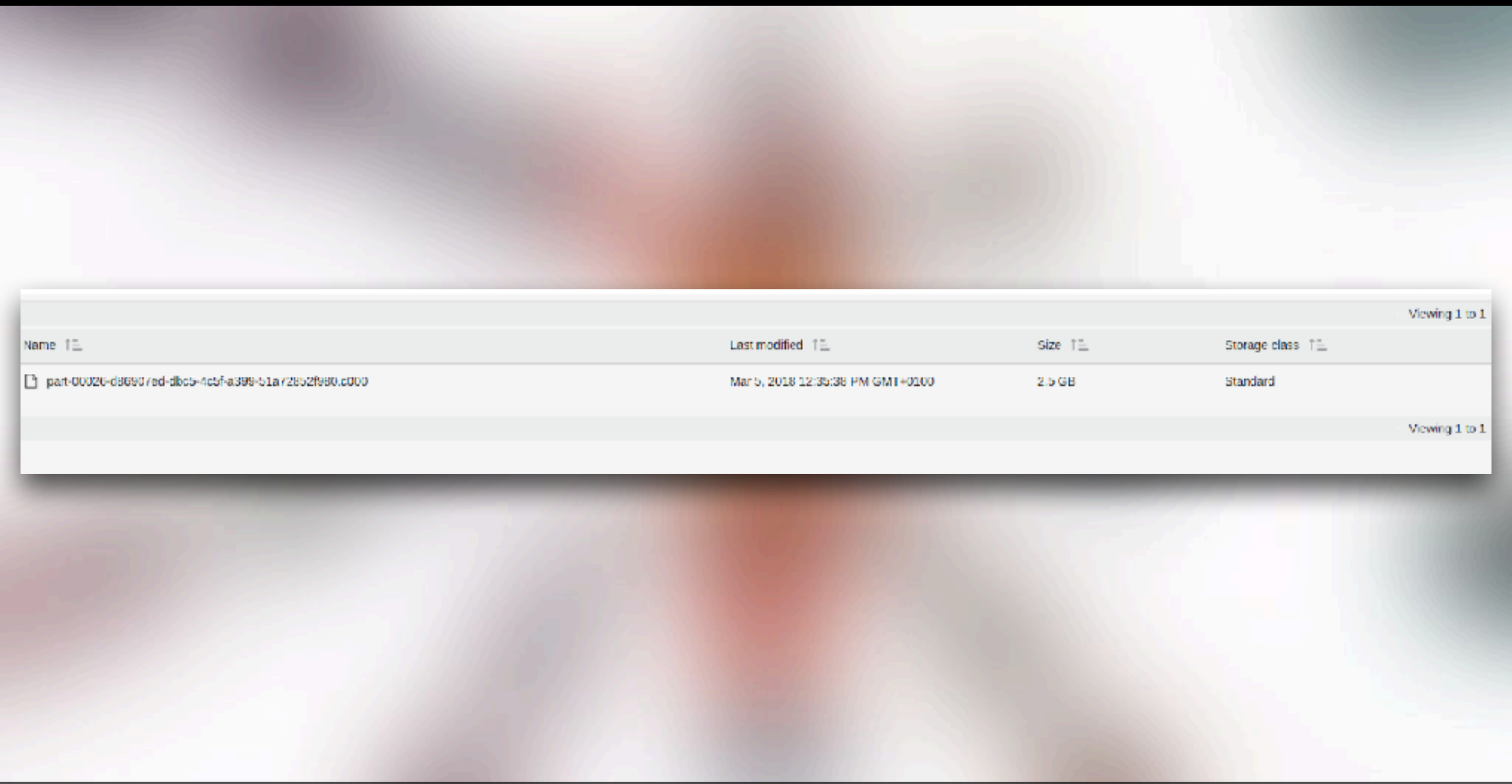
QUERY

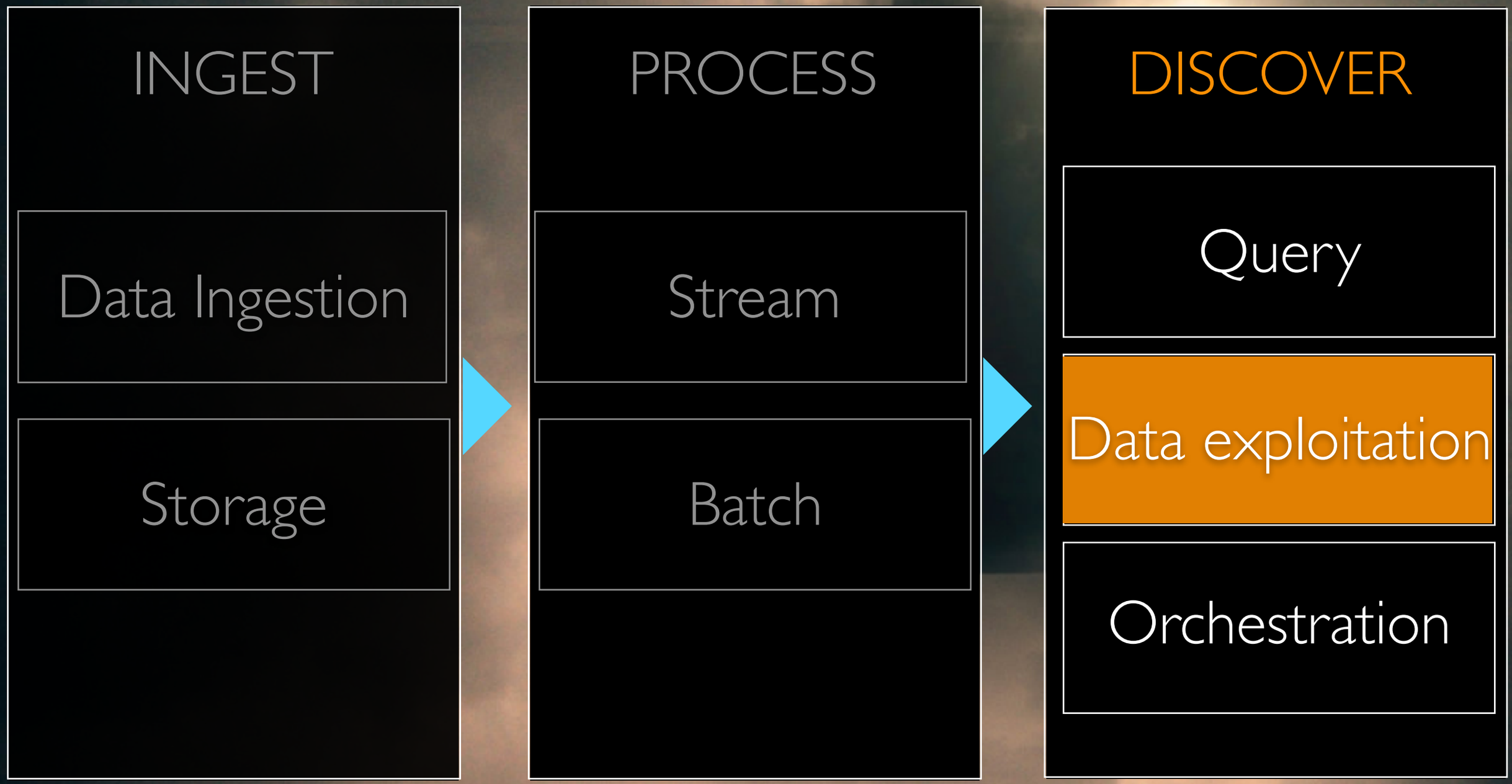
QUERYING DATA: BATCHES WITH SQL

```
INSERT OVERWRITE TABLE database.some_name
PARTITION(dt)
SELECT
user_id,
column_b,
dt
FROM other_table
...
DISTRIBUTE BY (dt) SORT BY (user_id)
```

QUERY

QUERYING DATA: BATCHES WITH SQL

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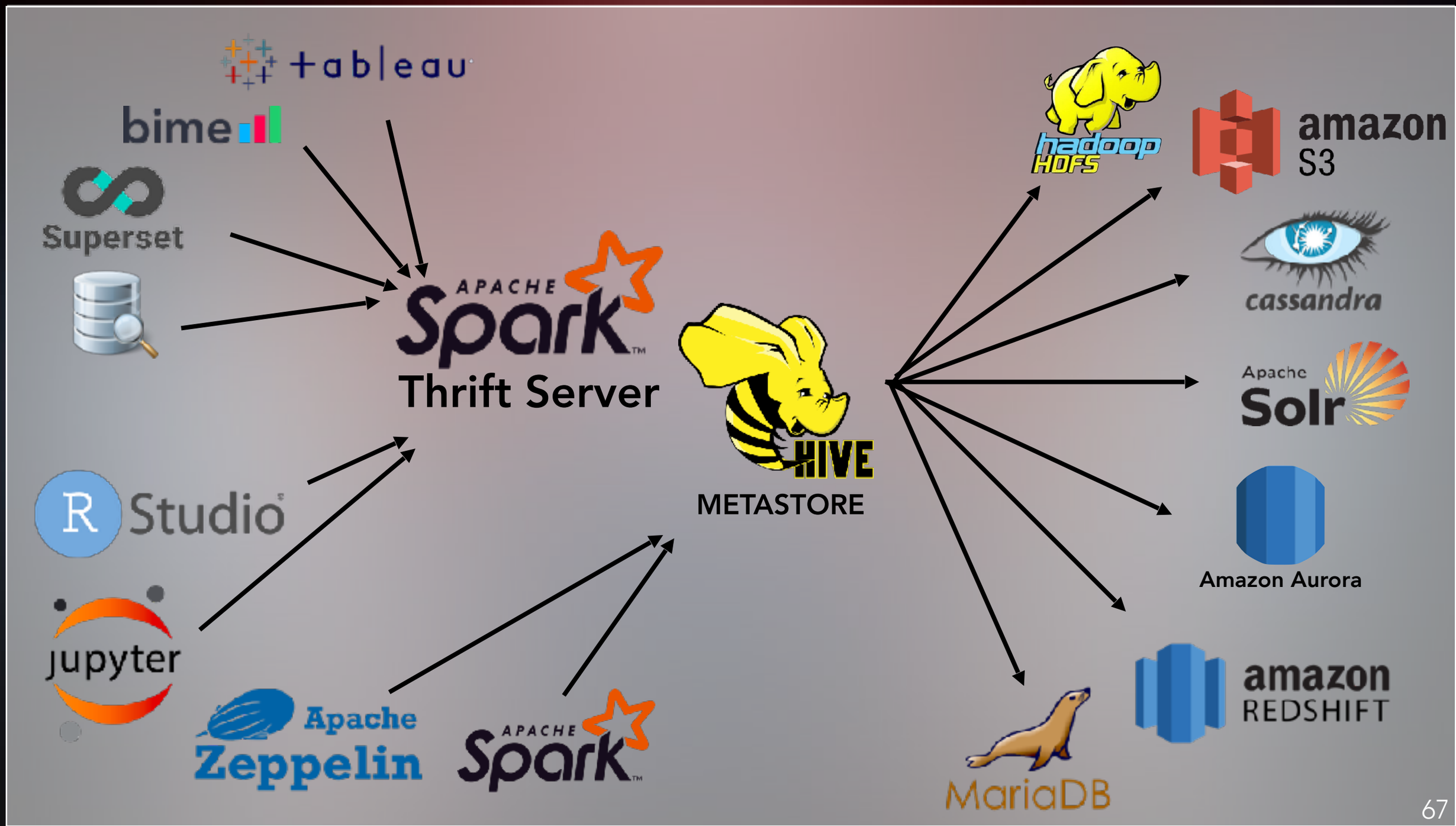
DATA EXPLOITATION

OUR ANALYTICAL STACK

DATA EXPLOITATION

OUR ANALYTICAL STACK

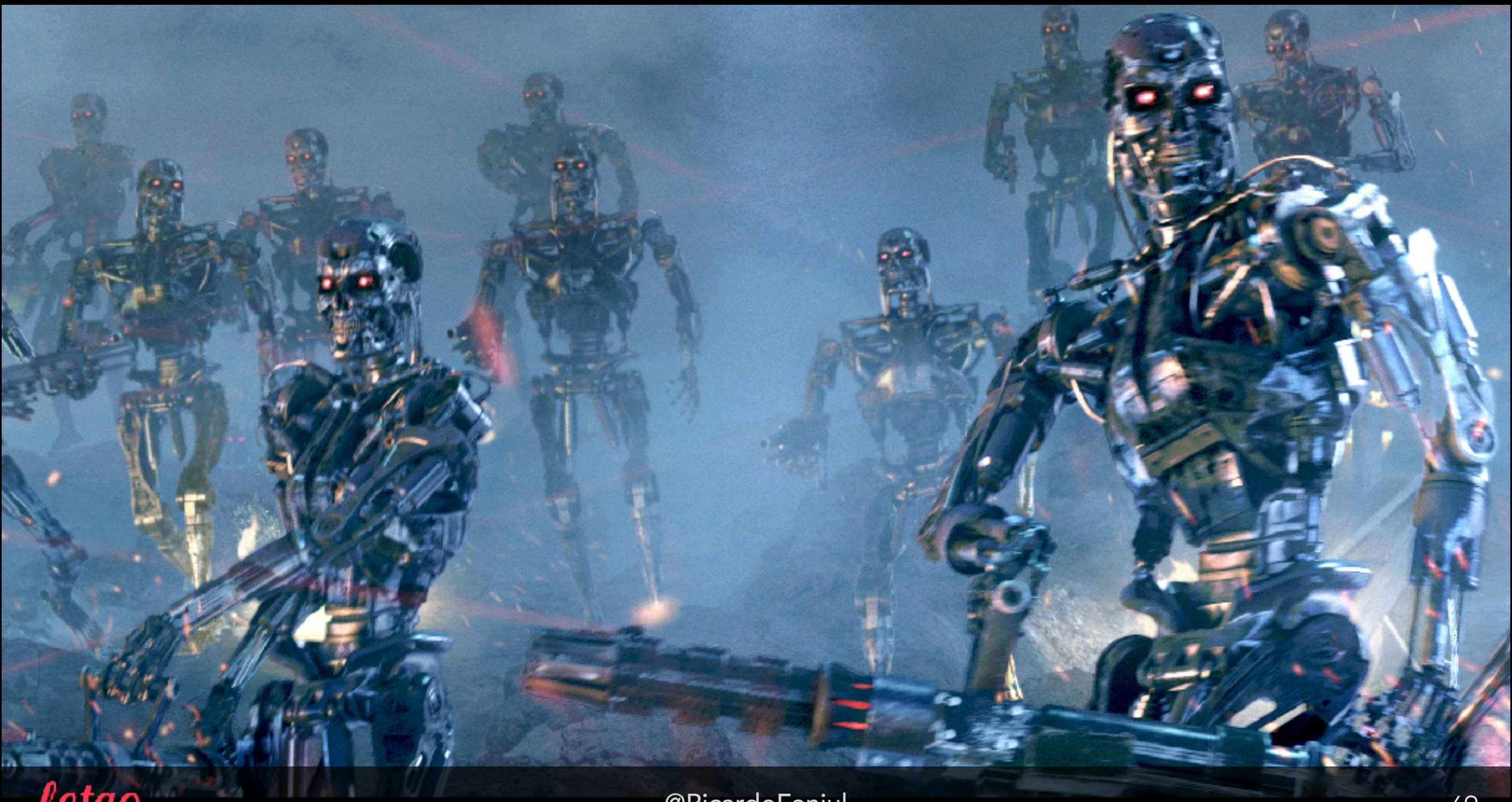


DATA EXPLOITATION

DATA SCIENTISTS TEAM?

DATA EXPLOITATION

DATA SCIENTISTS AS I SEE THEM

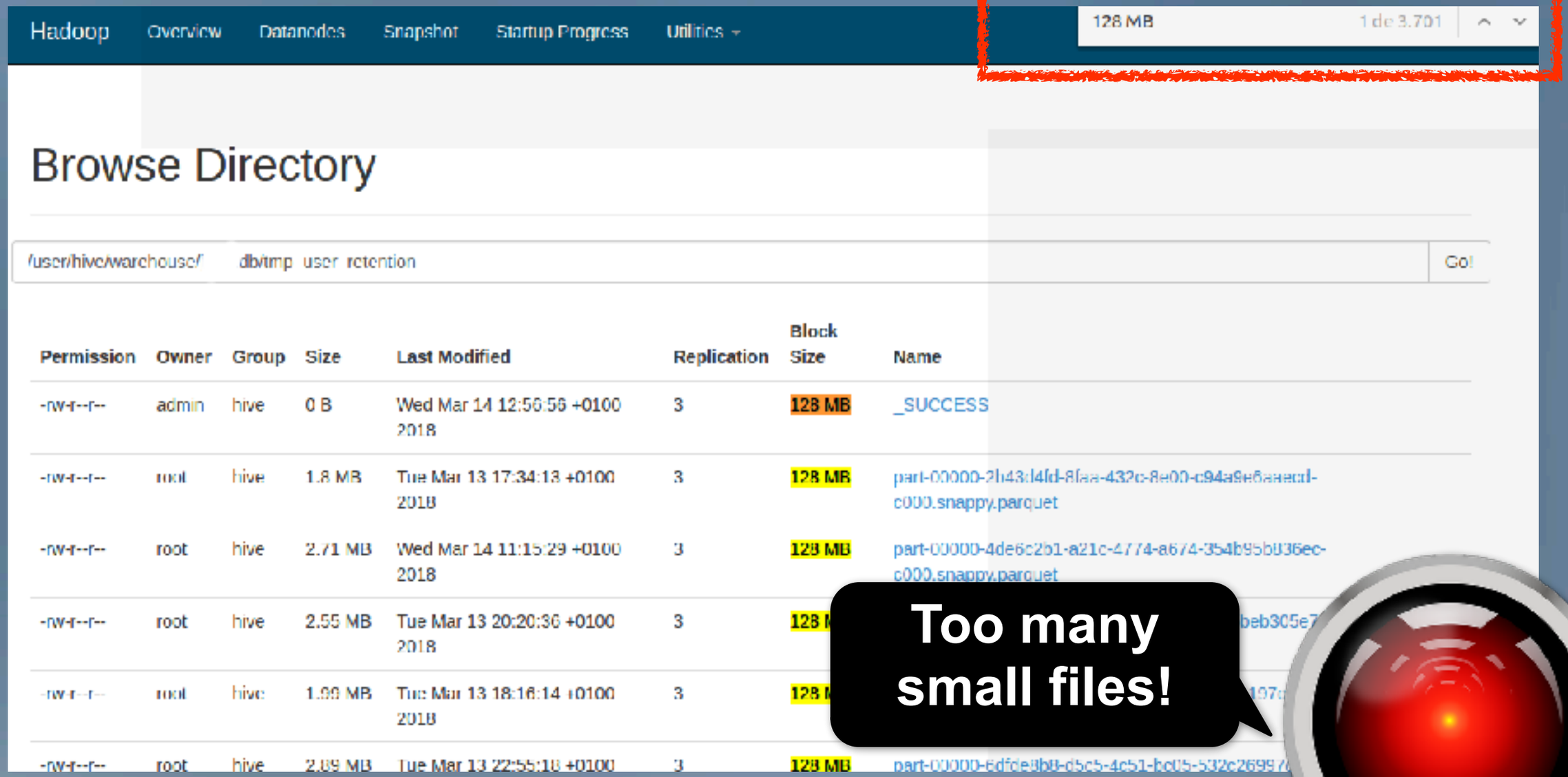


DATA EXPLOITATION

DATA SCIENTISTS SINS

DATA EXPLOITATION

DATA SCIENTISTS SINS



DATA EXPLOITATION

DATA SCIENTISTS SINS

DATA EXPLOITATION

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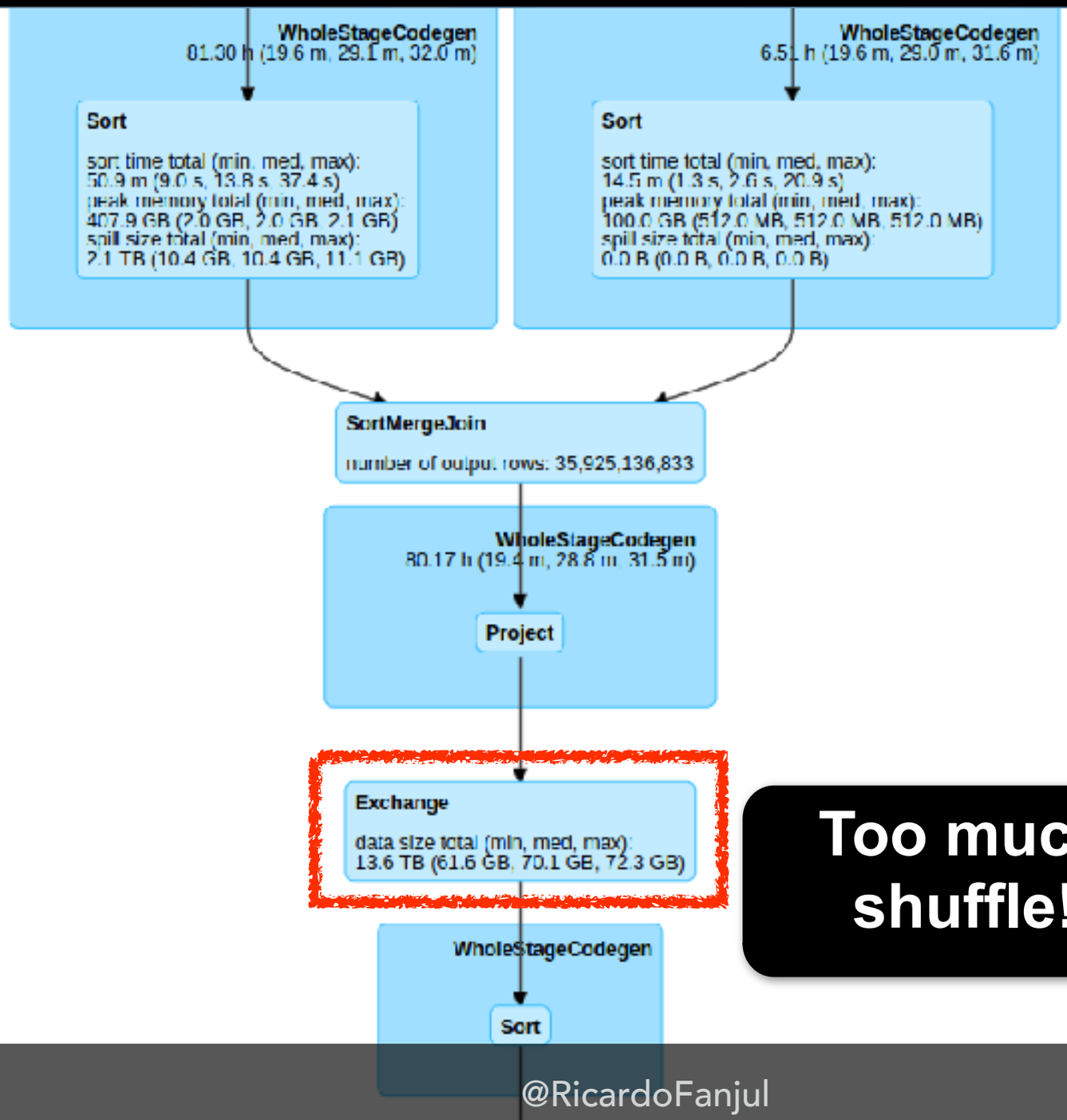

Too much shuffle!

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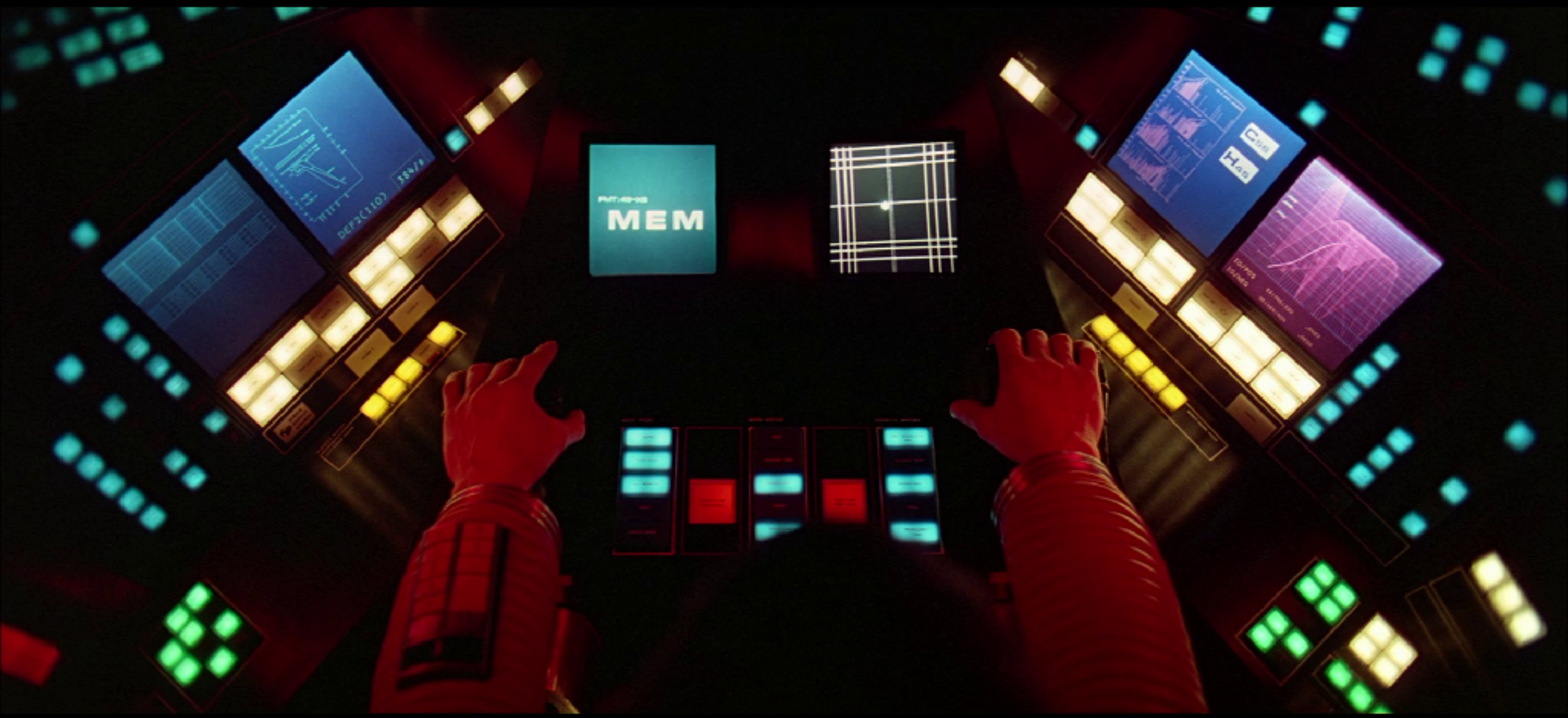
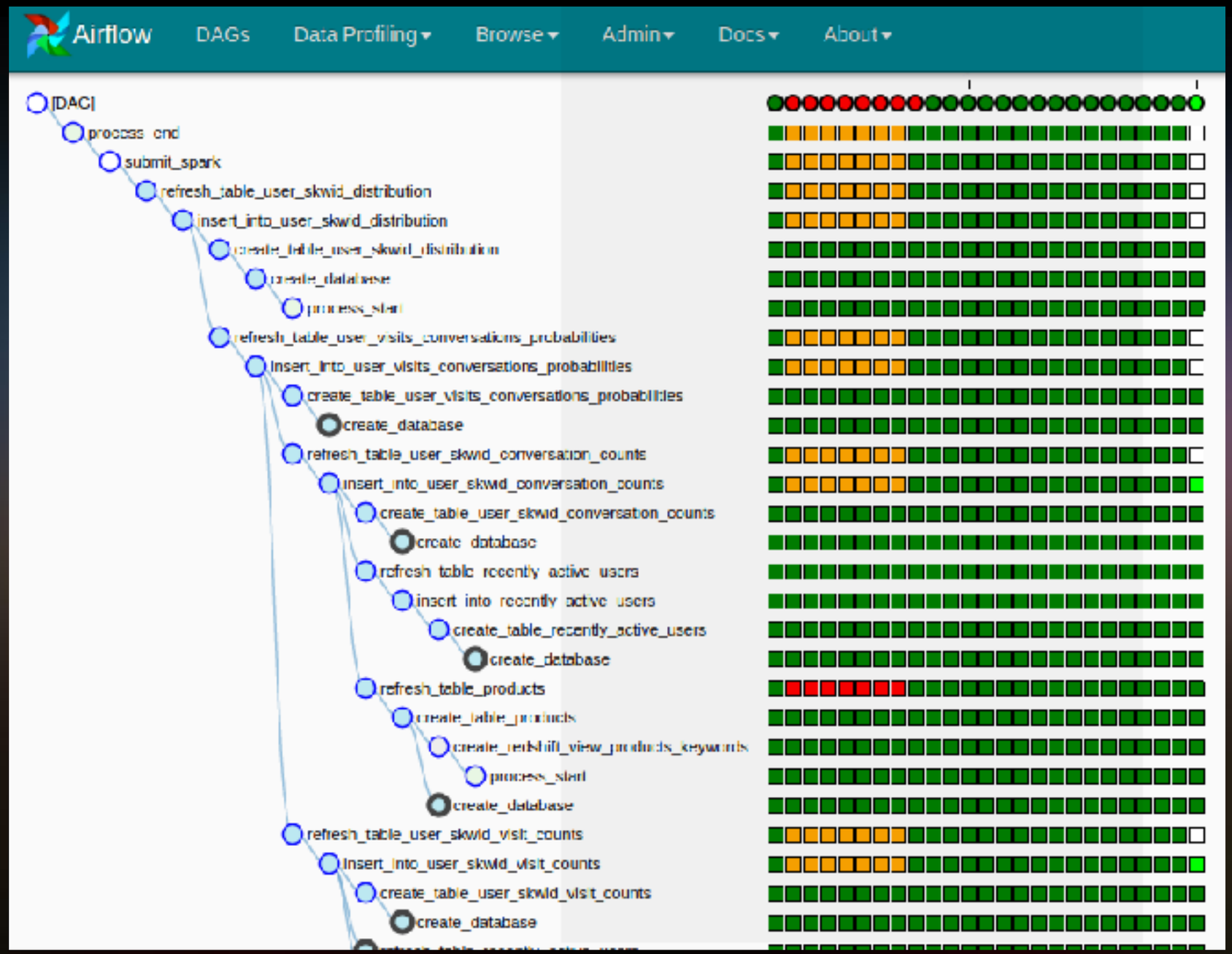
ORCHESTRATION

AIRFLOW



ORCHESTRATION

AIRFLOW



ORCHESTRATION

AIRFLOW

Airflow DAGs Data Profiling Browse Admin Docs About

```
)

create_table_user_skwid_distribution = HiveOperatorLetgo(
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    dag=dag,
    sql="personalization/create_table_user_skwid_distribution.sql",
    parameters={
        's3_location': path.join(location, 'user_skwid_distribution')
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)

insert_into_recently_active_users = HiveOperatorLetgo(
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    parameters={
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        'lookback': lookback
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)
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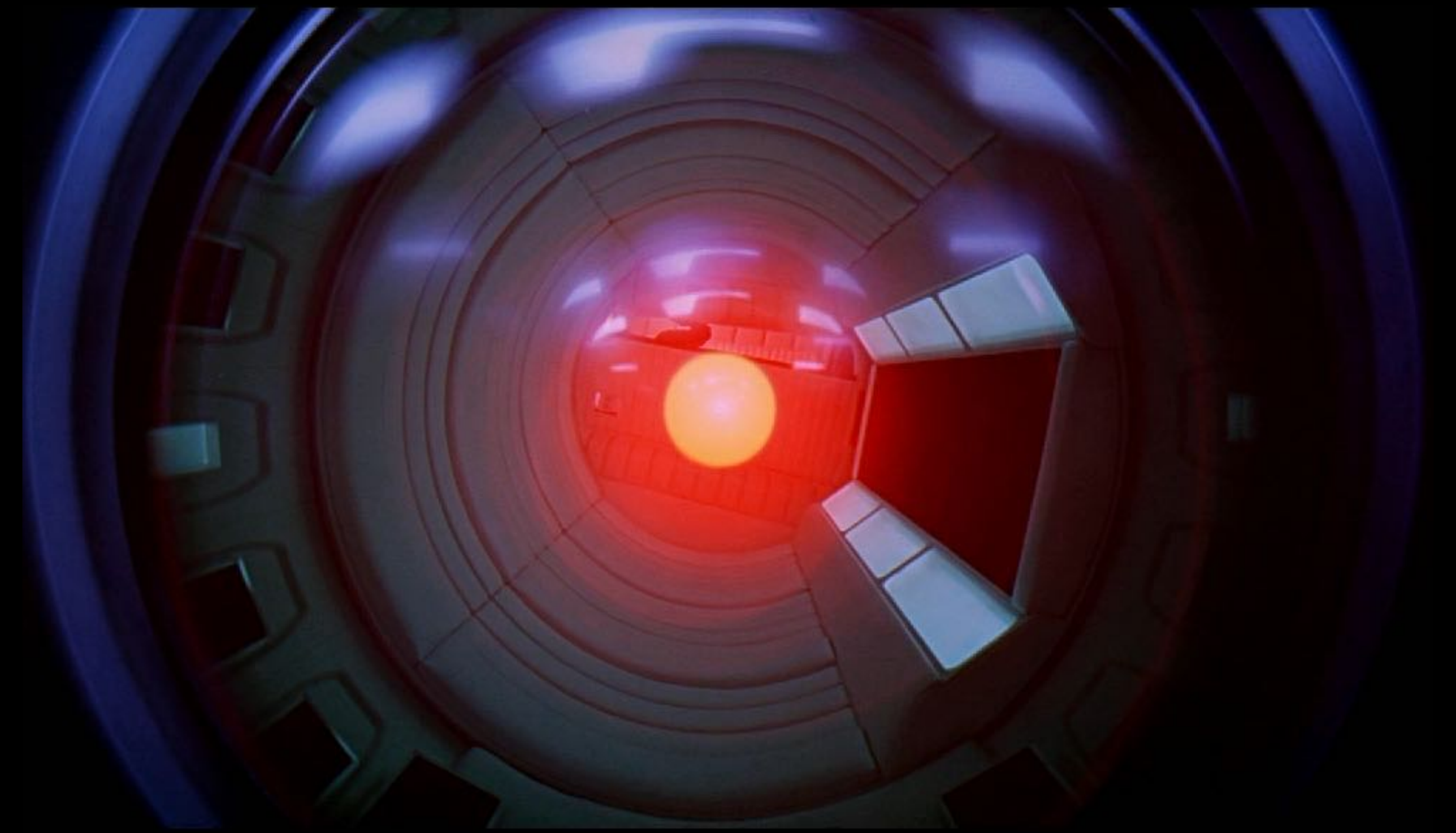
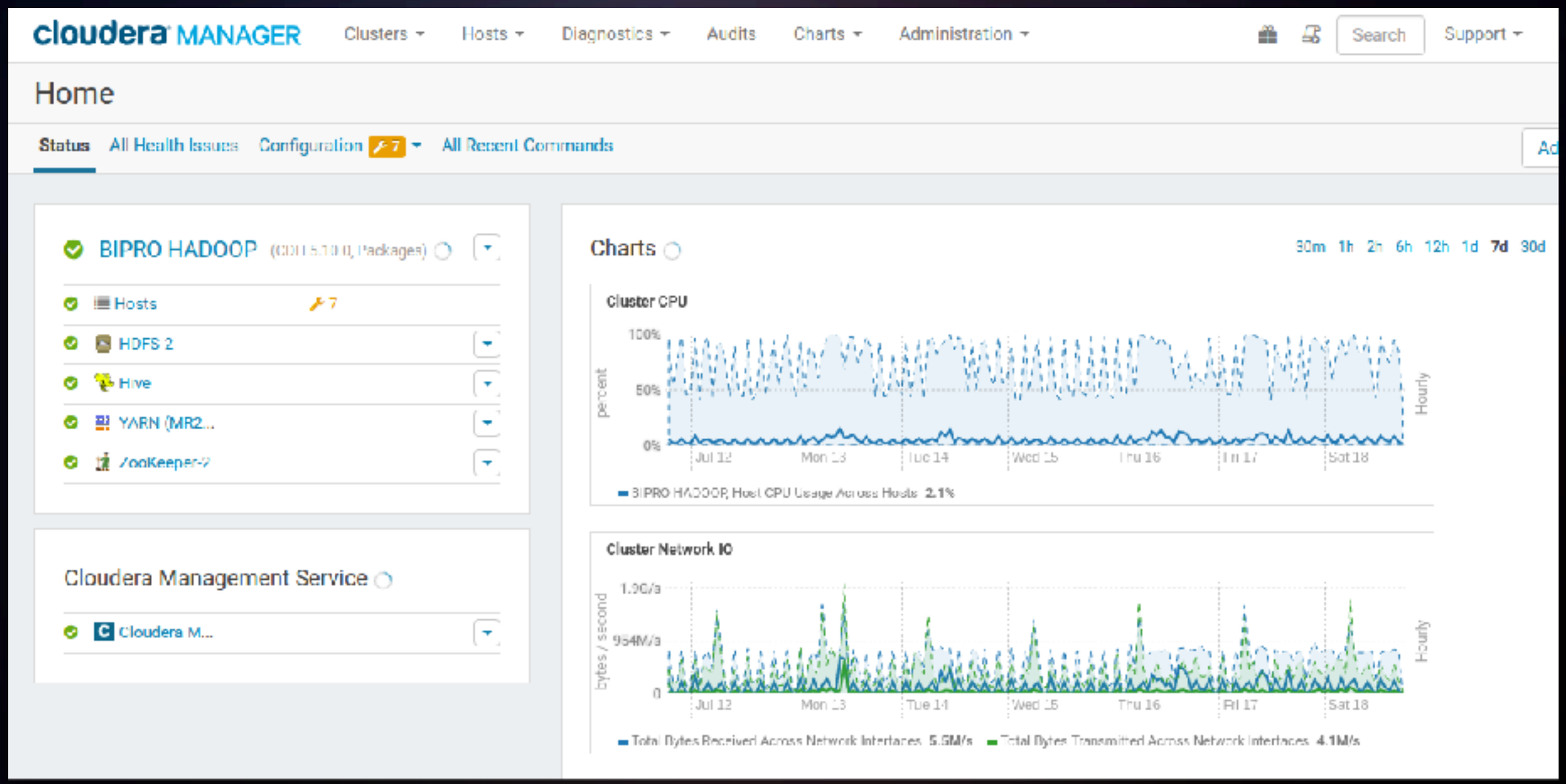
MOVING TO STATELESS CLUSTER



I'M SORRY RICARDO. I'M AFRAID I CAN'T DO THAT.

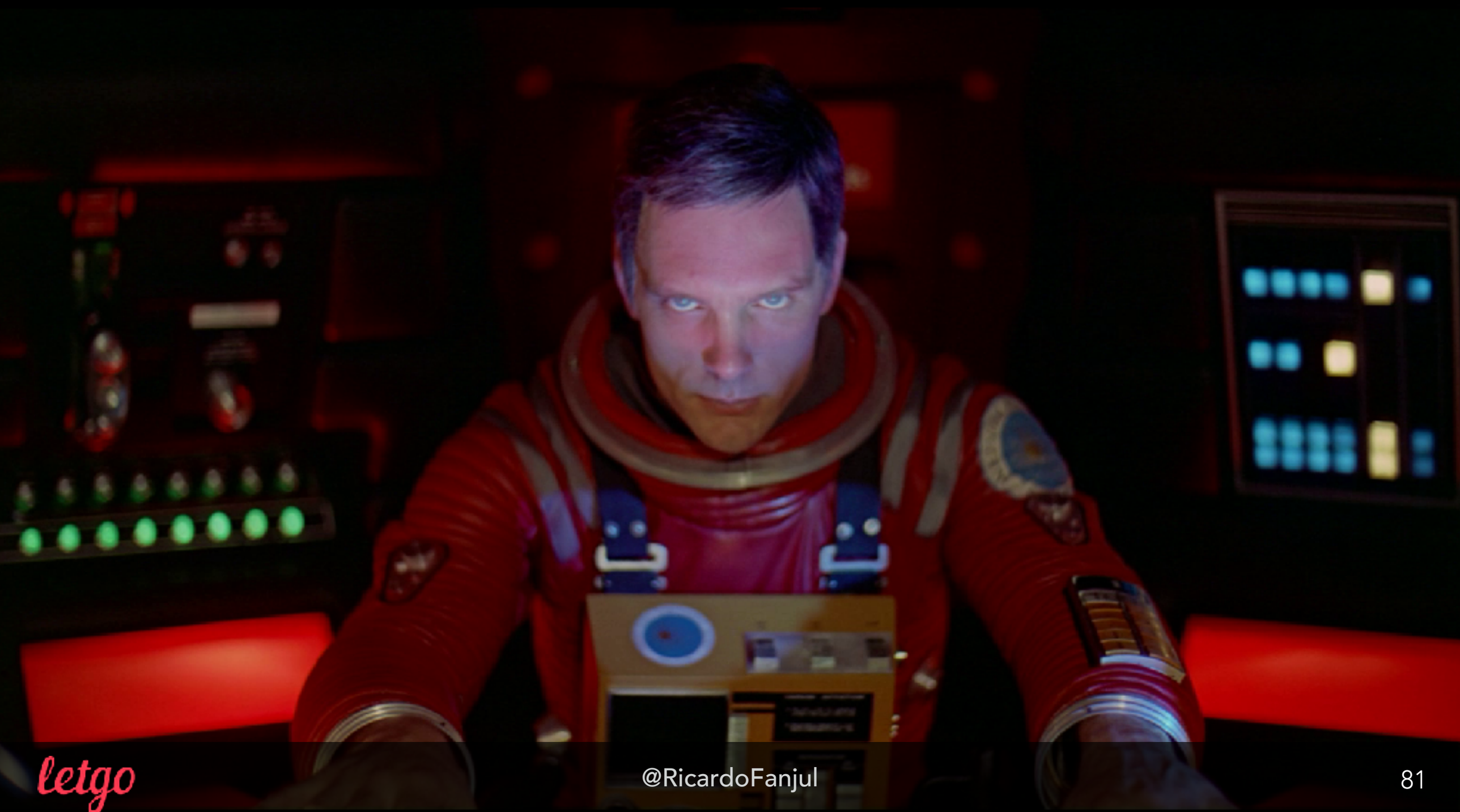
MOVING TO STATELESS CLUSTER

PLATFORM LIMITATIONS



MOVING TO STATELESS CLUSTER

PLANNING THE SOLUTION



MOVING TO STATELESS CLUSTER

PLANNING THE SOLUTION

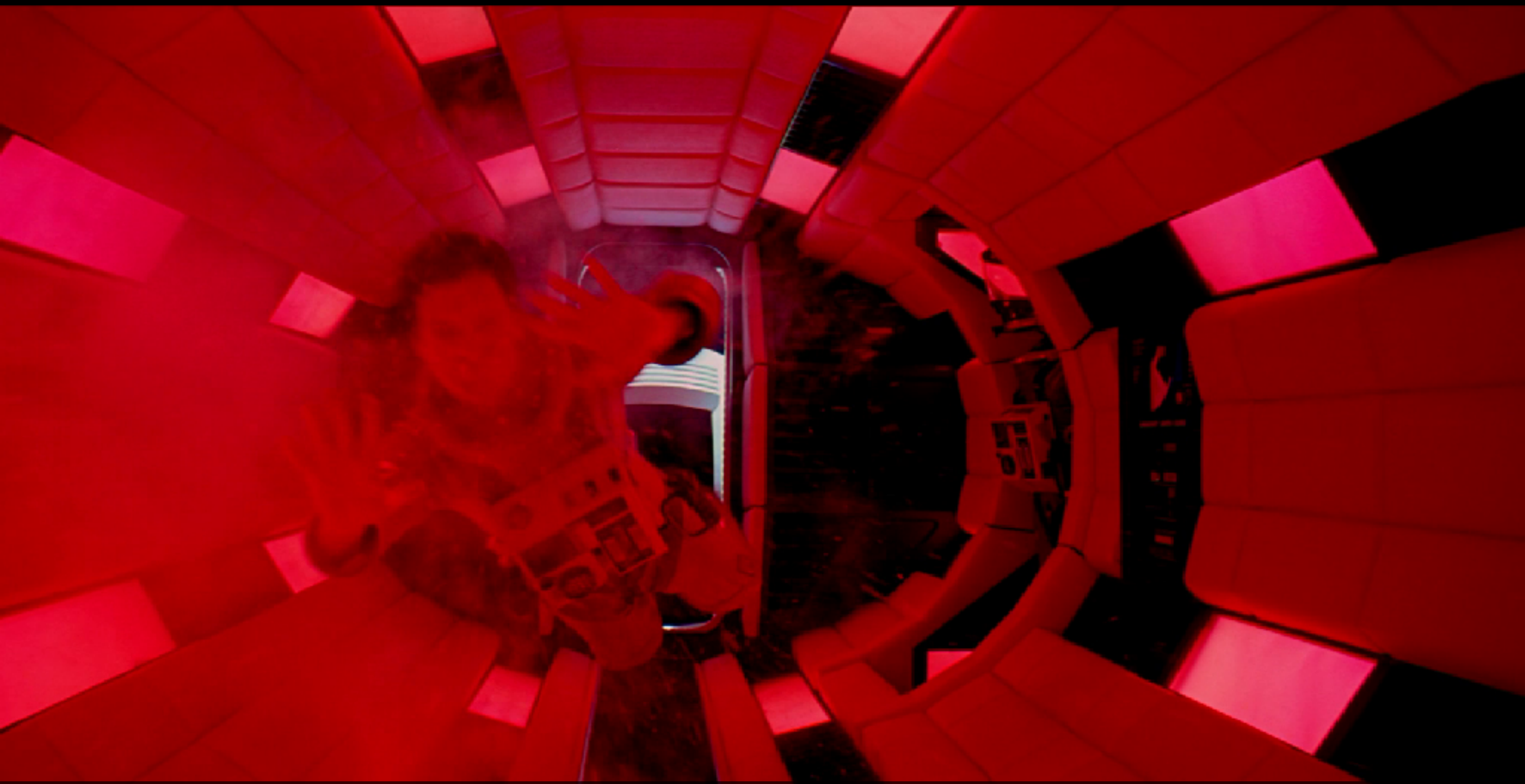
MOVING TO STATELESS CLUSTER

PLANNING THE SOLUTION

Cloudbreak

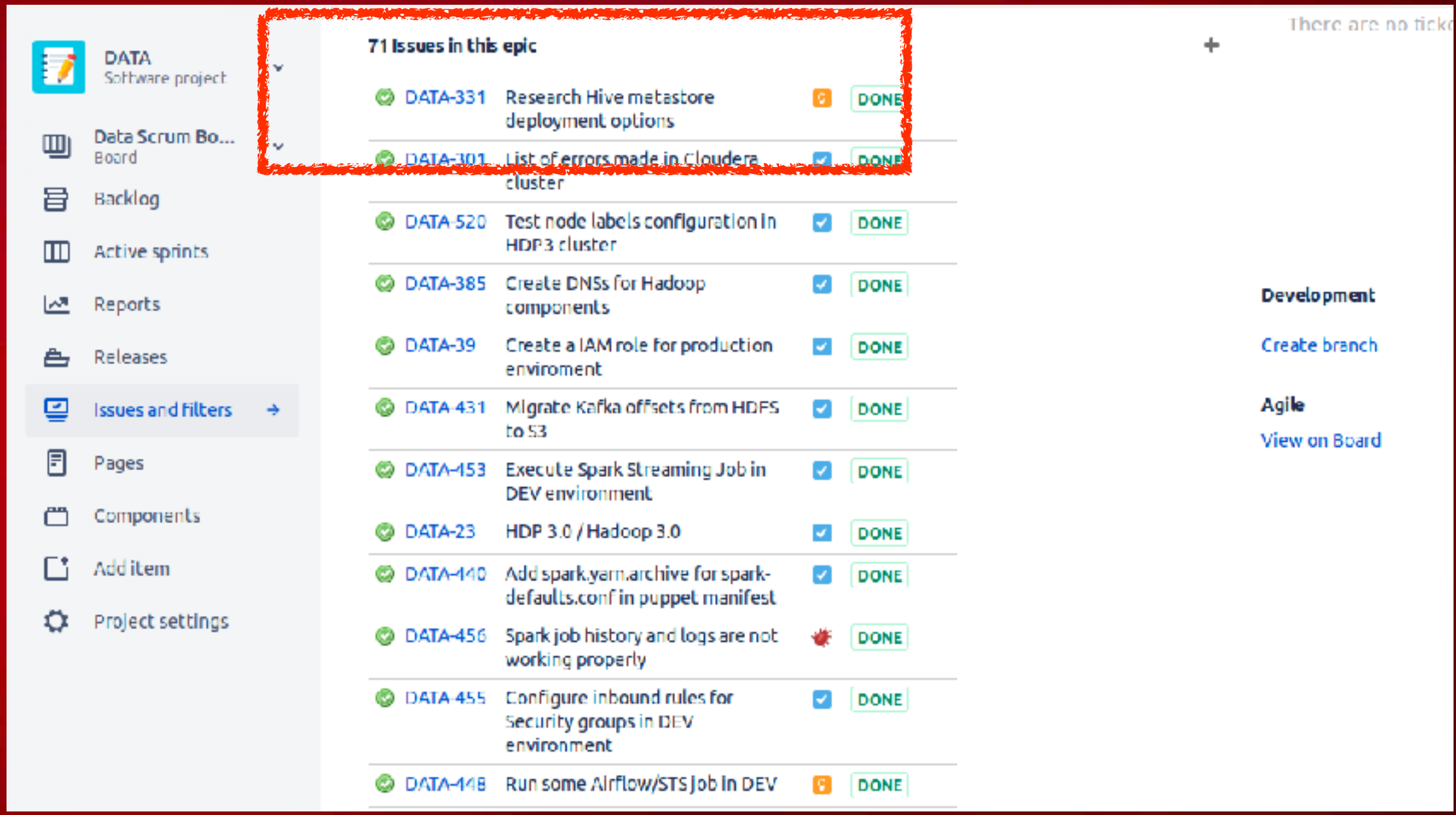
MOVING TO STATELESS CLUSTER

A LONG AND WINDING PROCESS



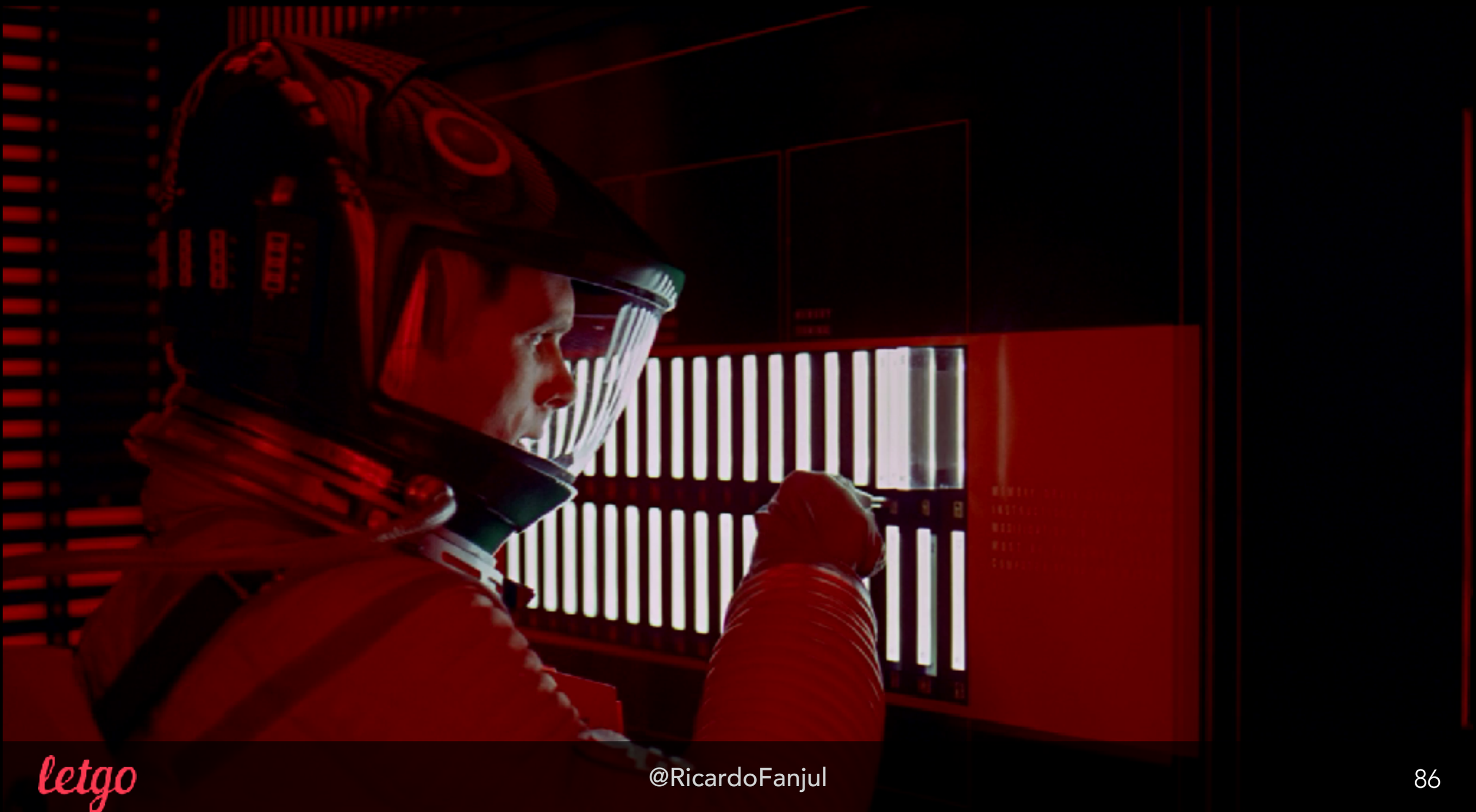
MOVING TO STATELESS CLUSTER

A LONG AND WINDING PROCESS



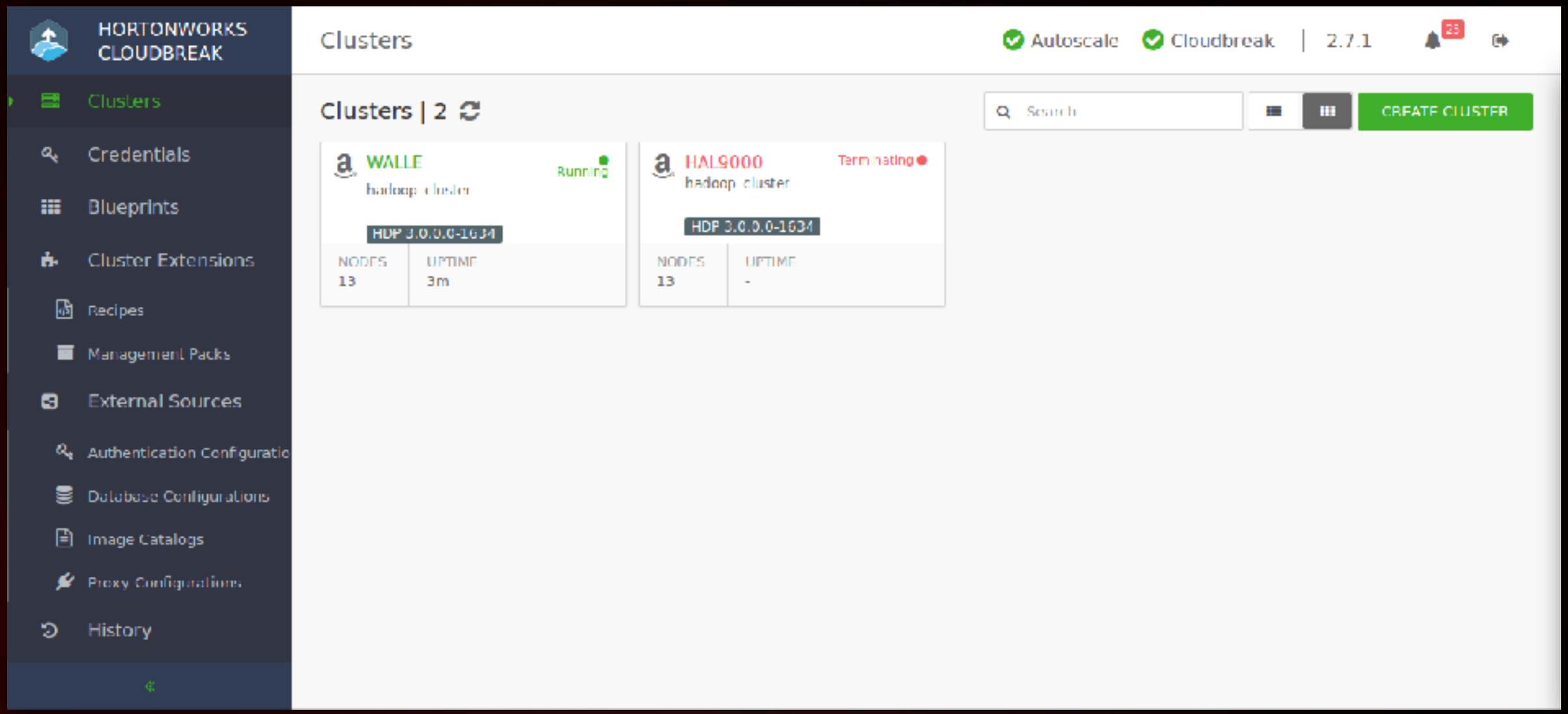
MOVING TO STATELESS CLUSTER

NEW CAPABILITIES OF THE PLATFORM



MOVING TO STATELESS CLUSTER

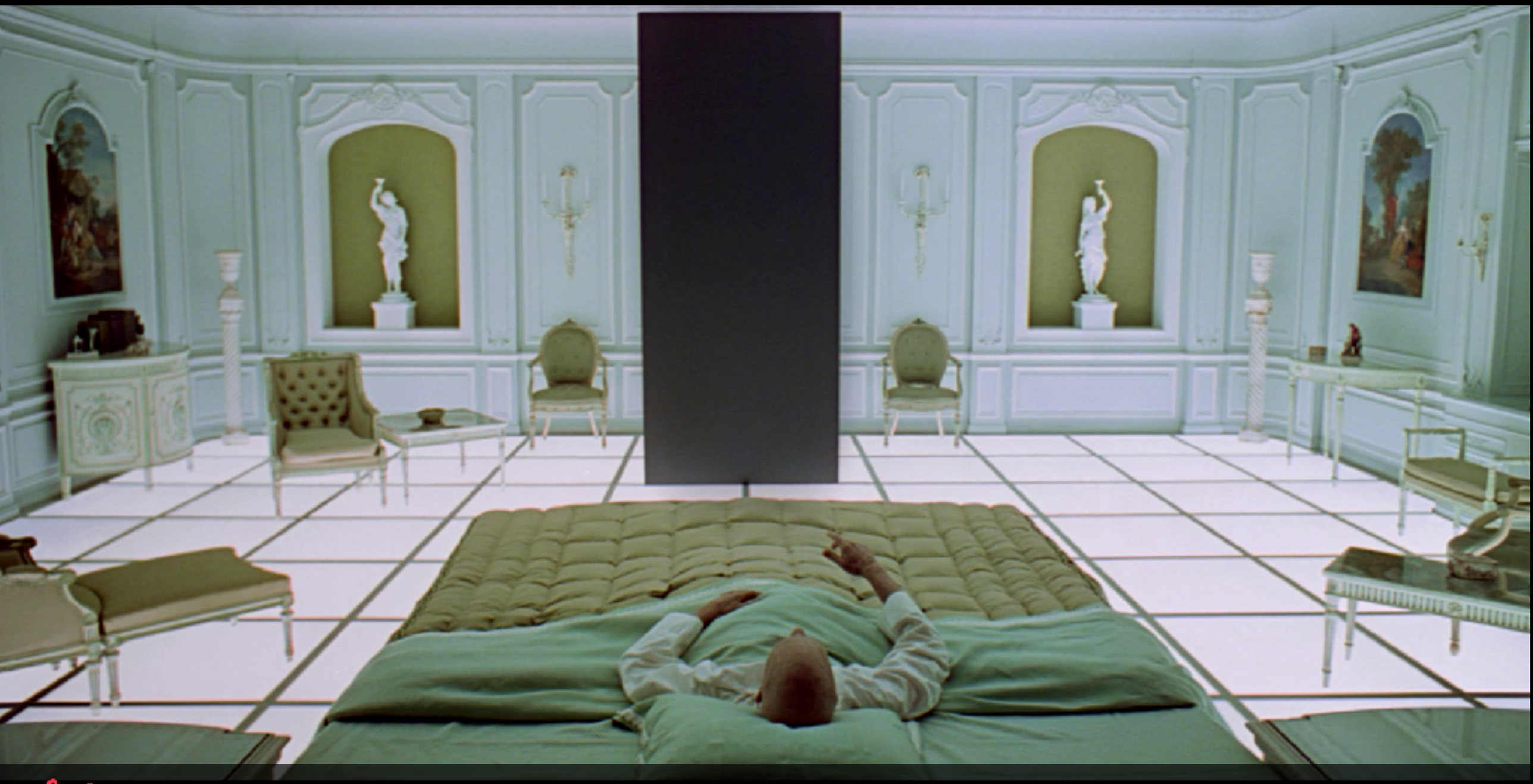
NEW CAPABILITIES OF THE PLATFORM



JUPITER AND BEYOND THE INFINITE

JUPITER AND BEYOND THE INFINITE

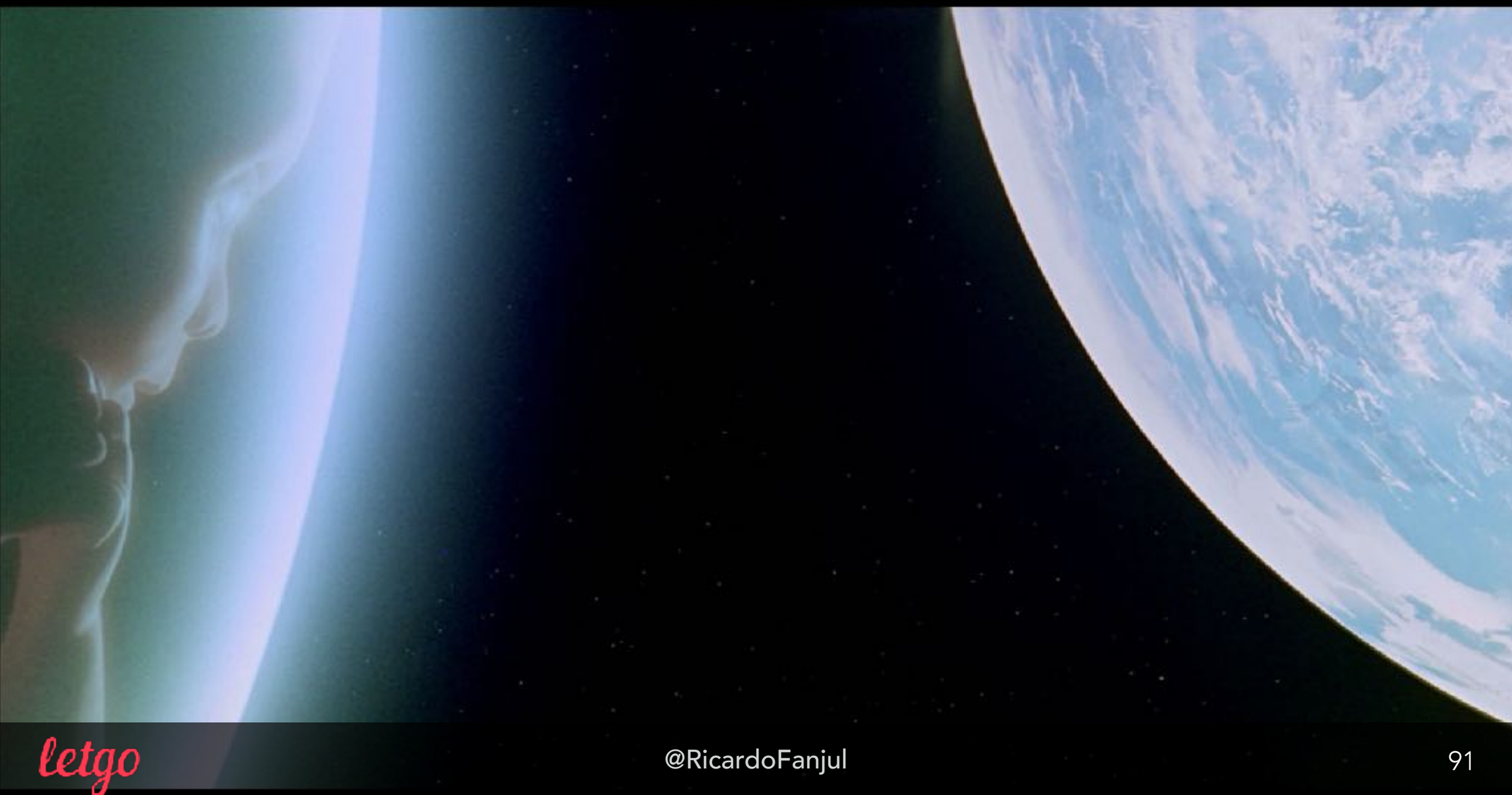
SOMETHING WONDERFUL WILL HAPPEN



https://youtu.be/CInMDMuSFwc

"The only way to discover the limits of the possible
is to go beyond them into the impossible."

–ARTHUR C. CLARKE



THE FUTURE...?

DO YOU WANT TO JOIN US?