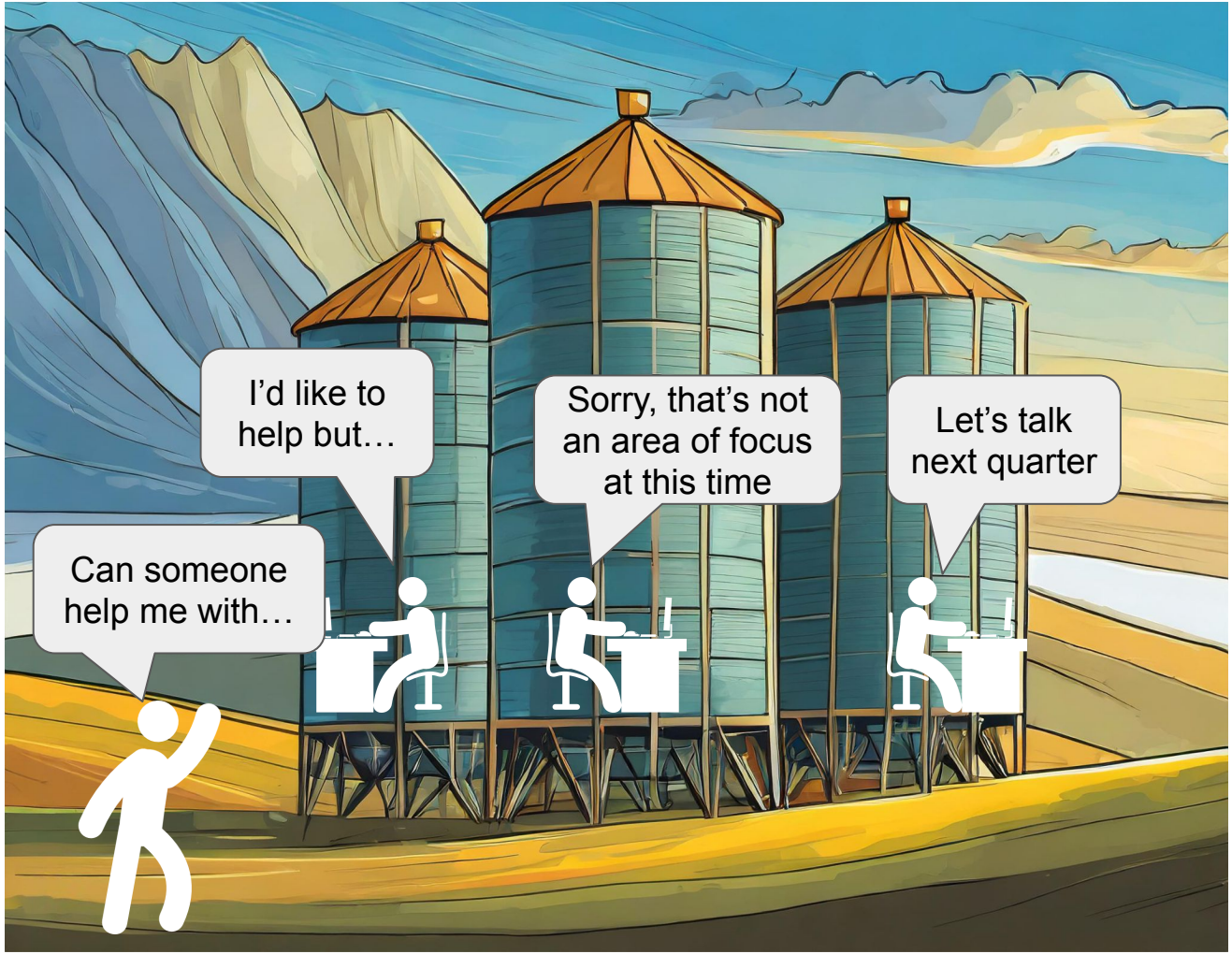
metaphor

The end of data governance ‘as we know it’

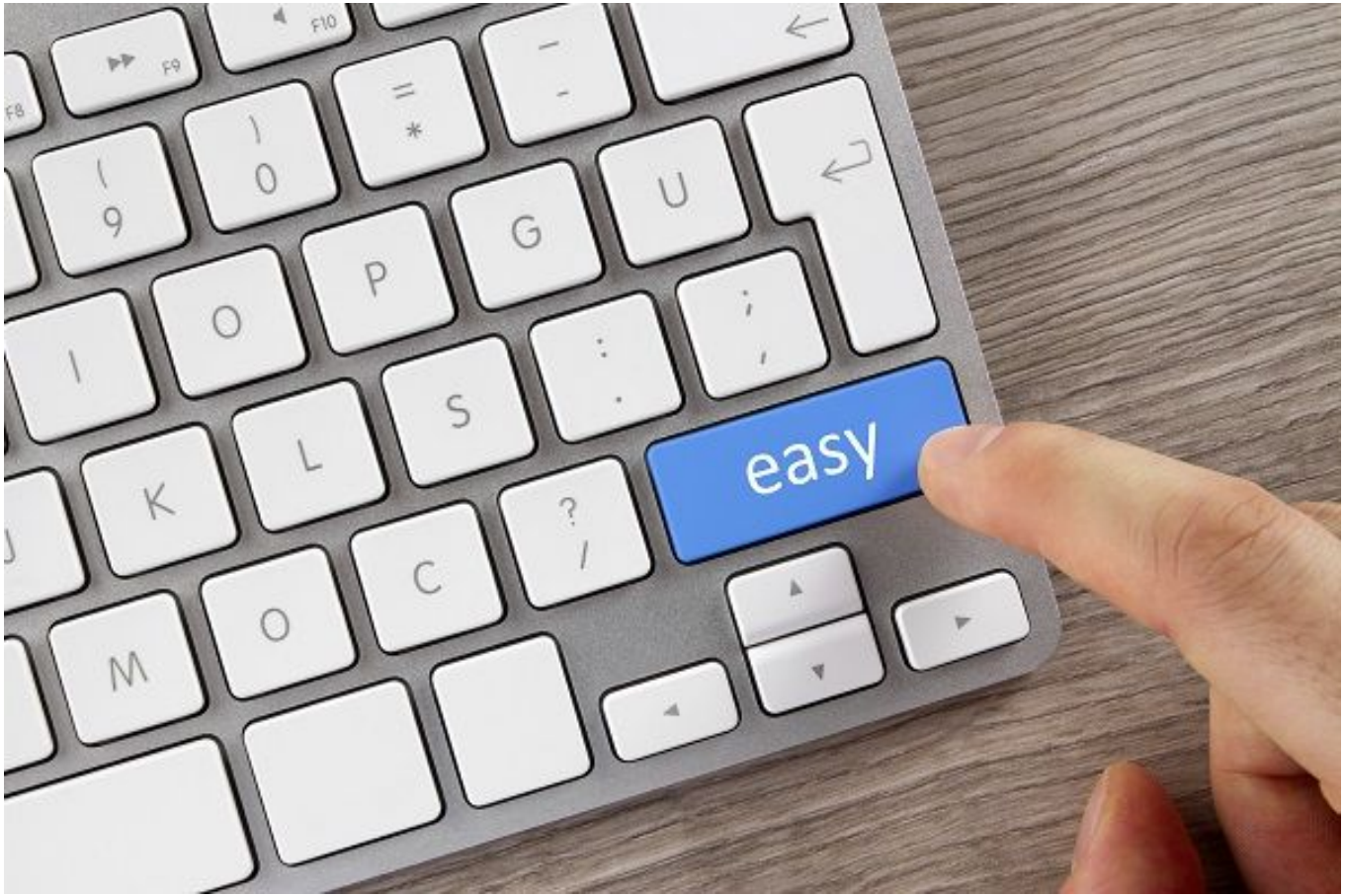
Kirit Basu
Head of Product

You thought....

What you got...

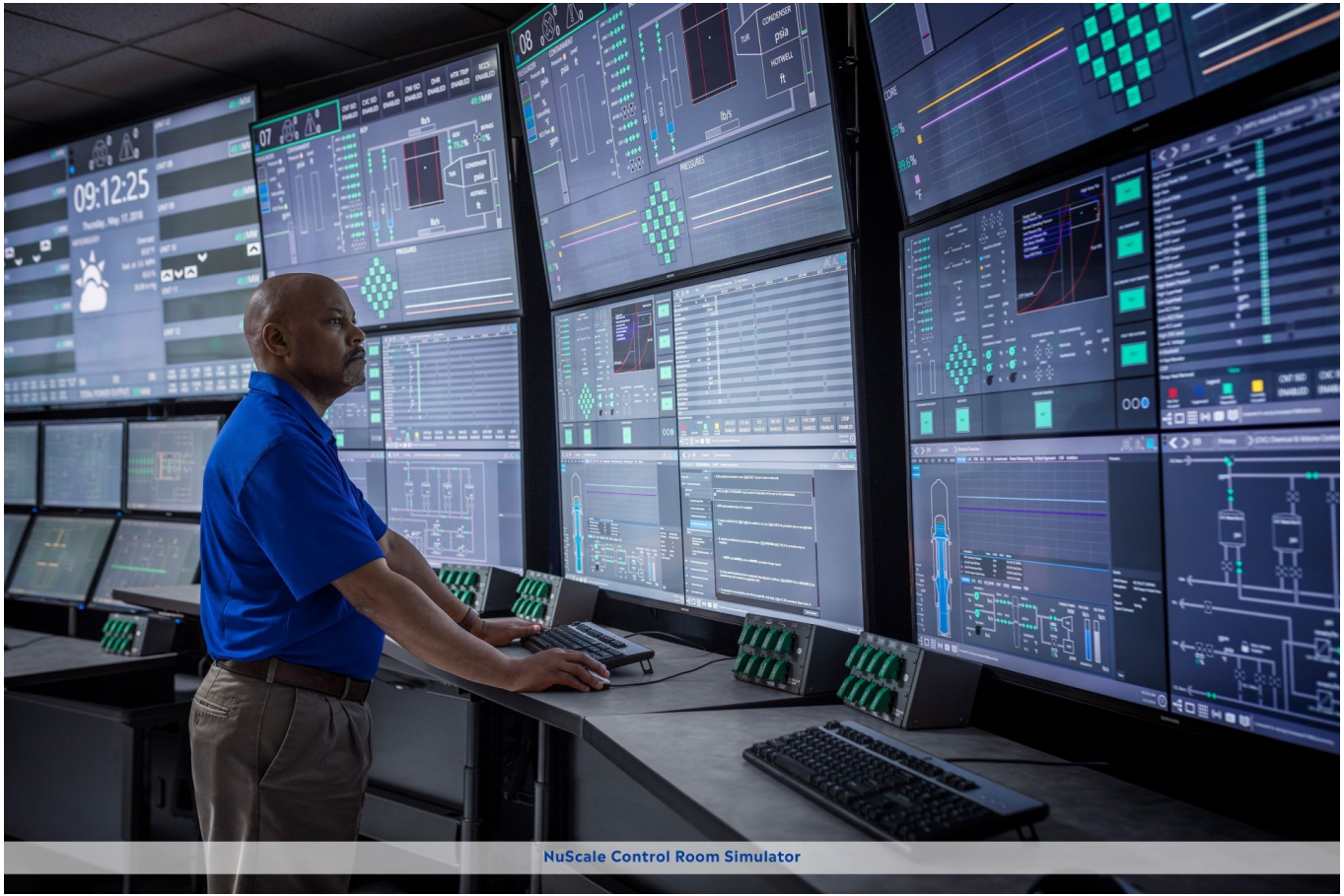

Can someone help me with…
I'd like to help but…
Sorry, that's not an area of focus at this time
Let's talk next quarter

You thought....



What you got...

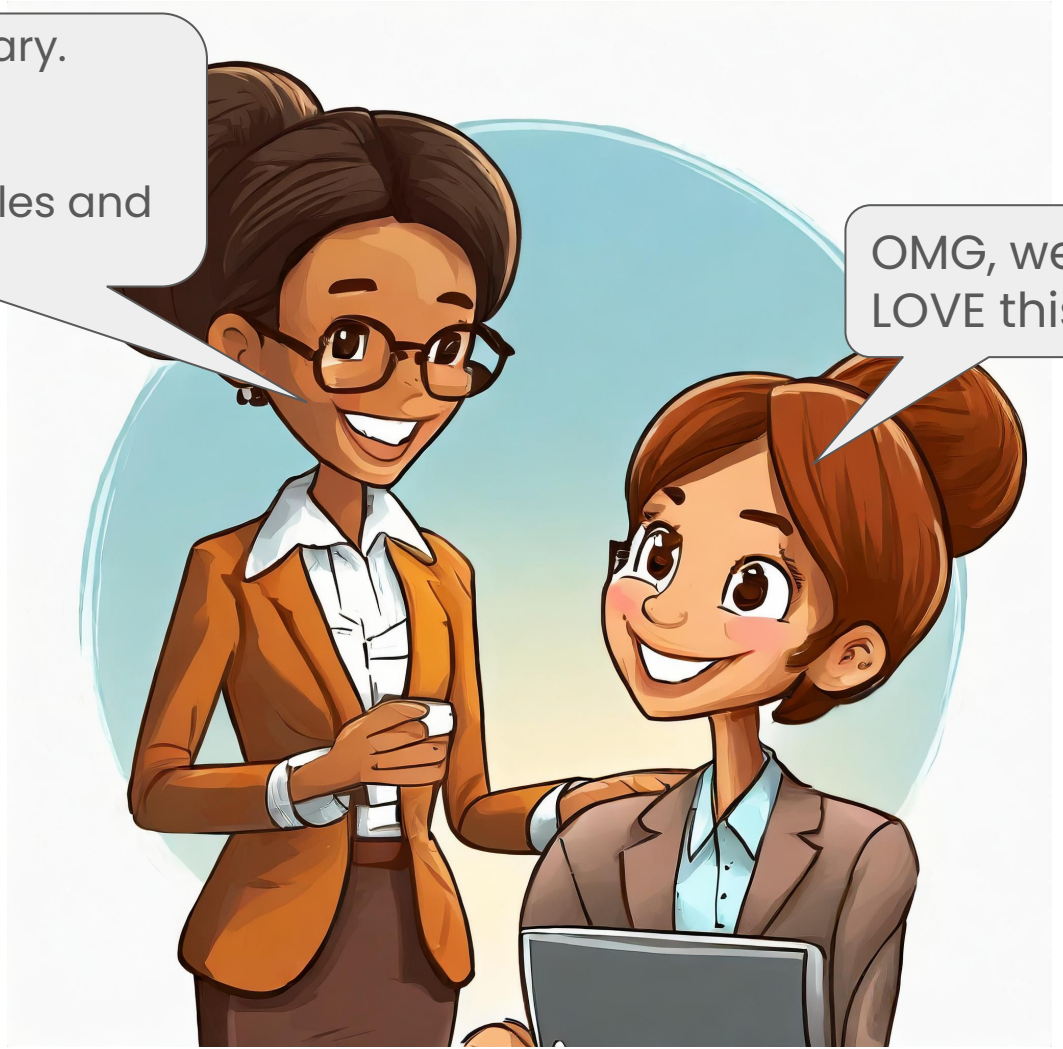
Are we calling this an ‘upgrade’?



NuScale Control Room Simulator

Photo copyright: NuScale Power

You thought....



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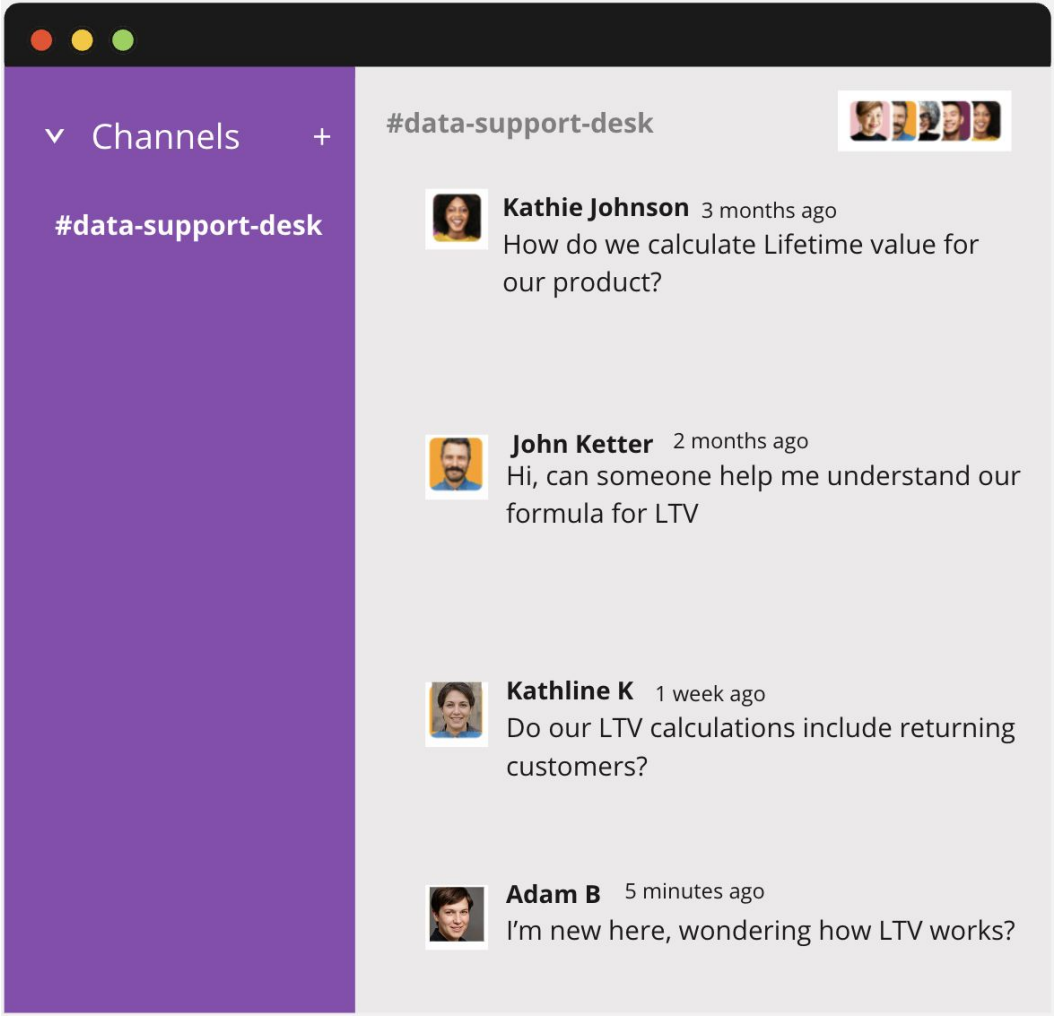
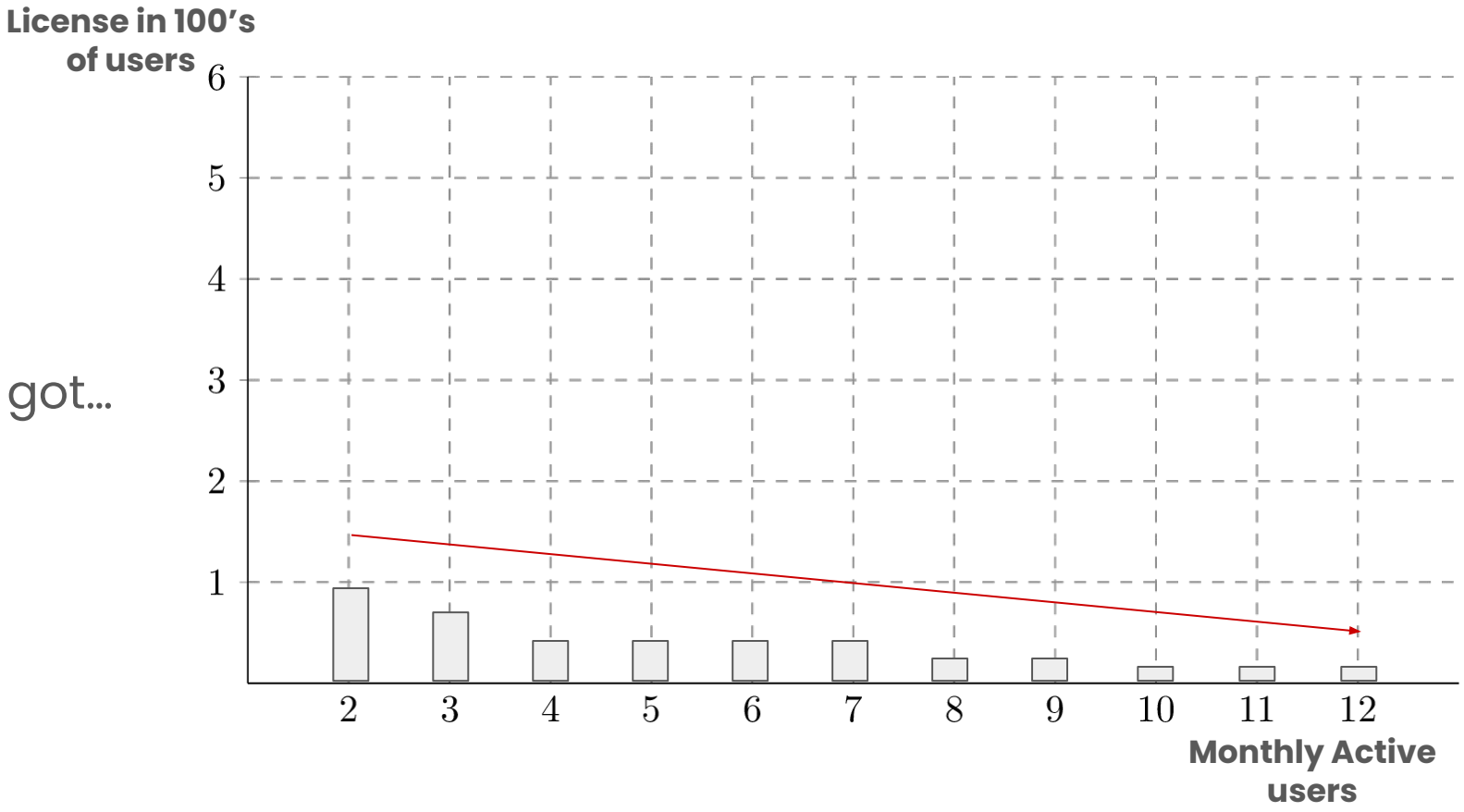
What you got...


Channels
+
#data-support-desk
#data-support-desk
Kathie Johnson 3 months ago
How do we calculate Lifetime value for our product?
John Ketter 2 months ago
Hi, can someone help me understand our formula for LTV
Kathline K 1 week ago
Do our LTV calculations include returning customers?
Adam B 5 minutes ago
I'm new here, wondering how LTV works?

You thought....

What you got...


License in 100's of users
6
5
4
3
2
1
2
3
4
5
6
7
8
9
10
11
12
Monthly Active users

You thought....

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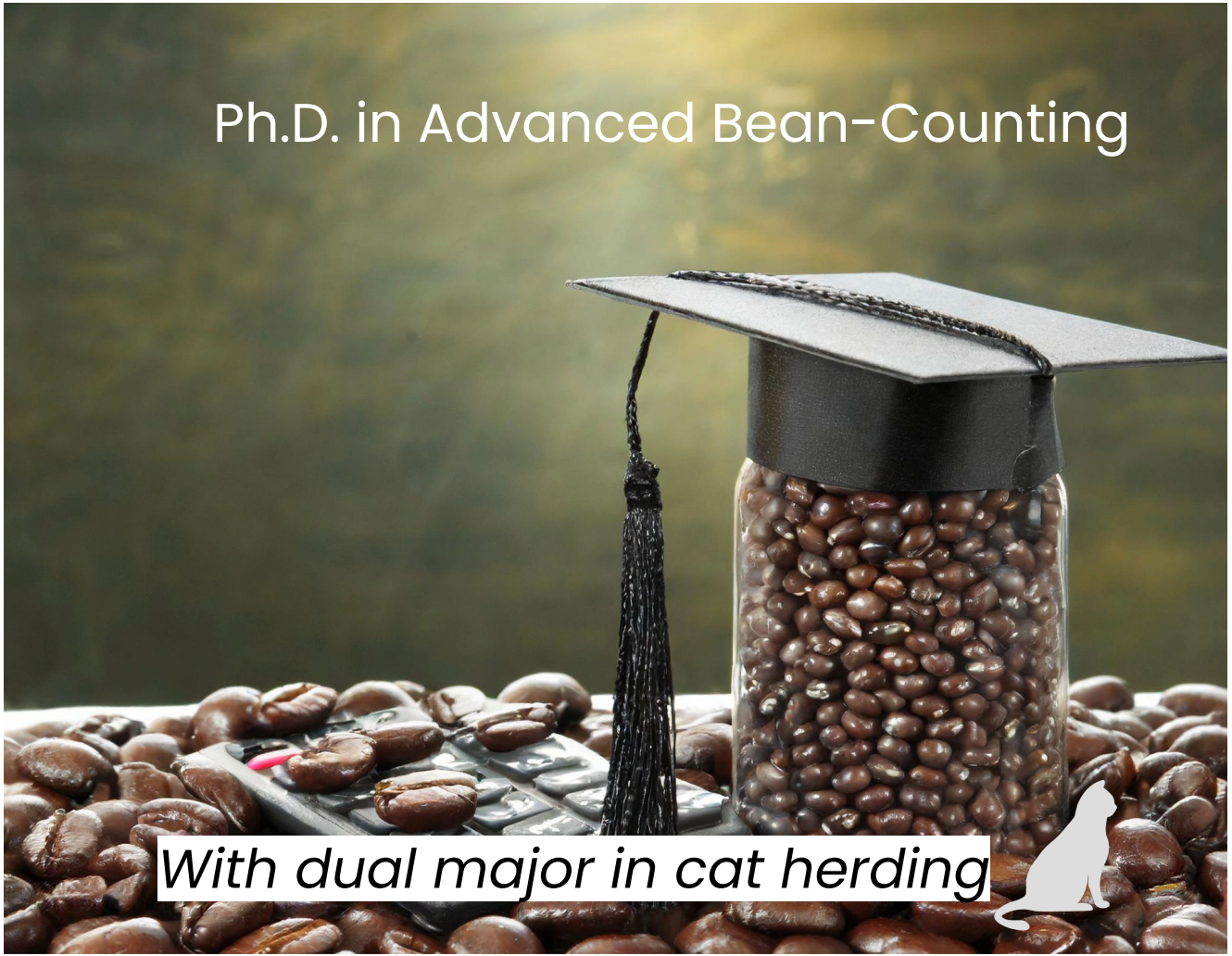
What you got...


Ph.D. in Advanced Bean-Counting
With dual major in cat herding

Data Governance ‘as we know it’, has been a tool primarily for Data Producers

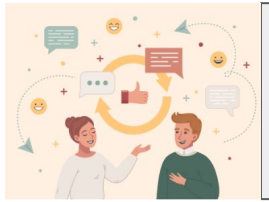
The Next Generation of Governance

The 'what' doesn't change

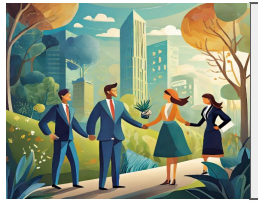
Data Trust | Data Literacy | Data Democratization

The 'how' needs a new way of thinking

Focused on 'Business' Outcomes



Prioritizes the needs and capabilities of the consumer



Fosters 'organic' engagement

How Metaphor Helps

Search & Discovery

Self-Service

- ✓ AI Universal Search across your stack
- ✓ Data Provenance via Lineage
- ✓ Catalog embedded in Slack and Teams

Data Literacy & Enablement

Modern & Connected

- ✓ AI Generated Documentation
- ✓ Institutional Knowledge Capture
- ✓ Data Insights through Browser Extension

Data Governance

Agile & Inclusive

- ✓ Data Mesh and Data Products
- ✓ Data Ownership and Classification
- ✓ Data Contracts

Troubleshooting & Maintenance

Powerful & Integrated

- ✓ Impact Analysis
- ✓ Root Cause Analysis
- ✓ Support Request Workflows

Let's continue the conversation

Kirit Basu

kirit@metaphor.io

https://www.linkedin.com/in/kiritb/

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