

How to align AI capabilities with product strategy so you can innovate

by Noelle Saldana



I did say, "No, you cannot *'just add a little AI'*"



Nonstarters

Do not pass go, do not collect \$200



AI + Bad Product \neq Good Product



**Just because you *can* doesn't
mean you *should***



Know your product strategy



Is your product ready to *benefit*
from AI?



Know your AI strategy



Are you data-ready for AI?

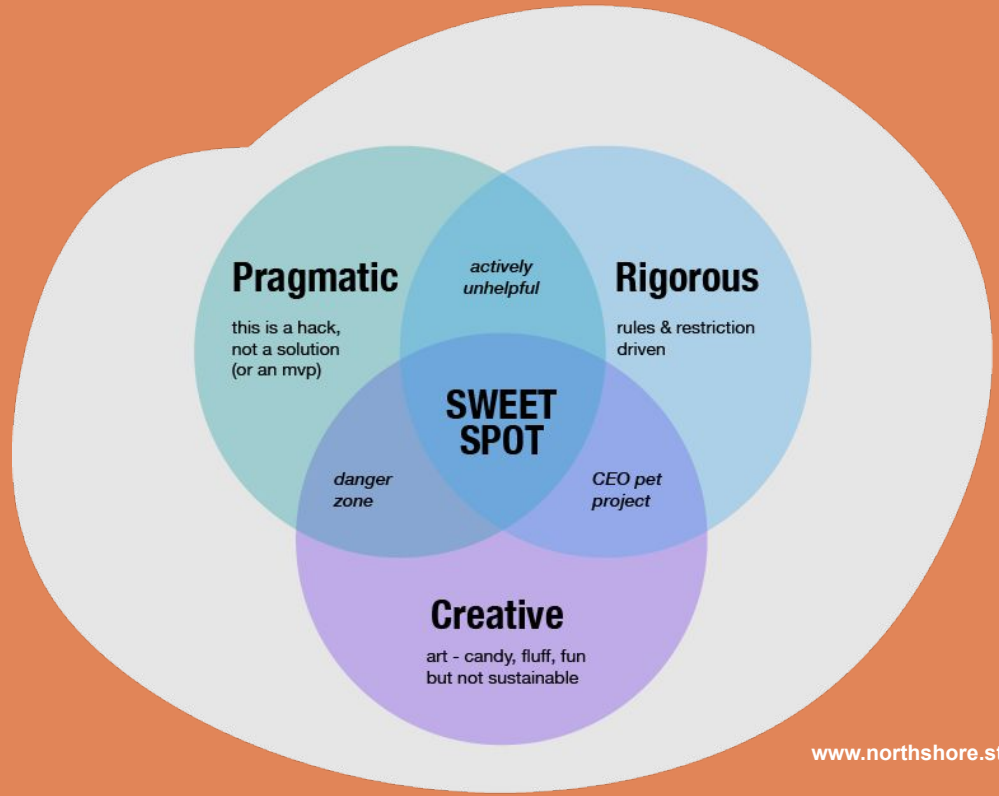


Bring it all together:

**Do you have AI-ready products
that map to your AI strategy?**



Is this a bad idea?



Solve valuable problems



Don't forget the humans



Make a (realistic) plan

Product

Pain point

Solution

AI + Data needed

Human in the loop

Value prop

Timeline ← be honest.



Recap



Thank you!

