

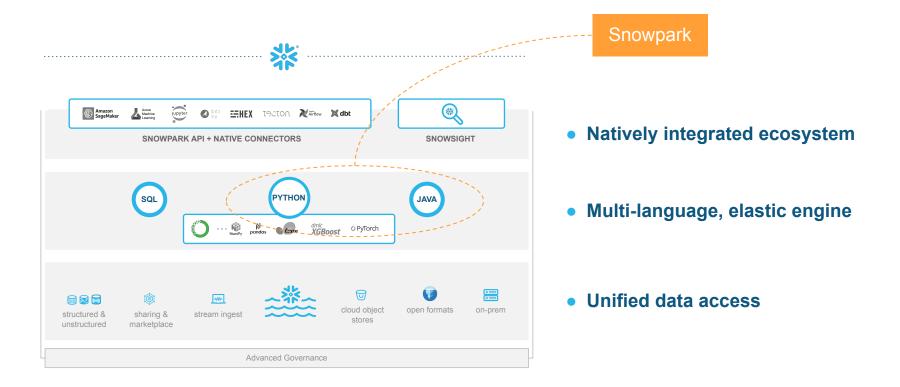
TRAIN, DEPLOY & RUN ML MODELS USING PYTHON, SNOWPARK & STREAMLIT

Ahmad Khan Head of AI/ML Strategy, Snowflake

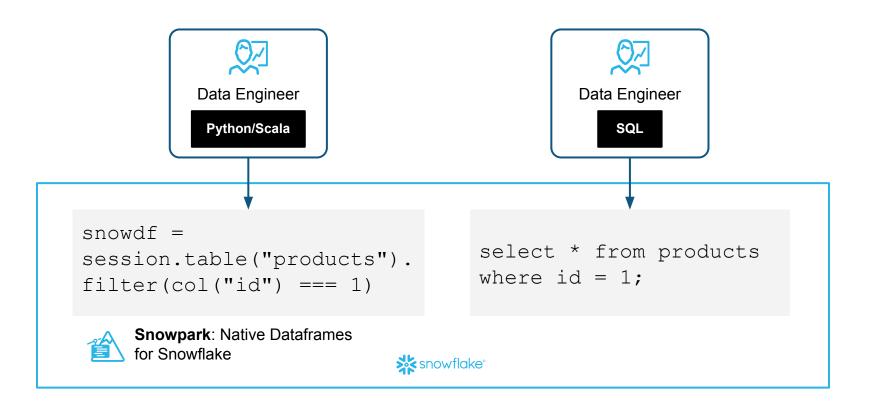
March 2023

© 2023 Snowflake Inc. All Rights Reserve

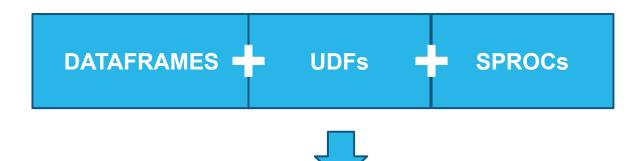
Snowflake Platform for Data Science & ML



WHY SNOWPARK

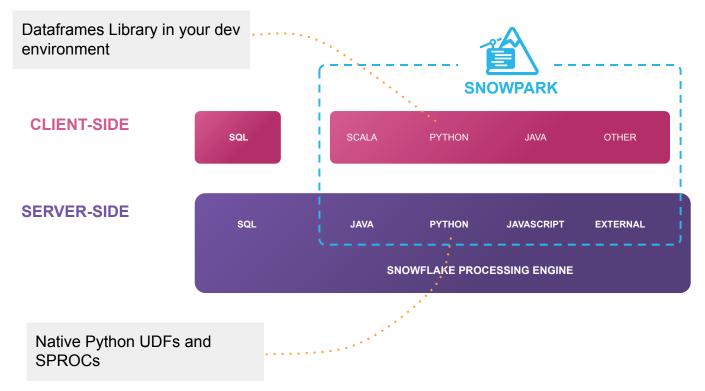


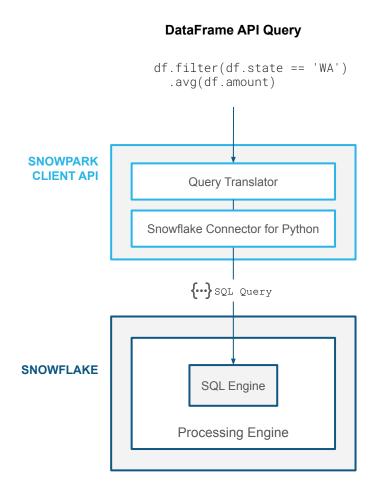
SNOWPARK



Program in Java, Scala and **Python** against data in Snowflake

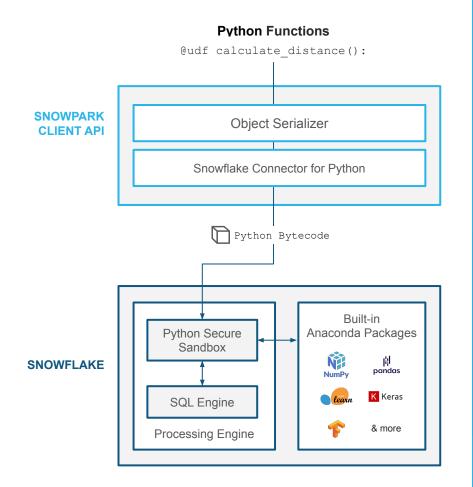
CODE THE SAME WAY, EXECUTE FASTER WITH SNOWPARK





DataFrame API

5 **Query Snowflake data** with Python 5 >Familiar DataFrame API 100% push-down to Snowflake Native Snowflake performance and scale



Python Functions

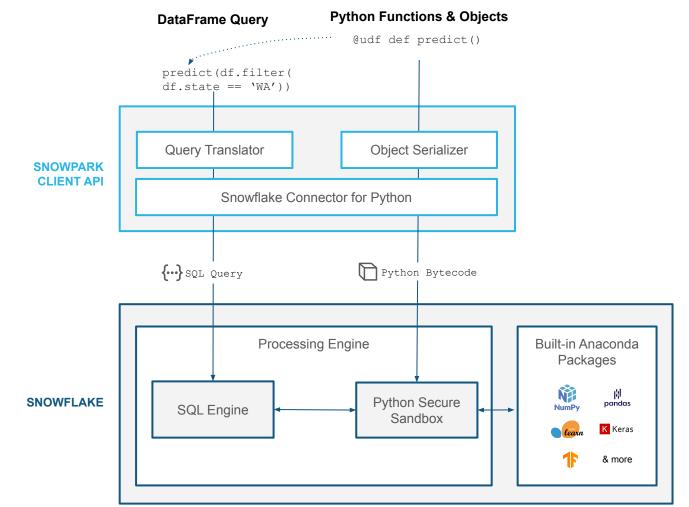
Bring custom Python code to Snowflake as User Defined Functions (UDFs)

Code is serialized and pushed down to run in a secure sandboxed environment

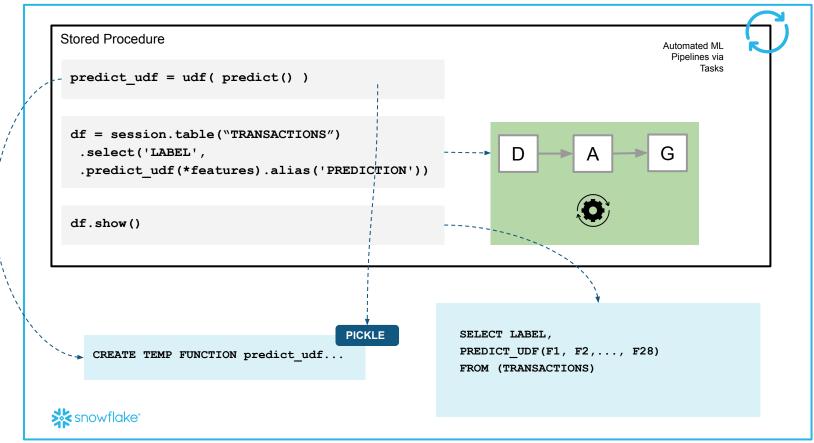
Seamlessly access third-party packages with Anaconda integration



SNOWPARK FOR **PYTHON**



EXAMPLE: SNOWPARK INFERENCE PIPELINE



GA

Streamlit in Snowflake

Build Interactive Apps with Python in Snowflake

ROI_PREDICTION *		ACCOUNTADMIN + XSMALL Shall	re (
-0 0=		Updated 18 min	tes ago
Worksheets Objects Pinned (0) No pinned objects	APP_DEML_TRANNO = Pyton rois.to_pands(), tst_slicc.to_pands() d ft_cache(show, spinner#Jise) d dft_cache(show, spinner#Jise) t d dft_cache(show)		
A. All Objects + … ← G. APP_DB → © APP_SCHEMA	<pre>11 pred = tession.sql("SELECT predict.ro(larry_construct(low[dgsts[0]'100), (budgets[1]'100),(budgets[2]'100)/(budgets[1]'100))) as PREDICED,RD[').tc.punds(1) 10 pred = pred['PREDICTED.RD['].values[0] / 100000 10 change * round((Ipred / rots['RD'].loc[-1]) - 1)</pre>	Sports Co. Ad Sport Optimizer	
> S INFORMATION_SCHEMA	* 100, 1) 21 return pred, change 22 def chart(chart data):	SportsCo Ad Spend Optimizer	
> Tables > Views	<pre>23 def chart(chart_ota): 24 base = alt.Chart(chart_data).encode(alt.X("MONTH", sort=List(calendar.month_name), title=None))</pre>	Advertising budgets	
> Stages	<pre>25 bars = base.mark_bar().encode(y=alt.Y("BUDGET", title="Budget", scale=alt.Scale(domain=[0, 400])), place_blackblack_blackblackblackblackblackblackblackblack</pre>	Search engine Video	
Streamlits ROL_PREDICTION	<pre>color=alt.Color("CHANNEL". legend=alt.Legend(orient="top", title=" ")), opacity=alt.condition(alt.datum.NONTH=="July",</pre>	70 - + 85 - +	
sales_and_marketing	<pre>alt.value(1), alt.value(0.3))) 26</pre>	Social media Email	
Data Pipelines Functions	<pre>title="Revenue", scale=alt.Scale(domain=[0, 25])), color=alt.value("#808495")) 27 points =</pre>	60 - + 72 - +	
Functions Procedures S © PUBLIC	<pre>base_mark_point(strokeWidth=3).encode(y=alt.Y("ROI"), stroke=alt.value("#808495"), filt=alt.value("white"), size=alt.condition(alt.datum.MONTH=="July", alt.value(300), alt.value("70))</pre>		
SNOWFLAKE	<pre>28 chart = at.layer(bars, lines + points).resolve_scale(y="independent").configure_view(str okeWidth=0).configure_axisY(domain=False).configure_axis() abeloion="#888495", titkColor="#edent".</pre>	Predicted revenue	
	<pre>gridCoLor="#e6eaf1", domainCoLor="#e6eaf1", titleFontHeight=600, titLePadding=10, LabelPadding=5, LabeLFontSize=14, configuer_amage (category="##FE08E", "#05C0F2", "#FFAA8E", "#995EFF")] 29 st.atlar_chart(chart, use_container_width=True)</pre>	\$ 0.30 million 4-96.5% vs last month	
	<pre>30 31 32 33 34 35 35 35 35 35 36 36 36 36 36 36 37 36 36 36 37 36 36 36 37 36 36 36 37 36 36 36 36 36 36 36 36 36 36 36 36 36</pre>	tmail Search engine Social media Video	

First-class integration of Streamlit

Level 2018 Seven app development

Side-by-side editor in your browser

Snowpark Guided Workshop

https://tinyurl.com/2skz2s4a



× Getting Started with Data Engineering and ML using Snowpark for Python

() 13 mins remaining

1 Overview	streamlit run Snowpark_Streamlit_Revenue_Prediction.py		
2 Setup Environment	If all goes well, you should see a browser window open with the app loaded as shown below.		
3 Clone GitHub Repository	S		
4 Data Engineering	SportsCo Ad Spend Optimizer		
5 Data Pipelines	Advertising budgets Surcharges Exall 25		
6 Machine Learning	0 100 a 100 Social media Video		
7 Streamlit Application	Predicted revenue		
Conclusion And Resources	\$ 15.28 million ↑ Met Nyo Last month		
o Conclusion And Resources	■ Enail 및 South-Ingles ■ Social media ■ Video 400 25		
	2 trem 3 trem 4 trem		
	Back # Save to Snowflake	Ne>	

<u> </u>	
THAN	
	_ • • • • • • • • • • • • • • • • • • •
© 2023 Snowflake Inc. All Rights Reserved	