THE UNREASONABLE EFFECTIVENESS OF PRODUCT SENSE

… IN DATA SCIENCE

BACKGROUND

1. Co-founder & CEO – Faros AI, a DevOps Automation Platform
2. VP, Machine Learning Engineering – Salesforce Einstein
3. Data Scientist – LinkedIn
4. MBA, B.Sc. Computer Science – non-online schools

MYTHBUSTERS

But for product managers

MYTH #1

DATA PRODUCTS ARE ABOUT DISPLAYING DATA

Google Analytics

My Account | Help | Contact Us | Sign Out

Analytics Settings | View Reports: Click to select Website Profile

- Dashboard
  - Saved Reports
- Visitors
- Traffic Sources
- Content
- Goals
- Ecommerce

Settings
Email

Settings
- About this Report
- Conversion University
- Common Questions
- Report Finder

Dashboard

Jan 1, 2007 - Jan 31, 2007

Export | Email

Site Usage

16.107 Visits
Dec 1, 2006 - Dec 31, 2006: 13,209 (21.94%)

62.142 Pageviews
Dec 1, 2006 - Dec 31, 2006: 53,855 (15.39%)

3,86 Pages/Visit
Dec 1, 2006 - Dec 31, 2006: 4.08 (-5.37%)

00:03:22 Avg. Time on Site
Dec 1, 2006 - Dec 31, 2006: 00:03:31 (-4.27%)

36,81% Bounce Rate
Dec 1, 2006 - Dec 31, 2006: 35.98% (2.30%)

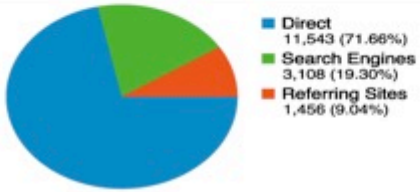
50.44% % New Visits
Dec 1, 2006 - Dec 31, 2006: 49.73% (1.42%)

Visitors Overview

Visitors
10,160

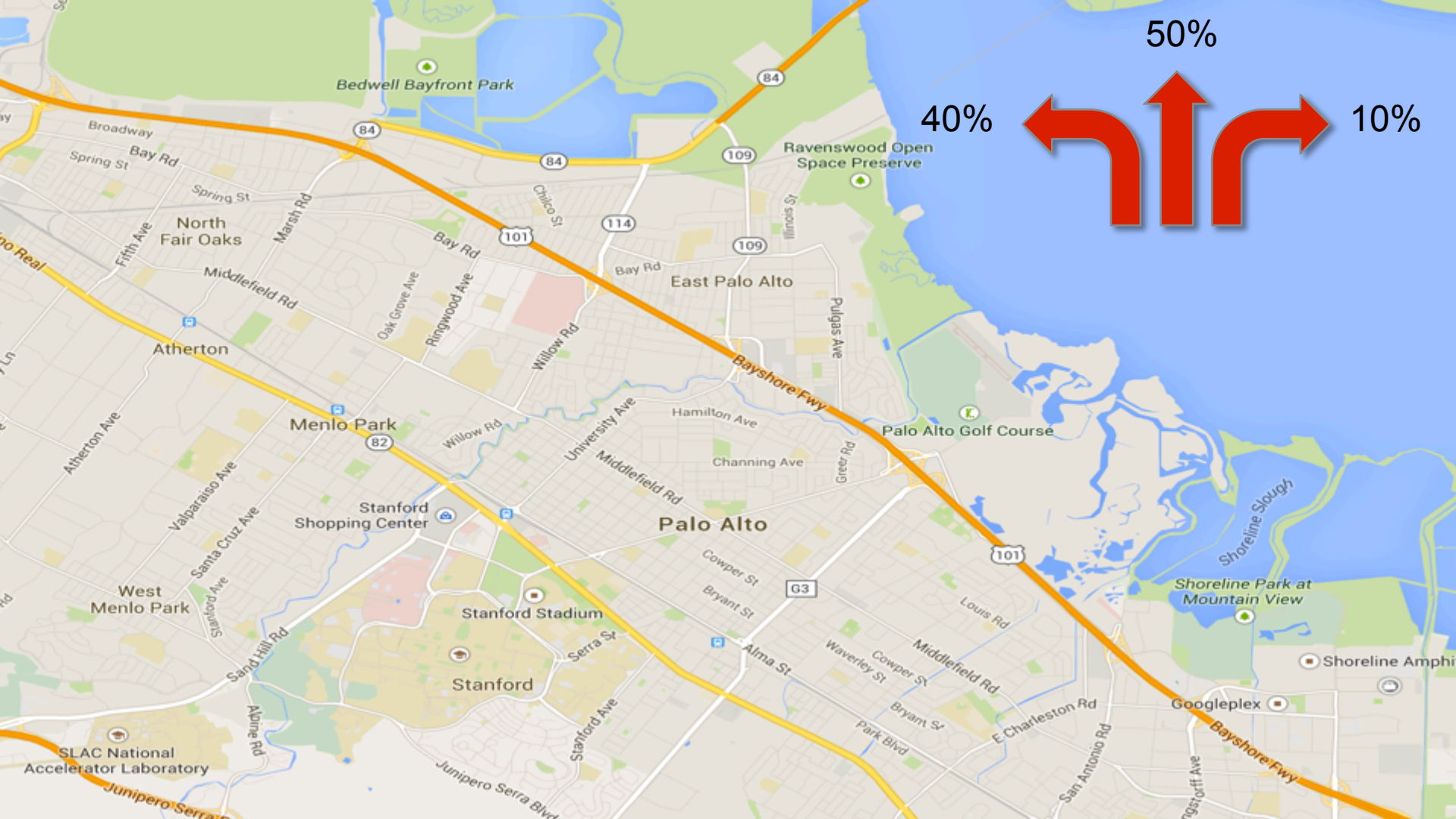
Map Overlay world

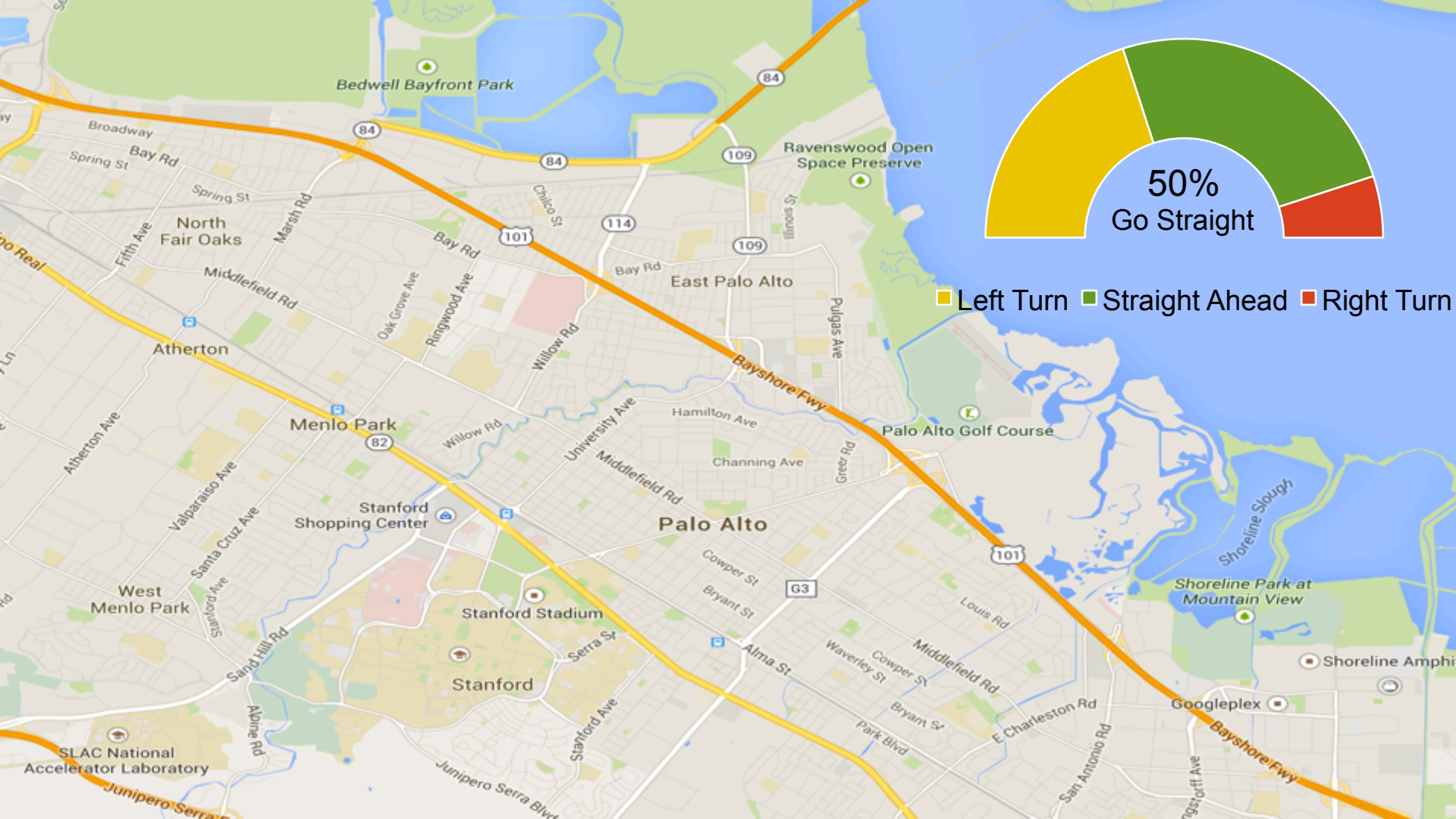
Traffic Sources Overview



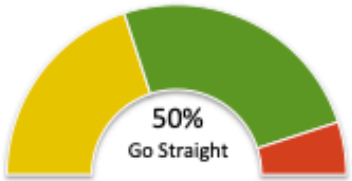
Browsers

Browser	Visits	% visits
Internet Explorer	13,136	81.55%
Firefox	2,349	14.58%
Safari	393	2.44%
Netscape	116	0.72%
Opera	55	0.34%


50%
40%
10%
Bedwell Bayfront Park
Ravenswood Open Space Preserve
Broadway
Bay Rd
Spring St
North Fair Oaks
Marsh Rd
Fifth Ave
Middlefield Rd
Atherton
Oak Grove Ave
Ringwood Ave
Willow Rd
Chilco St
Illinois St
East Palo Alto
Pulgas Ave
Bayshore Fwy
Hamilton Ave
Palo Alto Golf Course
Channing Ave
Greer Rd
Menlo Park
University Ave
Atherton Ave
Valparaiso Ave
Santa Cruz Ave
Stanford Shopping Center
Palo Alto
Cowper St
Bryant St
Louis Rd
Shoreline Slough
Shoreline Park at Mountain View
West Menlo Park
Stanford Ave
Stanford Stadium
Serra St
Alma St
Waverley St
Sand Hill Rd
Stanford
Alpine Rd
Park Blvd
E Charleston Rd
San Antonio Rd
Shoreline Amphi
Googleplex
SLAC National Accelerator Laboratory
Junipero Serra Blvd
Junipero Serra

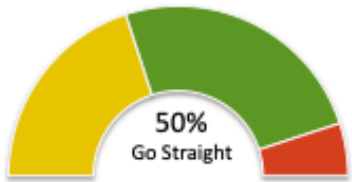

50%
Go Straight
Left Turn
Straight Ahead
Right Turn
Bedwell Bayfront Park
Ravenswood Open Space Preserve
North Fair Oaks
East Palo Alto
Atherton
Menlo Park
Palo Alto
Palo Alto Golf Course
Stanford Shopping Center
West Menlo Park
Stanford Stadium
Stanford
SLAC National Accelerator Laboratory
Shoreline Park at Mountain View
Shoreline Amphi
Googleplex
Bayshore Fwy
Broadway
Bay Rd
Spring St
Middlefield Rd
Willow Rd
University Ave
Hamilton Ave
Channing Ave
Embarcadero Rd
Oak Grove Ave
Ringwood Ave
Chilco St
Illinois St
Pulgas Ave
Fifth Ave
Marsh Rd
Atherton Ave
Valparaiso Ave
Santa Cruz Ave
Stanford Ave
Sand Hill Rd
Alpine Rd
Serra St
Alma St
Cowper St
Bryant St
Waverley St
Louis Rd
Park Blvd
E Charleston Rd
San Antonio Rd
Junipero Serra Blvd
Junipero Serra
84
101
109
114
82
G3

Live Traffic



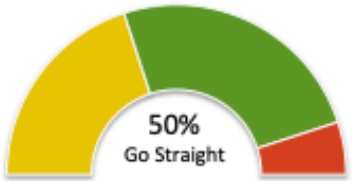
Left Turn Straight Ahead Right Turn

Weekend Traffic



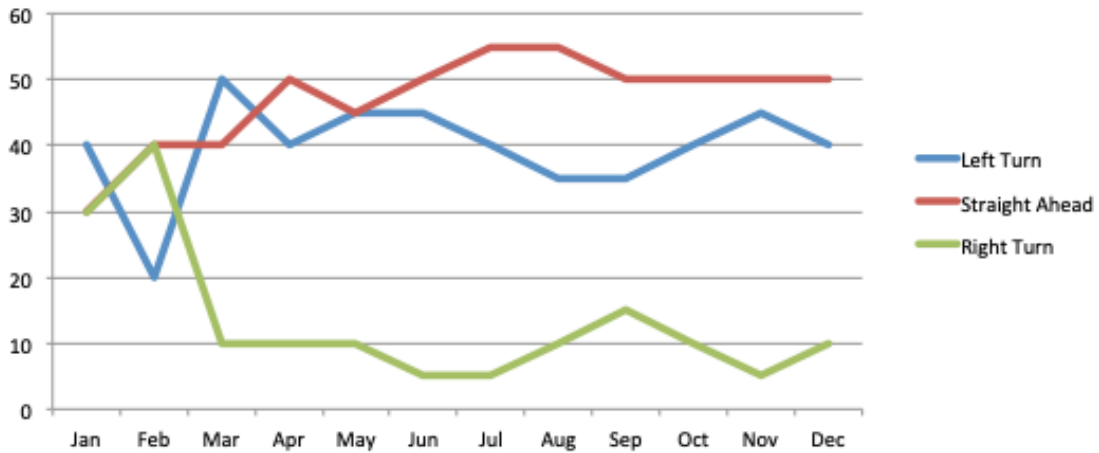
Left Turn Straight Ahead Right Turn

Weekday Traffic

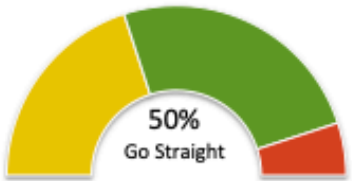


Left Turn Straight Ahead Right Turn

Monthly Breakdown

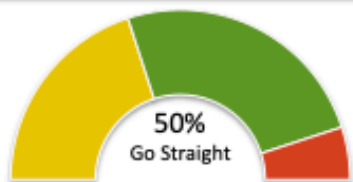


Sunny



Left Turn Straight Ahead Right Turn

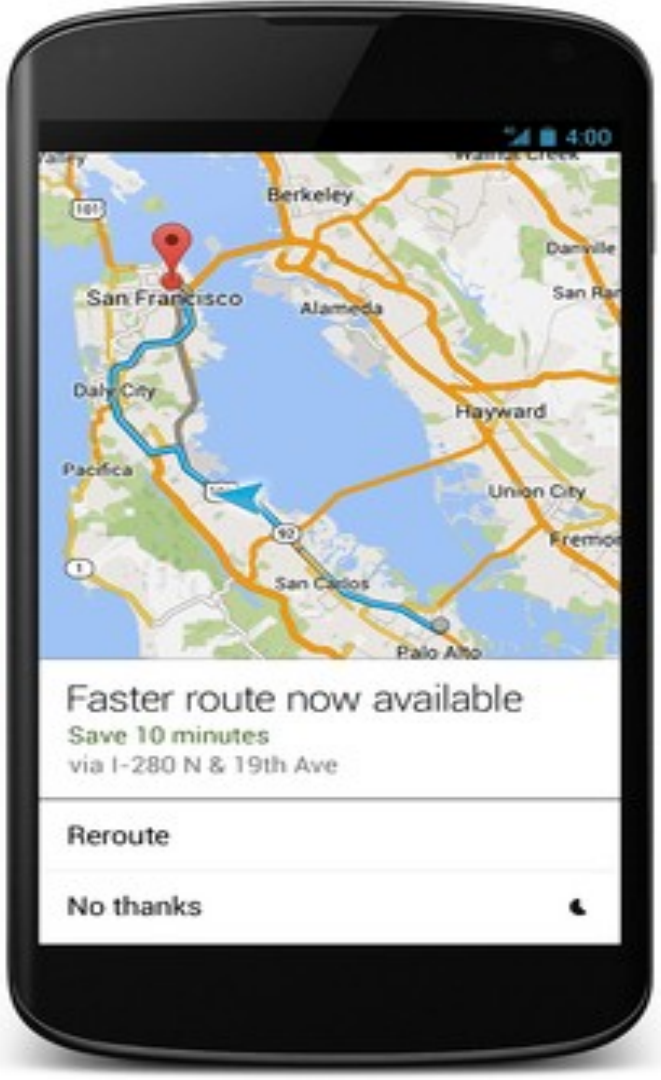
Rain



Left Turn Straight Ahead Right Turn

Browse
Now Playing
69°
69°

4:00
0.7 mi
80
Bay Bridge
Then
Franklin Square
17th St
16th St
17th St
Slow Club
York St
433A
433B
Kansas St
Rhode Island St
22nd St
7 min
2.0 mi · 1:58 PM ETA


4:00
Berkeley
San Francisco
Alameda
Daly City
Hayward
Pacifica
Union City
San Carlos
Palo Alto
Faster route now available
Save 10 minutes
via I-280 N & 19th Ave
Reroute
No thanks

MYTH #1

DATA PRODUCTS ARE ABOUT DISPLAYING DATA

MYTH #2

USERS WILL BEHAVE AS EXPECTED!

Ahmet Bugdayci

1st

Data Scientist at Salesforce

Mountain View, California | Computer Software

Previous LinkedIn, Purdue University, Google

Education Purdue University

Send a message | Endorse

500+ connections

Relationship | Contact Info | Connected 1 year ago

Background

Summary

Specialties:Information Retrieval, Machine Learning, Data Mining, Object Oriented Programming, Databases, Text Summarization

Experience

Data Scientist
Salesforce
October 2014 – Present (8 months) | San Francisco, Ca

Senior Data Scientist
LinkedIn
January 2012 – October 2014 (2 years 10 months) | Stierlin Court, Mountain View, CA

Ph.D. candidate
Purdue University
August 2008 – January 2012 (3 years 6 months)

Work with us at Salesforce

Senior Data Scientist
US - California - San ... Apply now »

Software Engineering Manager, Au...
US - California - San ... Apply now »

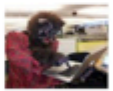
Sr. Commodity Manager, Data Centers
US - California - San ... Apply now »

Careers at Salesforce »

People Also Viewed

Leah McGuire
Senior Data Scientist and Engineer

Vitaly Gordon
Machine Learning ∩ Coding ∩ Business


Sal Uryasev
Data Werewolf

Shubha Nabar
Data Scientist

Ali Imam
Data Science and Analytics

Gloria Lau
VP of Data at Timeful

Aastha Jain
Senior Data Scientist at LinkedIn

Ashley Lynn Olson

3rd

Social Impact Manager at Alliance Residential Company

Phoenix, Arizona Area | Marketing and Advertising

Current	Alliance Residential Company, ALO Marketing, My Home Group
Previous	SocialWhirled, SkyMall, The Ryland Group
Education	University of Wisconsin-Eau Claire

Connect | Send Ashley Lynn InMail

500+ connections

☆ Contact Info

https://www.linkedin.com/in/ashleylynnolson

Ashley Lynn Olson

3rd

Social Impact Manager at Alliance Residential Company

Phoenix, Arizona Area | Marketing and Advertising

Current Alliance Residential Company, ALO Marketing, My Home Group

Previous SocialWhirled, SkyMall, The Ryland Group

Education University of Wisconsin-Eau Claire

Connect | Send Ashley Lynn InMail

500+ connections

Contact Info

https://www.linkedin.com/in/ashleylynnolson

Background

Summary

I have been marketing my entire life. It is my happy place.

SKILLS & SERVICES:
-Digital Business Strategy, Analysis & Consultation
-Social Media & Content Strategy
-Audience Acquisition & Community Design
-Digital Product Brand & Identity
-SEO, Online Advertising, Blog Outreach
-Arizona Real Estate - Buying, Selling, Investing
-Ecommerce, Content Management, Marketing Automation
-Millennial Marketing
-Good Times

Specialties: Strategy, Social Media & Engagement, Creative Direction, UX, Content Strategy, Digital Advertising, Business Development, Data Analysis, Media, Marketing, Google Analytics, Future Studies and Predictions, Digital Sociology, Promotions, Client Relations, Account Management, Campaign Management, Problem Solving, Arizona Real Estate and changing things up.

My work has been published in Forbes, ABC News, NBC News, Huffington Post, BuzzFeed, Skift, Politico, Hacker News, and more.

Grow Your Career By Following

Alliance Residential Company

ALLIANCE

Shubha, get the latest on Alliance Residential Company Jobs, News & more!

+ Follow

People Also Viewed

Brenda Leonhardt
Territory Account Manager at EMC

Brynna Marnocha
Photography Intern at Green Bay Packers

Gladys Fattorini
Field Producer / Segment Producer at Arnold Shapiro Productions

Tylore Christensen
Application Lifecycle Management Enterprise Software Account Manager at HP

Melissa Bouma
VP, Audience Acquisition & Analytics at McMURRY/TMG, LLC

Lauren Reid
Senior Digital Account Manager at G/O Digital

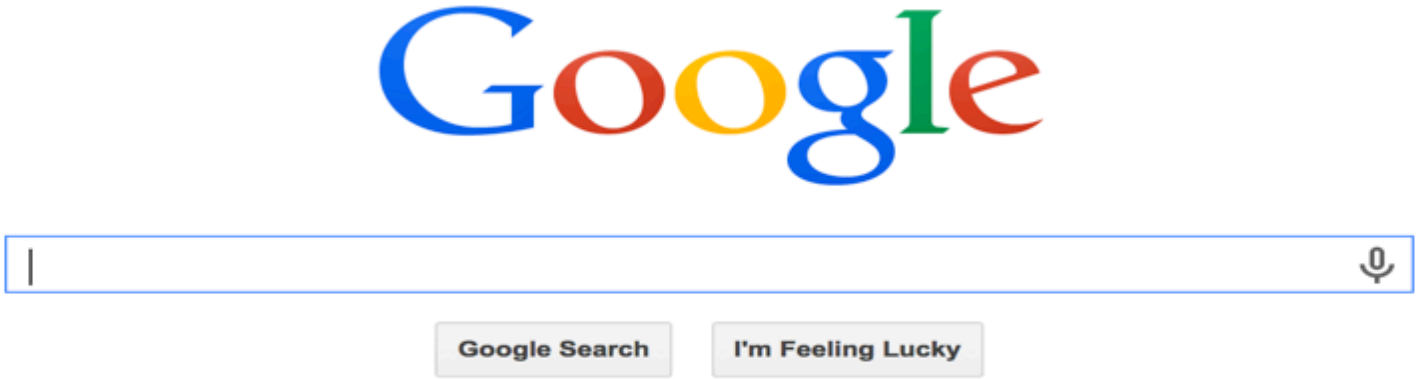
Shannon Metzger
District Manager

MYTH #2

USERS WILL BEHAVE AS EXPECTED!

MYTH #3

OPTIMIZE FOR CLICKS


Google
Google Search
I'm Feeling Lucky

Celeb Style Weekly
August 20

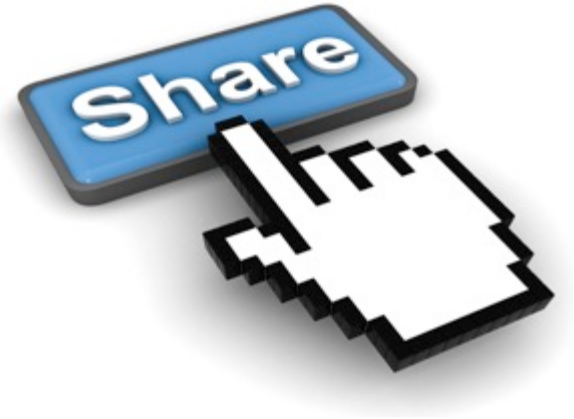
You'll NEVER believe which two stars got into a fight on the red carpet last night!! CLICK to find out which starlet they were fighting over!! ----> http://bit.ly/1b7quT9

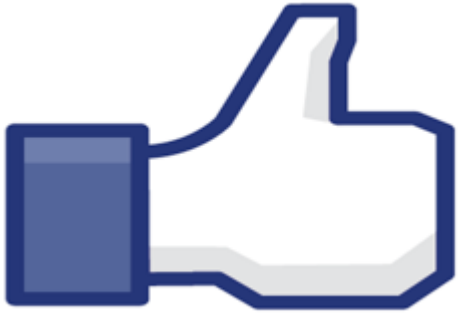
Like · Comment · Share

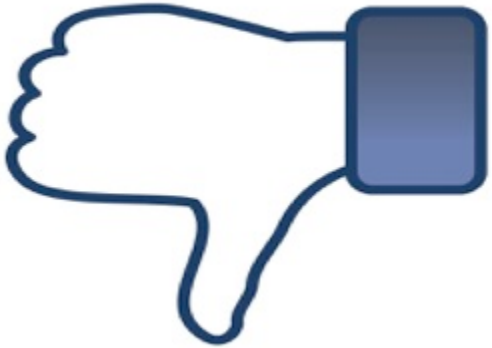
This Baby Girl's Reaction To The Worst Present Will Restore Your Faith In Mankind

"These are so beautiful!"

Brian Truong
posted on Jul 02, 2014


Share





LEFT UNCHECKED ALL OPTIMIZATION LEADS TO GAMBLING AND PORN

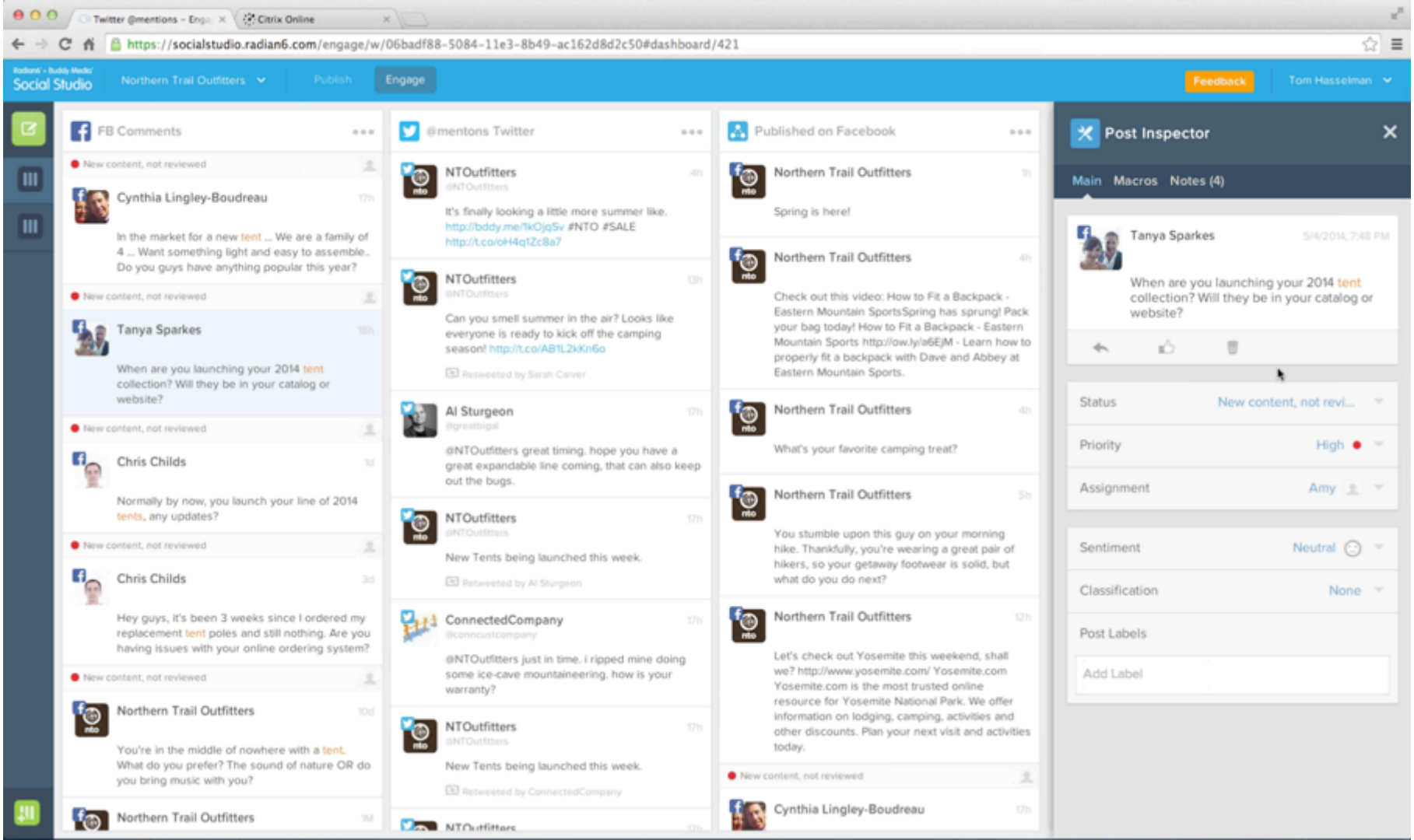
UNKNOWN

MYTH #3

OPTIMIZE FOR CLICKS

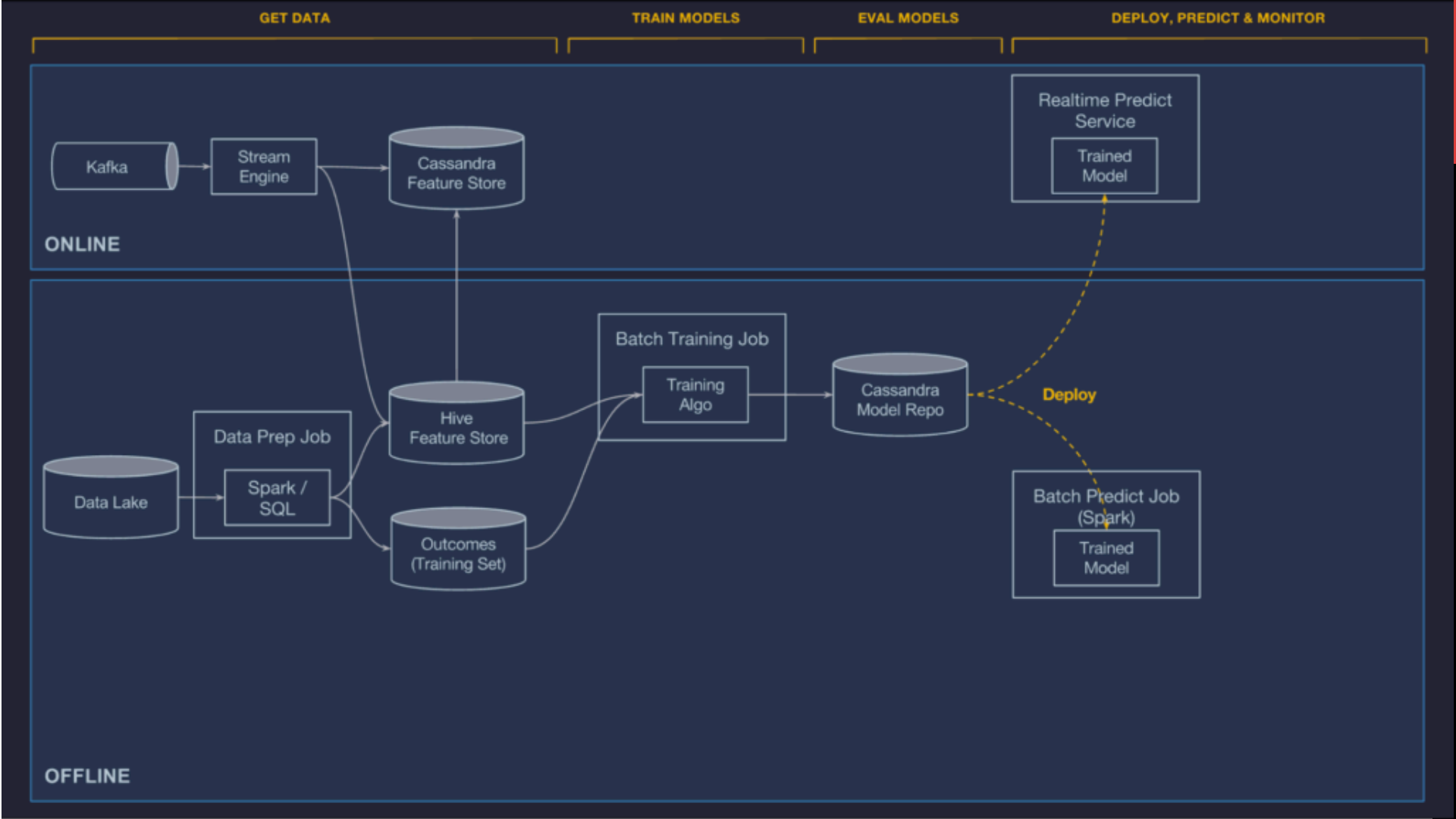
MYTH #4

COMPLEX ALGORITHMS BEAT SIMPLE ALGORITHMS


Twitter @mentions - Engag
Citrix Online
https://socialstudio.radian6.com/engage/w/06badf88-5084-11e3-8b49-ac162d8d2c50#dashboard/421
Social Studio
Northern Trail Outfitters
Publish
Engage
Feedback
Tom Hasselman
FB Comments
New content, not reviewed
Cynthia Lingley-Boudreau
In the market for a new tent ... We are a family of 4 ... Want something light and easy to assemble.. Do you guys have anything popular this year?
New content, not reviewed
Tanya Sparkes
When are you launching your 2014 tent collection? Will they be in your catalog or website?
New content, not reviewed
Chris Childs
Normally by now, you launch your line of 2014 tents, any updates?
New content, not reviewed
Chris Childs
Hey guys, it's been 3 weeks since I ordered my replacement tent poles and still nothing. Are you having issues with your online ordering system?
New content, not reviewed
Northern Trail Outfitters
You're in the middle of nowhere with a tent. What do you prefer? The sound of nature OR do you bring music with you?
Northern Trail Outfitters
@mentons Twitter
NTOutfitters
@NTOutfitters
It's finally looking a little more summer like. http://bddy.me/1kOjqSv #NTO #SALE http://t.co/oH4q1Zc8a7
NTOutfitters
@NTOutfitters
Can you smell summer in the air? Looks like everyone is ready to kick off the camping season! http://t.co/AB1L2kKn6o
Retweeted by Sarah Carver
Al Sturgeon
@greatbigal
@NTOutfitters great timing. hope you have a great expandable line coming, that can also keep out the bugs.
NTOutfitters
@NTOutfitters
New Tents being launched this week.
Retweeted by Al Sturgeon
ConnectedCompany
@conncustcompany
@NTOutfitters just in time. i ripped mine doing some ice-cave mountaineering. how is your warranty?
NTOutfitters
@NTOutfitters
New Tents being launched this week.
Retweeted by ConnectedCompany
Published on Facebook
Northern Trail Outfitters
Spring is here!
Northern Trail Outfitters
Check out this video: How to Fit a Backpack - Eastern Mountain SportsSpring has sprung! Pack your bag today! How to Fit a Backpack - Eastern Mountain Sports http://ow.ly/a6EJM - Learn how to properly fit a backpack with Dave and Abbey at Eastern Mountain Sports.
Northern Trail Outfitters
What's your favorite camping treat?
Northern Trail Outfitters
You stumble upon this guy on your morning hike. Thankfully, you're wearing a great pair of hikers, so your getaway footwear is solid, but what do you do next?
Northern Trail Outfitters
Let's check out Yosemite this weekend, shall we? http://www.yosemite.com/ Yosemite.com Yosemite.com is the most trusted online resource for Yosemite National Park. We offer information on lodging, camping, activities and other discounts. Plan your next visit and activities today.
New content, not reviewed
Cynthia Lingley-Boudreau
Post Inspector
Main
Macros
Notes (4)
Tanya Sparkes
When are you launching your 2014 tent collection? Will they be in your catalog or website?
Status
New content, not revi...
Priority
High
Assignment
Amy
Sentiment
Neutral
Classification
None
Post Labels
Add Label

eddie Russell @theeddiesoi · Apr 17

@KLM_UK kids just back from Amsterdam KLM totally ruined the trip paid 3 times for the same suitcase KLM were rude and unhelpful


GET DATA
TRAIN MODELS
EVAL MODELS
DEPLOY, PREDICT & MONITOR
Realtime Predict Service
Trained Model
Kafka
Stream Engine
Cassandra Feature Store
ONLINE
Batch Training Job
Training Algo
Cassandra Model Repo
Deploy
Hive Feature Store
Data Prep Job
Data Lake
Spark / SQL
Outcomes (Training Set)
Batch Predict Job (Spark)
Trained Model
OFFLINE

eddie Russell @theeddiesoi · Apr 17

@KLM_UK kids just back from Amsterdam KLM totally ruined the trip paid 3 times for the same suitcase KLM were rude and unhelpful

KLM UK @KLM_UK · Apr 17

@theeddiesoi Thank you for sharing your story with us, Eddie. Can you share the booking code with us via **Direct Message**? We would >>

2:08 PM - 17 Apr 2015 · Details

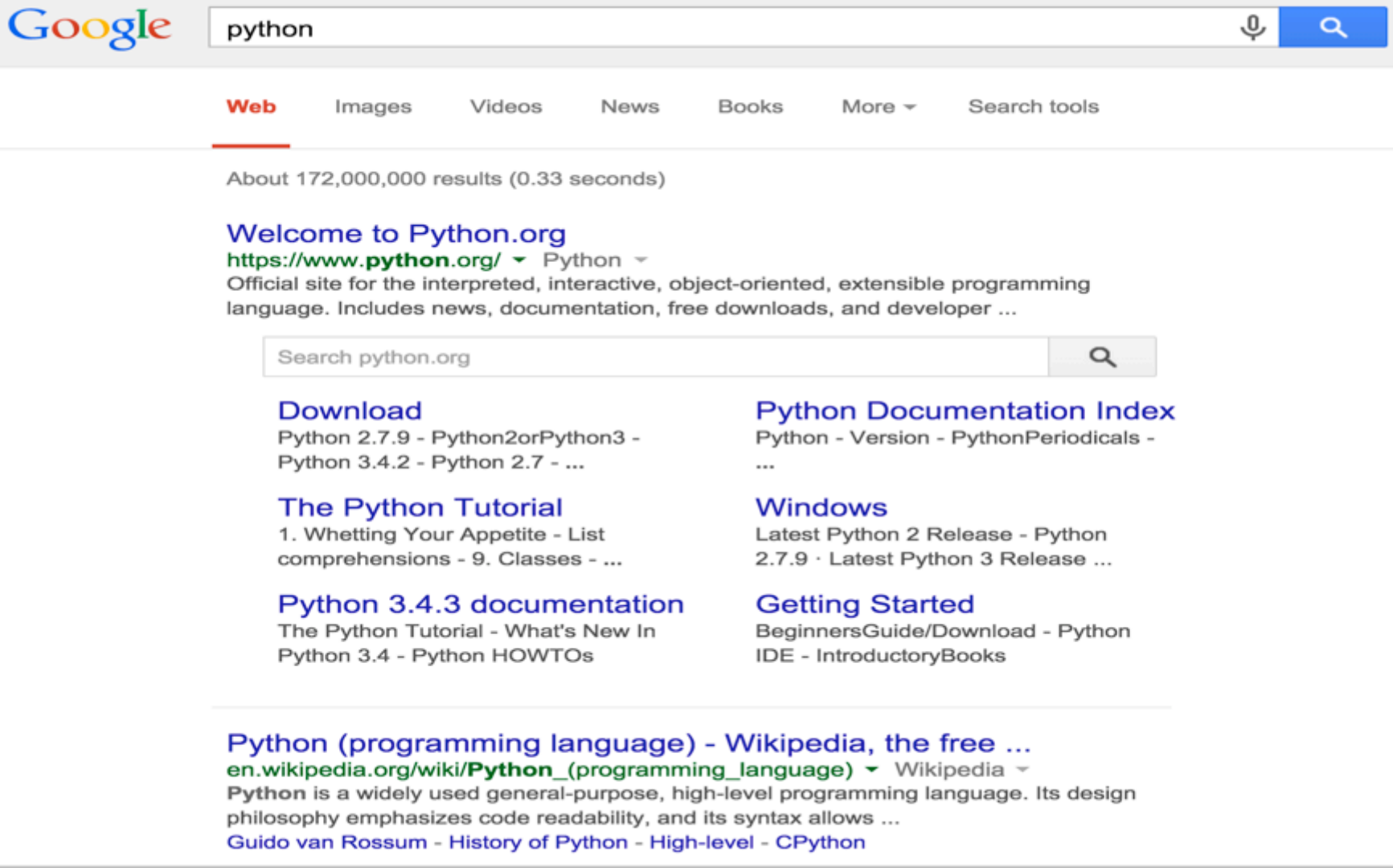
Hide conversation

MYTH #4

COMPLEX ALGORITHMS BEAT SIMPLE ALGORITHMS

MYTH #5

USERS WANT TO CONFIGURE THINGS FOR THEMSELVES


Google
python
Web
Images
Videos
News
Books
More
Search tools
About 172,000,000 results (0.33 seconds)
Welcome to Python.org
https://www.python.org/ Python
Official site for the interpreted, interactive, object-oriented, extensible programming language. Includes news, documentation, free downloads, and developer ...
Search python.org
Download
Python 2.7.9 - Python2orPython3 - Python 3.4.2 - Python 2.7 - ...
Python Documentation Index
Python - Version - PythonPeriodicals - ...
The Python Tutorial
1. Whetting Your Appetite - List comprehensions - 9. Classes - ...
Windows
Latest Python 2 Release - Python 2.7.9 · Latest Python 3 Release ...
Python 3.4.3 documentation
The Python Tutorial - What's New In Python 3.4 - Python HOWTOs
Getting Started
BeginnersGuide/Download - Python IDE - IntroductoryBooks
Python (programming language) - Wikipedia, the free ...
en.wikipedia.org/wiki/Python_(programming_language) Wikipedia
Python is a widely used general-purpose, high-level programming language. Its design philosophy emphasizes code readability, and its syntax allows ...
Guido van Rossum - History of Python - High-level - CPython

Google python snake

Web Images Videos Shopping News More Search tools

About 9,810,000 results (0.37 seconds)

Images for python snake

Report images

More images for python snake

Pythonidae - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/**Pythonidae** ▾ Wikipedia ▾

The Pythonidae, commonly known simply as pythons, from the Greek word **Python** are a family of nonvenomous (though see the section "Toxins" below) **snakes** ...

Geographic range - Conservation - Behavior - Feeding

Python (genus) - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/**Python**_(genus) ▾ Wikipedia ▾

Python, from the Greek word (πύθων/πύθωνας), is a genus of nonvenomous ... A member of this genus, P. reticulatus, is among the longest **snake** species and ...

Snake Facts - Pythons - Kidzone

www.kidzone.ws/lw/**snakes**/facts-**python**.htm ▾

Being closer to people means that not only will the **snakes** hunt the livestock (pigs, goats, ... This means that a **python** may only need to eat 4-5 times a year!

King Cobra Vs Python snake - YouTube

www.youtube.com/watch?v=WhM9wnoTrVk ▾

Nov 10, 2013 - Uploaded by INDIAN INDIA KERALA VIDEOS

there is neither a king cobra nor a **python** in this video. those two **snakes** are not found in india at all. they ...

Python family

Snake

The Pythonidae, commonly known simply as pythons, from the Greek word Python, are a family of nonvenomous snakes found in Africa, Asia and Australia. Among its members are some of the largest snakes in the world.
Wikipedia

Scientific name: Pythonidae

Rank: Family

Higher classification: Alethinophidia

Lower classifications: Liasis, Antaresia, Python, Morelia, Aspidites

Feedback

See results about

Python (Snake)
Lower classifications: Python curtus, Python brongersmai
Scientific name: Python

ANY SUFFICIENTLY ADVANCED TECHNOLOGY IS INDISTINGUISHABLE FROM MAGIC

ARTHUR C. CLARKE

MYTH #5

USERS WANT TO CONFIGURE THINGS FOR THEMSELVES

Thank you so much.

QUESTIONS?

YOU CAN FIND ME IN OFFICE HOURS