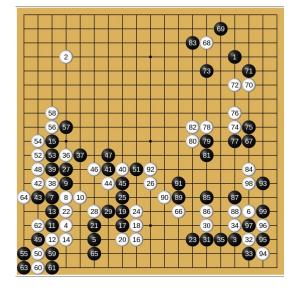
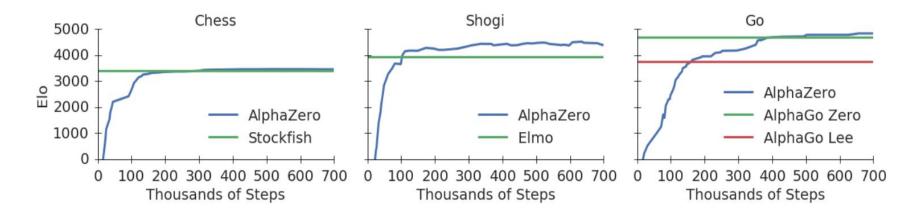
7 Habits to Build Ethical AI Systems

Karthik Bharadwaj Thirumalai Data Council July 2019

Would YOU Trust AI?

Achievements of Al





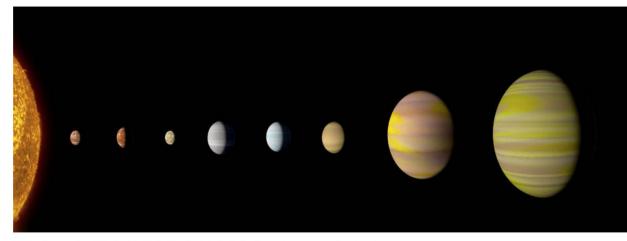
Equals Stock fish with 200K steps of training

Beats Shogi Lee with 4-1 performance in 3 days of training

Beats 64 Professional Go players with 21 days of training.

Achievements of Al

Artificial Intelligence, NASA Data Used to Discover Eighth Planet Circling Distant Star



With the discovery of an eighth planet, the Kepler-90 system is the first to tie with our solar system in number of planets. *Credits: NASA/Wendy Stenzel*









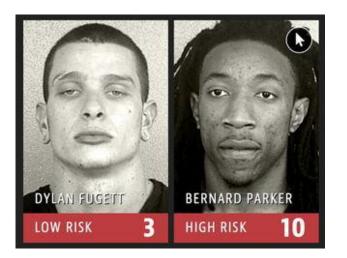
Neural Style Transfer^[1]

http://openaccess.thecvf.com/content_cvpr_2016/papers/Gatys_Image_Style_Transfer_CVPR_2016_paper.pdf

Bias in Al

Sexism in AI_{II}

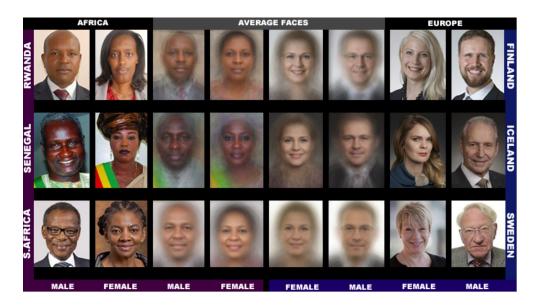
Man = King ; Woman = Queen Man = Computer Programmer; Woman = <u>Homemaker</u>



 [1] https://papers.nips.cc/paper/6228-man-is-to-computer-programmer-as-woman-is-to-homemake r-debiasing-word-embeddings.pdf
[2] http://proceedings.mlr.press/v81/buolamwini18a/buolamwini18a.pdf

[3] https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing

Gender Shades_[2]

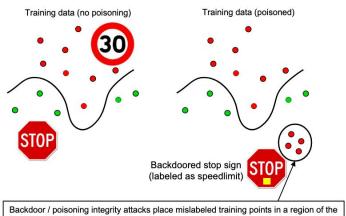


All classifiers perform better on male faces than female faces

All classifiers perform worst on darker female faces (20.8%–34.7% error rate)

Adversarial Attacks on Al

Will you board a self-driving Car?

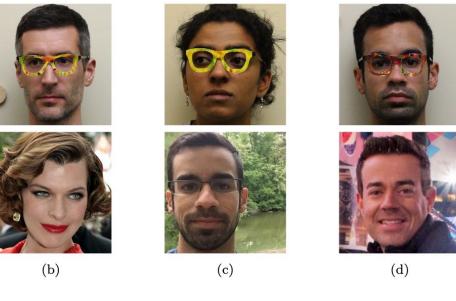


Backdoor / poisoning integrity attacks place mislabeled training points in a region of the feature space far from the rest of training data. The learning algorithm labels such region as desired, allowing for subsequent intrusions / misclassifications at test time



https://arxiv.org/pdf/1707.08945.pdf https://arxiv.org/pdf/1712.03141.pdf Sbhagava et al

Impersonation Attacks - Who can take your place?



Impersonating Milla Jovovich Impersonating Carson Daly

7 Habits to Build Trustable Al

Habit #1 Fairness

Habit #2 Accountability

Habit #3 Robustness

Habit #4: Security

Habit #5: Privacy and Governance

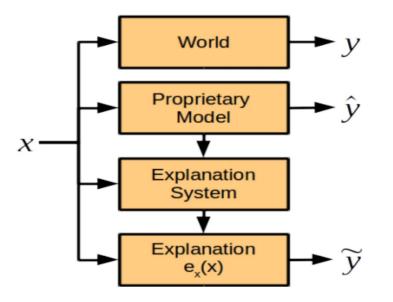
Habit #6: Educate AI

Habit #7 : Empower Humans

Habit #1 Fairness

- 1. Modify a pre-trained classifier to increase fairness
 - Fairness Beyond Disparate Treatment & Disparate Impact: Learning Classification without Disparate Mistreatment
 - 2. Equip for fairness during the training phase.
 - <u>Empirical Risk Minimization Under Fairness Constraints</u>
- 3. Modify data representation and apply algorithms.
 - <u>Learning fair representations</u>
 - <u>Classification with No Discrimination by Preferential Sampling</u>

Habit # 2 – Accountability and Governance



Explanation systems must be separate from AI systems, say the Harvard team

Framework for Explainable AI



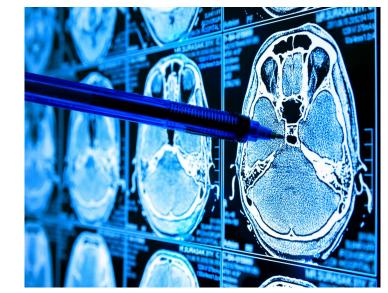
Traceability of AI systems

Model Framework, Singapore

Habit #3 Robustness



Failsafe Designs



Reliable Performance Prediction

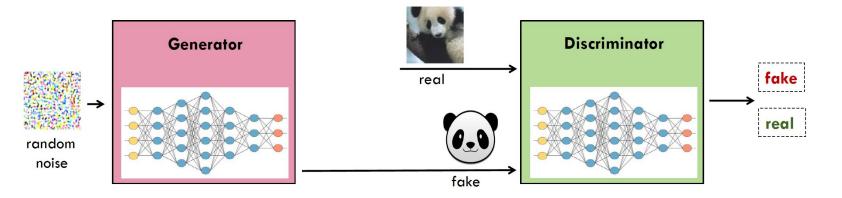


Understand the unknown

<u>Steps towards robust Al</u> <u>Identifying Unknown Unknowns in the Open World: Representations and Policies for Guided Exploration</u>

Habit #4 – Security

Enhance Robustness to Tampering - GENERATIVE ADVERSARIAL NETWORKS



Adversarial Training

Image blurring Random Image resizing Random image compression Evaluate metrics using adversarial training.

Defensive Techniques

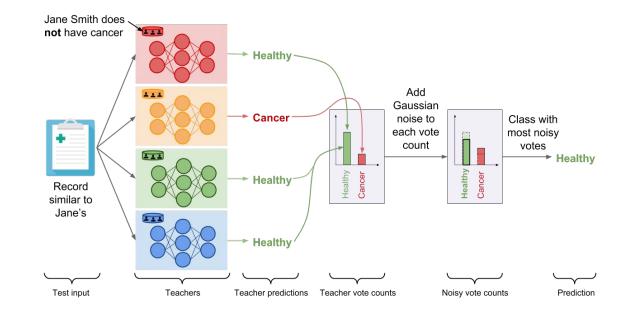
- Protect Model parameters by smoothing or hiding gradients
- Use of ensembles

Habit #5 – Privacy

Data Protection – AI Systems development ensure data protection at all stages of development.

Verified Consent – Develop systems by which people can give verified consent.

Privacy in AI: PATE Framework



Habit #6 – Educate Al

Crowd Sourcing to teach AI to behave morally <u>http://moralmachine.mit.edu</u>

Curriculum Learning

- The learning process is best when situations are not randomly presented by presented in an organized fashion

Curriculum base learning to understand human values

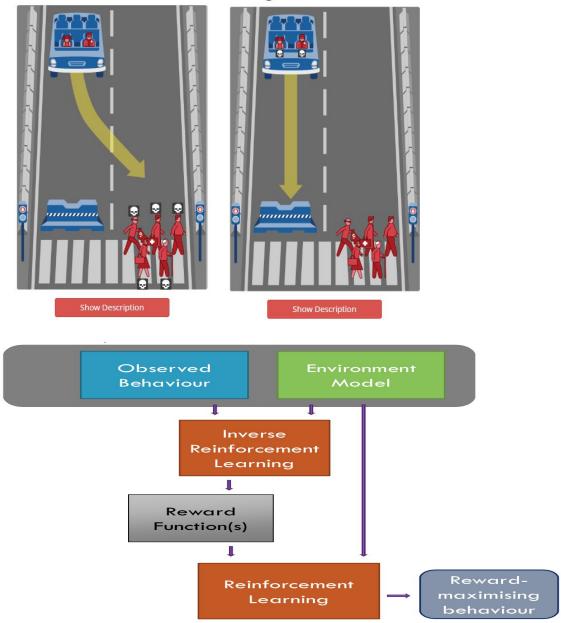
and ethics

Curriculum Learning, Bengio

Inverse Reinforcement Learning

- What if RL could learn the reward function by imitating someone else.

What should the self-driving car do?



Habit #7 – Empower Humans



For SocialPredicting WildfiresGoodProtecting Endangered SpeciesPrevent Diseaseswww.goodai.com/school-for-ai



Do No Harm Prevent Harm from arising (intentional or unintentional) Reduce compute capacities of AI



Preserve Human Agency Enable and help humans make better decisions and not take human control

Together, Make the World a Better Place

